

NO. 2CH1542

IRA E. OWEN, NEW SALEM LODGE, PETERSBURG, ILL. ORDER No. 76677

DATE 11-21-52

12½ M MINIATURE VIEWS 2½ X 3½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

TITLE IN FULL THE GRAVE OF ANN ~~REDACTED~~ IMPRINT NONE

RUTLEDGE AT NEW SALEM STATE PARK,

WITH POEM BY EDGAR LEE MASTERS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH1190. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

18 Subjects o-
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1453
1813
0

1453
1813
140

1813
4953
1895
118

Executive OK of Estimate By _____ Cost Dept. Checked _____

By _____ Date _____

ESTIMATE AND WORK SCHEDULE

| OPERATION | EST. TIME Clock No. Time Allowed | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-------------------------------------|-----------------------|-------------------|
| COMPOSING, Type Set Up | | NOV 28 1952 | DEC 10 1952 |
| SKETCH | | NOV 26 1952 | DEC 23 1952 |
| RETOUCHING | | | |
| REPHOTO | | | |
| PHOTO-LITHO | | | |
| BLEUPRINT | | | |
| STRIPPING, OPAQUING | | | |
| HAND COLOR PROOF | | | |
| ARTIST DEPT. | | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1543 ORDER NO. 76679 DATE 11-21-52

CUSTOMER LESTER BROS.,
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LESTER BROS. EST. 1920
719 CENTRAL AVE. ST. PETERSBURG
FLORIDA.....

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT AND TITLE

COLOR DESCRIPTION

FOLLOW SKETCH: BUILDING WALLS-PALE GREEN #16.
LETTERING(FRONT)- AS SHOWN-BLACK. LETTERING (SIDES)-BLACK-YELLOW OUTLINE.
SHOW COLORS IN DISPLAY WINDOWS, ALSO PEOPLE AND CAR. WINDOW FRAMES(FRONT-
2nd FLOOR) CHROME. SIDES & UNDER FRONT WINDOWS - CHROME. YOUR OWN IDEAS
ON BACKGROUND, ETC. ,

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

10 1/2
Ret 3
106 HC 1 3/4
102 LA 9 1/2
J

R

PENSACOLA NEWS AGENCY, PENSACOLA, FLA.

NO. 2CH1544

ORDER NO. 76682

DATE 11-21-52'

25 M POST CARDS C.T. ART COLORTONE

FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HOTEL SAN CARLOS,
PENSACOLA, FLORIDA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES'

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

NOTIFY L.V.
WHEN PROOF
IS RETURNED

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | NOV 26 1952 | DEC 3 1952 |
| SKETCH | | | | |
| RETOUCHING | | 6 | NOV 26 1952 | NOV 26 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | DEC 4 1952 | DEC 11 1952 |
| HAND COLOR PROOF | 105 | 1 1/2 | | 12 11-5-1952 |
| ARTIST DEPT. | | 9 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1545 ORDER NO. 76691 DATE 11-24-52

DEPT.

DATE COMPLETED

CUSTOMER FORT KEARNEY HOTEL
KEARNEY, NEBRASKA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE—FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL FORT KEARNEY,
KEARNEY, NEBRASKA
FOUR BLOCKS SOUTH OF U.S. 30 — THE
LINCOLN HIGHWAY

3/4 Panel

FRONT NO. 5

R. M.

Yes

NOX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

BUT DIFFERENT COLORING.

SAME LAYOUT AS CARD 3BH1565. REMOVE LEAVES & PART OF SIGN ON ROOF.
REMOVE OLD CARS. PUT FLAG ON POLE. TURN "NEWS CIGARS" SIGN TO MAKE LEGIBLE.
PUT IN LARGER "COFFEE SHOP" SIGN. TURN NEON SIGN AND MAKE LEGIBLE: "FORT
KEARNEY HOTEL". CLOSE WINDOWS.

COLOR DESCRIPTION

BROWN BUILDING, WHITE WINDOW FRAMES. CONCRETE TRIM.
BLACK IRON WORK.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

3

PHOTO USED FOR

Get Neg 1-5X7 Print
Ret 6
106 HC 1 3/4
La 9 1/2

me

Add'l Artwork
2.75
net

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1546 ORDER NO. 76692 DATE 11-24-52

CUSTOMER CARRIER'S ESSO STATION & GRILL
BRISTOL, TENNESSEE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CARRIER'S ESSO STATION AND
GRILL "GATEWAY TO SOUTH HOLSTON LAKE"
ON U.S. 421 - 5 MILES FROM BRISTOL,
TENN. - VA.

FRONT NO. 5 (All of this on address side)
R. M. Yes ~~NO~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE TISSUE OVERLAY FOR MARKINGS IN HIGHWAYS "SO. HOLSTON DAM & LAKE"
"U.S. 421" "TO BRISTOL". TAKE OUT CARS AND PART OF BUILDING
SHOWING ABOVE STATION.

COLOR DESCRIPTION

WHITE BUILDING, #2 RED BASE AND STRIPE, RED TILE EAVE - ALL LETTERING ABOVE
STRIPE ON BLDG. BLUE - BRING OUT THE LETTERING AT LEFT: "PICNIC LUNCHES".
#1 RED AND WHITE PUMP: #2 BLUE AND WHITE PUMP: #3 RED AND WHITE PUMP.
#4 POLE HAS RED BASE, WHITE TOP. #5 RED LETTERING, WHITE BACKGROUND-BLUE
EDGE. #6 CREAM LETTERS ON #7 BACKGROUND. #7 GENERAL BACKGROUND WHITE-
CENTER BACKGROUND-BLUE, WHITE LETTERS "PET". #8 BRING OUT "CARRIERS" -
WHITE BACKGROUND-RED LETTERS.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Red + Lt. Blue Impression

(F)

Ret 5 1/2
104 Hc 1 1/2
12-17-52
La 9
ML
OK

HILLSON'S CORNER SWEET SHOP,
STAMFORD, N.Y.

NO. ~~1547~~ 2C N7

ORDER No. 76819

DATE 11-20-52

6½ M POST CARDS, C.T.ART-COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

STAMFORD COUNTRY CLUB,
STAMFORD, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLACK ROOF - RED SHUTTERS - RED CHIMNEY

WHITE BLDG.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 3 - 1952 | DEC 3 - 1952 |
| SKETCH | | | | |
| RETOUCHING | | 2 | NOV 21 1952 | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | DEC 4 1952 | DEC 11 1952 |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 1½ | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

F.W. WOOLWORTH CO., ONEONTA, N.Y.

NO. 2CH1548

ORDER NO. 76697

DATE 11-25-52

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SWIMMING POOL IN
WILBUR PARK, ONEONTA, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR COLORS - REFER TO CARD 7BH1961.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

7 Subjects o.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | NOV 26 1952 | DEC 3 1952 |
| SKETCH | | | | |
| RETOUCHING | 2 | 2 | NOV 26 1952 | NOV 26 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 1½ | DEC 4 1952 | DEC 11 1952 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

F.W. WOOLWORTH CO., ONEONTA, N.Y.

NO. 2CH1549

ORDER No. 76697

DATE 11-25-52

6 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
NEAHWA PARK,
ONEONTA, N. Y. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF
C.T.

RETOUCHING AND COLOR DESCRIPTION

GREY FIELD STONE MONUMENT /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

7 Subjects o.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | NOV 28 1952 | DEC 9- 1952 |
| SKETCH | | | | |
| RETOUCHING | | 1 | NOV 26 1952 | NOV 28 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 1/2 | DEC 11 1952 | DEC 12 1952 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

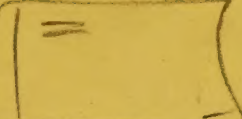
F.W. WOOLWORTH CO., ONEONTA, N.Y.

NO. 2CH1550

ORDER No. 76697

DATE 11-25-52

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

| | | | |
|--|--|-----------------------------------|-----------|
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER | | FRONT No. 1 | R. M. NO' |
| TITLE IN FULL NEAHWA PARK, <i>8 gal. ital.</i> ONEONTA, N. Y. <i>C & L</i> | | IMPRINT | NONE |
|  | | PHOTO PROPERTY OF C.T. | |

RETOUCHING AND COLOR DESCRIPTION

RED TILE ROOF. BROWNISH RED CABOOSE.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

| Executive OK of Estimate | | ESTIMATE | | Cost Dept. Checked | |
|--------------------------|-------------------------------------|-----------------------|-------------------|--------------------|--|
| By _____ | | AND WORK SCHEDULE | | By <i>mk</i> | |
| Date _____ | | | | Date _____ | |
| OPERATION | EST. TIME Clock No. Time Allowed | DATE ENTERED DEPT. | DATE COMPLETED | | |
| COMPOSING, Type Set Up | | NOV 28 1952 | DEC 2 - 1952 | | |
| SKETCH | | | | | |
| RETOUCHING | 2 2 | NOV 26 1952 | NOV 28 1952 | | |
| REPHOTO | | | | | |
| PHOTO-LITHO | | DEC 3 1952 | DEC 8 1952 | | |
| BLUEPRINT | | | | | |
| STRIPPING, OPAQUING | | | | | |
| HAND COLOR PROOF | 104 7 1/2 | | | | |
| ARTIST DEPT. | 9 | | | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

F.W. WOOLWORTH CO., ONEONTA, N.Y.

NO. 2CH1551

ORDER No. 76697

DATE 11-25-52

6½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. NO

TITLE IN FULL MAIN STREET, ONEONTA, N. Y.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RIGHT SIDE: BUILDINGS-RED.

LEFT SIDE: BUILDINGS 1-2-3: RED. 4th BUILDING - (HOTEL) GREY.
OTHER BUILDINGS - RED.
OTHER COLORS MARKED ON PHOTOGRAPH.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | NOV 28 1952 | DEC 2 - 1952 |
| SKETCH | | | | |
| RETOUCHING | 1 | 3 | NOV 26 1952 | NOV 28 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 105 | 13 1/2 | | 12-11-52 |
| ARTIST DEPT. | | 10 1/2 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

F.W. WOOLWORTH CO., ONEONTA, N.Y.

NO. 2CH1552

ORDER No. 76697

DATE 11-25-52

6½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HARTWICK COLLEGE,
ONEONTA, N. Y. / *8 pl. ital. color*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RED BRICK BUILDING. GREEN ROOF. COPPER DOME.
LIGHT GREY SIDEWALL ON LEFT.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | NOV 28 1952 | DEC 2 - 1952 |
| SKETCH | | | | |
| RETOUCHING | | 2 | NOV 26 1952 | NOV 28 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 100 | 1½ | DEC 3 1952 | DEC 8 1952 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

F.W. WOOLWORTH CO., ONEONTA, N.Y.

NO. 2CH1553

ORDER No. 76697

DATE 11-25-52

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BACON, MORRIS AND
DENISON HALLS, STATE TEACHER'S
COLLEGE, ONEONTA, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CLEAN UP FOREGROUND AND PUT IN NICE LAWN.

RED BRICK BUILDING - SLATE ROOF.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | NOV 28 1952 | DEC 9 - 1952 |
| SKETCH | | | | |
| RETOUCHING | | 3 | NOV 26 1952 | NOV 28 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | DEC 12 1952 | DEC 16 1952 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 1½ | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

F.W. WOOLWORTH CO., ONEONTA, N.Y.

NO. 2CH1554

ORDER No. 76697

DATE 11-25-52

6½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ENTRANCE TO WILBUR
PARK, ONEONTA, N. Y. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | NOV 28 1952 | DEC 9 - 1952 |
| SKETCH | | | | |
| RETOUCHING | 7 | 1 | NOV 26 1952 | NOV 28 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 116 | 1 1/2 | DEC 11 1952 | DEC 15 1952 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

WALTER R. MILLER CO. INC., BINGHAMTON, N.Y.

NO. 2CH1555

ORDER No. 76707

DATE 11-25-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL I.B.M. COUNTRY CLUB
AND RECREATION CENTER, JOHNSON
CITY, N. Y. /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SAME COLOR BUILDING AND ROOF AS CARD 8BH1451.

Blk White Roof Stone Green

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date *11/25*

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 1 1952 | DEC 9 1952 |
| SKETCH | | | | |
| RETOUCHING | | 3 | | DEC 1 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 108 | 1½ | DEC 10 1952 | DEC 15 1952 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

WALTER R. MILLER CO. INC., BINGHAMTON, N.Y.

NO. 2CH1556

ORDER NO. 76707

DATE 11-25-52

12 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL APPROACHING BINGHAMTON,
N.Y. ON NEW VESTAL HIGHWAY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | NOV 28 1952 | DEC 9 - 1952 |
| SKETCH | | | | |
| RETOUCHING | | 1 1/2 | NOV 26 1952 | NOV 28 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 105 | 1 1/2 | | 12-17-52 |
| ARTIST DEPT. | | 8 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

WALTER R. MILLER CO. INC., BINGHAMTON, N. Y.

NO. 2CH1557

ORDER No. 76707

DATE 11-25-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL I.B.M. GOLF COURSE,
JOHNSON CITY, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SAME COLOR OF BUILDINGS AS CARD 8BH1451.
(SEE SUBJECT 2CH1555)

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

5
Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 1 1952 | DEC 2 1952 |
| SKETCH | | | | |
| RETOUCHING | | 1 1/2 | NOV 26 1952 | DEC 1 1952 |
| REPHOTO | | | | DEC 15 1952 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | DEC 10 1952 | |
| HAND COLOR PROOF | 20 | 1 1/2 | | 12-16-52 |
| ARTIST DEPT. | | 8 3/4 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

Colored Slit 8
114

NO. 2CH1559

ROGERS NEWS AGENCY, EAST LIVERPOOL, OHIO

ORDER No. 76709

DATE 11-26-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM EAST LIVERPOOL, OHIO

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

ARRANGE VIEWS AS ON ATTACHED SHEET.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By Cost Dept. Checked

By Date

ESTIMATE AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 5 1953 | |
| SKETCH | | | DEC 18 1952 | JAN 5 1953 |
| RETOUCHING | | | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | JAN 6 1953 | JAN 13 1953 |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 103 | 16 | | 1-20-53 |

DATE BLUEPRINT OK'D. DATE Filed. By

DATE HAND COLOR PROOF OK'D. DATE Photo Returned to Customer

Ⓣ

WALTER R. MILLER CO., INC., BINGHAMTON, N.Y.

NO. 2CH1558

ORDER No. 76707

DATE 11-25-52

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL BROOME COUNTY AIRPORT,
SERVING THE TRIPLE CITIES -
BINGHAMTON, JOHNSON CITY AND
ENDICOTT, N. Y. /

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NO /
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TOWER AND TRIM ARE CHROME. BALANCE OF BUILDING IS LIGHT
GREY BRICK. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | NOV 28 1952 | DEC 1 1952 |
| SKETCH | | | NOV 21 1952 | |
| RETOUCHING | | 2 1/2 | | NOV 28 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | DEC 12 1952 | |
| BLUEPRINT | | | | DEC 17 1952 |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | 1 1/2 | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Pull new imp. only
old proofs OK.*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1560 ORDER NO. 76715 DATE 11-26-52

CUSTOMER HOTEL CECIL
SAN FRANCISCO, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL CECIL

545 POST ST. SAN FRANCISCO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW CUSTOMER SKETCH AND LAYOUT ENCLOSED

COLOR DESCRIPTION

FOLLOW COLOR SKETCH ENCLOSED FOR COLORS

RETURN COMPLETE DRAWING FILE TO CUSTOMER WHEN FINISHED

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

DISTRIBUTED BY GRAMATAN ART CO.,
MT. VERNON, N.Y.

NO. 2CH1561

ORDER No. 76717

DATE 11-26-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HISTORIC ST. PAUL'S
CHURCH, EASTCHESTER,
MT. VERNON, N. Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD ENCLOSED (41671) FOR COLORS.

GRAVE STONES ARE WHITE - AGED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this estimator. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

NOV 28 1952

ESTIMATE AND WORK SCHEDULE

By

Date

Cost Dept. Checked

NOV 28 1952

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 2 1952 | DEC 9 1952 |
| SKETCH | | | | |
| RETOUCHING | | | NOV 28 1952 | DEC 2 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | DEC 10 1952 | DEC 15 1952 |
| HAND COLOR PROOF | | 1 1/2 | | 11-30-52 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

PHOTO TO 76717-201

DISTRIBUTED BY GRAMATAN ART CO.,
MT. VERNON, N.Y.

NO. 2CH 1562

ORDER No. 76717

DATE 11-26-52

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BROAD STREET VIADUCT
AND CROSS COUNTY PARKWAY,
FLEETWOOD SECTION, MT. VERNON, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BRIDGE IS WHITE CONCRETE. BUILDINGS IN CENTER FOREGROUND -
GREY AND OLD STONE. BUILDINGS IN BACKGROUND - RED BRICK - RUST
TYPE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By NOV 26 1952 AND WORK SCHEDULE By NOV 26 1952

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 1 1952 | DEC 9 - 1952 |
| SKETCH | | | | |
| RETOUCHING | 6 | 2 | NOV 28 1952 | DEC 1 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 1 3/4 | DEC 11 1952 | DEC 12 1952 |
| ARTIST DEPT. | | 9 3/4 | | |

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

DISTRIBUTED BY HANDLER NEWS AGENCY,
GRAND ISLAND, NEB.

NO. 2CH1563 /

ORDER No. 76873 /

DATE 11-26-52

12 $\frac{1}{2}$ M POST CARDS / C.T.ART COLORTONE / WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MUNICIPAL AQUACOURT,
HASTINGS, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 / R. M. NO /

IMPRINT SAME AS ABOVE /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BUILDING-BUFF.

REMOVE WIRES & TRANSFORMER POSTS ON RIGHT.
ADD SWIMMERS ON LEFT BACKGROUND.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all positives or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|-----------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 3 1952 | DEC 9 - 1952 |
| SKETCH | | | | |
| RETOUCHING | | 2 | NOV 28 1952 | DEC 1 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 105 | 1 $\frac{1}{2}$ | DEC 10 1952 | DEC 15 1952 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY HANDLER NEWS AGENCY,
GRAND ISLAND, NEB.

NO. 2CH1564

ORDER No. 76873

DATE 11-26-52

12½ M POST CARDS C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SECOND STREET, LOOKING EAST,
HASTINGS, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LEFT: 1st BLDG.--WHITE. 2nd--YELLOW, WITH RED "FWW" SIGN.
3rd " --TAN. 4th--WHITE. 5th--BROWN.
- TALL BLDG., LEFT BRACKGROUND--RED-BROWN.

RIGHT: 1st BLDG.--LIGHT BROWN. BLDG. AT END--TAN.
REMOVE TRUCK AND OLD CARS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 9 1952 | DEC 12 1952 |
| SKETCH | | | | |
| RETOUCHING | | 4 | NOV 28 1952 | DEC 9 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | DEC 17 1952 | DEC 23 1952 |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 100 | 1 1/2 | | 12-23-52 |
| ARTIST DEPT. | | 9 3/4 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1565 ORDER NO. 76722 DATE 11-28-52

CUSTOMER KORONADO HOTEL KOURTS
CORPUS CHRISTI, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "ALWAYS BETTER"

KORONADO HOTEL KOURTS
CORPUS CHRISTI TEX.

FRONT NO. 5 R. M. Yes ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

8x10 Copy

Ret.
L.M.H. C. 106 2 1/2
L.A. 13 102

as specified
Qd

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1566 ORDER NO. 76726 DATE 11-28-52

CUSTOMER HOWARD'S STUDIO
PECOS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ROPERS MOTEL, PECOS, TEXAS,
EAST HIGHWAY 80.

MR. AND MRS. J.V. NARRELL, OWNERS AND
MANAGERS /

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

BRING OUT SIGN AS CLEARLY AS POSSIBLE.

TAKE OUT TELEPHONE POLES & WIRES.

COLOR DESCRIPTION

ROOFS-RED TILE. WINDOWS AND DOORS-BROWN. TRIM(UNDER OVERHANG)-YELLOW
NEON. WALLS-WHITE STUCCO. NATURAL WOOD SCREEN DOORS. GREEN AND YELLOW
LAWN CHAIRS. ASPHALT PAVEMENT. GREEN GRASS IN FOREGROUND.
SIGN: COWBOY-ORANGE SHIRT, BLUE PANTS, BEIGE HAT.
GREEN BACKGROUND-YELLOW LETTERS

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1567 ORDER NO. 76726 DATE 11-28-52

CUSTOMER HOWARD'S STUDIO
PECOS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE*FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ROPERS MOTEL, PECOS, TEXAS;

EAST HIGHWAY 80

MR. and MRS. J.V. NARRELL, OWNERS and
MANAGERS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

BRING OUT SIGN AS CLEARLY AS POSSIBLE

TAKE OUT TELEPHONE POLES & WIRES

COLOR DESCRIPTION

RED TILE ROOFS. WINDOWS AND DOORS—BROWN. TRIM(UNDER OVERHAND)—YELLOW
NEON. WHITE STUCCO WALLS. NATURAL WOOD SCREEN DOORS. GREEN AND
YELLOW LAWN CHAIRS. ASPHALT PAVEMENT. GREEN GRASS IN FOREGROUND.
COWBOY ON SIGN: ORANGE SHIRT, BLUE PANTS, BEIGE HAT.

SIGN— GREEN BACKGROUND, YELLOW LETTERS. ✓

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

DISTRIBUTED BY BARR*TOPHAM CO.,
LEWISBURG, W.VA.

NO. 2CH1568

ORDER No. 76732

DATE 11-28-52

6½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CARNEGIE HALL
GREENBRIER COLLEGE FOR WOMEN,
LEWISBURG, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE PARKING SIGNS AND WATER PLUG. SPRINGTIME GREEN FOLIAGE
ON TREES, AND GREEN TERRACE LAWN. DARK GREEN SHRUBBERY.
DARK DULL RED BRICK BUILDING. LIGHT STONE CORNICE AND WINDOW
SILLS. WHITE PORCH COLUMNS, GABLE, AND WINDOW FRAMES. DARK WINDOW
SASH. GRAY STONE STEPS. LIGHT AND DARK GRAY LIMESTONE WALL ALONG
WALK. LIGHT CEMENT WALK. DARK GRAY STREET PAVING.

SUBMIT: *add to copies on both sides* YES ~~RET PHOTO~~ ~~REPHOTO~~ ~~B. L. & W. PROOF~~ ~~HANDCOL PROOF~~ RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 4 1952 | DEC 11 1952 |
| SKETCH | | | | |
| RETOUCHING | | 30 | DEC 1 1952 | DEC 4 1952 |
| REPHOTO | | | | DEC 19 1952 |
| PHOTO-LITHO | | | DEC 12 1952 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 20 | 1 1/2 | | 12 22 52 |
| ARTIST DEPT. | | 9 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Check Type for photo

28

DISTRIBUTED BY BARR-TOPHAM CO.,
LEWISBURG, W.VA.

NO. 2CH1569

ORDER No. 76732

DATE 11-28-52

6 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREENBRIER COLLEGE
FOR WOMEN, LEWISBURG, W.VA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO. 1

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

DARK RED BRICK BUILDING, LIGHT STONE BASE. WHITE CORNICE,
COLUMNS AND GABLE. CREAM COLOR WINDOW CASINGS. WHITE WINDOW
FRAMES, SASH AND DOORS. GRAY STONE STEPS. GRAY LIMESTONE WALL
ALONG WALK. DARK STREET PAVING. SPRINGTIME GREEN FOLIAGE ON
TREES. GREEN LAWN. DARK GREEN HEDGE. ADD CLOUDS IN SKY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 2 1952 | DEC 4 - 1952 |
| SKETCH | | | | |
| RETOUCHING | | 3 | DEC 1 1952 | DEC 2 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | DEC 8 1952 | DEC 12 1952 |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 108 | 1 1/2 | | 12-15-52 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY BARR-TOPHAM CO.,
LEWISBURG, W.VA.

NO. 2BH1570

ORDER No. 76732

DATE 11-28-52

6 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREENBRIER MILITARY
SCHOOL, LEWISBURG, W.VA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FILL IN BARE TREES WITH SPRINGTIME FOLIAGE. GREEN LAWN.
REMOVE-LEAVES ON GROUND. DARK RED BRICK BUILDING, LIGHT STONE
CORNICE AND TRIM. WHITE DOORS AND BASE AT ENTRANCE ON RIGHT.
DARK SASH AND WINDOW FRAMES. WHITE FLAG POLE-SHOW FLAG. DARK
CANNON AND MOUNTINGS AT FLAG POLE & LEFT ENTRANCE.
DARK GRAY WALL AND BLACK RAILING, WHITE POSTS IN FOREGROUND.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all positives or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|-----------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 2 1952 | DEC 2 1952 |
| SKETCH | | | | |
| RETOUCHING | 2 | 3 $\frac{1}{2}$ | DEC 1 1952 | DEC 2 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | DEC 11 1952 | DEC 12 1952 |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 $\frac{1}{2}$ | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY BARR-TOPHAM CO.,
LEWISBURG, W.VA.

NO. 2CH1571

ORDER NO. 76732

DATE 11-28-52

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GENERAL LEWIS HOTEL,
LEWISBURG, W.VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION REMOVE-CABLE AND WIRE ACROSS PHOTO, ALSO DEAD TREE IN CENTER. WHITE BRICK BUILDING, BROWN AND BLACK MOTTLED ROOF. DARK GREEN WINDOW SHUTTERS. WHITE CORNICE AND PORCH COLUMNS. GRAY SASH AND FRAMES. GREEN TERRACED LAWN-WHITE LETTERS ON TERRACE. WHITE SIGN ON LEFT-DARK LETTERS. DARK SIGN ON RIGHT-GOLD LETTERS. GREEN FOLIAGE ON TREES. LIGHT TAN BLOOM ON BUSH ON RIGHT. DARK STREET PAVING AND DRIVE TO HOTEL. AUTO ON RIGHT-DARK BLUE-CHROME TRIM. AUTO ON LEFT-CREAM COLOR-CHROME TRIM.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

order for this card set.
see to it that all
tives are uniform and co
in harmony with each
to make an attractive s

*Photographer Note -
Lighten Red Stripes on
Flag.*

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 4 1952 | DEC 9 1952 |
| SKETCH | | | | |
| RETOUCHING | | 3 | DEC 1 1952 | DEC 4 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 108 | 1½ | | 12/15/52 |
| ARTIST DEPT. | 102 | 9 | 1/8/53 | 1/12/53 |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY BARR-TOPHAM CO.,
LEWISBURG, W.VA.

NO. 2CH1572

ORDER No. 76732

DATE 11-28-52

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL OLD STONE CHURCH,
BUILT 1796, LEWISBURG, W.VA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION SPRINGTIME GREEN FOLIAGE ON TREES. GREEN
LAWN AND SHRUBBERY. DARK GRAY STONE CHURCH, DARK GREEN WINDOW SHUTTERS
WHITE CORNICE, WINDOW FRAMES AND BELL TOWER (DARK BRONZE BELL). SILVER
GRAY ROOF ON STEEPLE. BRONZE LIGHTS AT ENTRANCE ON RIGHT. BROWN DOORS
ON RIGHT ENTRANCE. VERY DARK DULL GRAY ROOF ON CHURCH AND LEFT ANNEX.
ANNEX AND WING-LIGHT GRAY. DARK GREEN SHUTTERS. WHITE DOORS, WINDOW
FRAMES AND SASH. GRAY STONE MONUMENT IN YARD ON LEFT-DARK FENCE
AROUND MONUMENT.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects o.
order for this customer. Please
see to it that all cut or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 2 1952 | |
| SKETCH | | | | DEC 2 1952 |
| RETOUCHING | | 3 1/2 | DEC 1 1952 | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | DEC 10 1952 | DEC 15 1952 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 1/2 | | |
| ARTIST DEPT. | | 9 1/2 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

HEBERLING VARIETY STORE, ZELIENOPLE, PA.

NO. 2CH1573

ORDER No. 76733

DATE 11-28-52

6½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

TITLE IN FULL Top: PERRY HIGHWAY
ENTRANCE TO PENNA TURNPIKE, ON
WESTERN EXTENSION NEAR ZELIENOPLE,
PA.

Bot: BUTLER VALLEY ENTRANCE TO PENNA
TURNPIKE NEAR BUTLER AND PITTSBURGH,
PA.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

JOIN TWO PHOTOS AS ATTACHED - AND FOLLOW INSTRUCTIONS

ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects o.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 2 1952 | DEC 12 1952 |
| SKETCH | | | DEC 1 1952 | DEC 2 1952 |
| RETOUCHING | | | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 108 | 2 | DEC 16 1952 | DEC 19 1952 |
| ARTIST DEPT. | | 10 1/2 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1574 ORDER NO. 76735 DATE 11-28-52

CUSTOMER
BEACH MOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M POST CARDS SIZE 3 $\frac{1}{2}$ X 5 $\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
R. M. Yes ~~XX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print ~~Handcolor~~ Black & White Proof. Titles — Red, Blue

TAKE OUT LIGHT STANDARD AT LEFT OF BUILDING, ALSO TELEPHONE POLES
AND WIRES. LEAVE IN TOPS OF BUILDING SHOWING ON RIGHT CENTER

COLOR DESCRIPTION

COLOR OF BUILDING IS OFF-WHITE. ALL TRIM, INCLUDING WINDOW FRAMES,
DOORS AND SHADOW BOXES IS- #54 GREEN. SIGN ON BUILDING ITSELF
IS #4 BLUE. SHRUBBERY SURROUNDING THE BUILDING IS TO BE GREEN
WITH A FEW RED DOTS HERE AND THERE TO INDICATE FLOWERS. STREET IS
BLACK TOP. DRIVEWAY AND PARKING AREA IN FRONT OF BUILDING IS WHITE
GRAVEL. SCREENS ON WINDOWS-SILVER. SIGN ON LEFT STANDING AWAY FROM
BUILDING: BACKGROUND IS BLACK, "BEACH" - BLUE, "MOTEL" - WHITE, "AIR
CONDITIONED"-BLUE, "VACANCY" - WHITE, "KITCHEN" - RED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

10

PHOTO USED FOR

Ret
Mar 11/12/100
209
Jm
JOL

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1575 ORDER NO. 76736 DATE 11-28-52

CUSTOMER
SWAN COURT
SARASOTA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO-COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
SWAN COURT
SARASOTA, FLORIDA

YOUR HOME AWAY FROM HOME

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED AND FOLLOW TISSUE OVERLAY
DRAWING SHOWING HOW THE "S" LOOKS ON SIGN. MAKE CUT OF THIS "S"
FOR HEADING ON ADDRESS SIDE OF CARD (NOT TOO LARGE).

MAKE UP FRONT

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

SAM J. RODES, DELAND, FLORIDA

NO. 2CH1576

ORDER No. 76889

DATE 12-1-52

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

YACHT BASIN - CITY ISLAND AND
MAIN SHOPPING DISTRICT,
DAYTONA BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT ~~D-45~~ MURRELL POST CARD CO.,
DAYTONA BEACH, FLA.

PRIVATE NO. BEFORE IMPRINT: D-45

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES / HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 4 1952 | DEC 12 1952 |
| SKETCH | | | | |
| RETOUCHING | | 6 | DEC 2 1952 | DEC 4 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 3/4 | DEC 15 1952 | DEC 18 1952 |
| ARTIST DEPT. | | 11 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

LAKELAND NEWS CO., LAKELAND, FLA.

NO. 2CH1577

ORDER No. 76740

DATE 12-1-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BAREFOOT SKIING AT
BEAUTIFUL CYPRESS GARDENS,
FLORIDA

Private # before title: CG.21

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-same as on
1CK208.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY - REFER CARD 1CH208 ENCLOSED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 1 1952 | DEC 1 1952 |
| SKETCH | | | | |
| RETOUCHING | | | DEC 2 1952 | DEC 2 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 2 | DEC 8 1952 | DEC 11 1952 |
| ARTIST DEPT. | 106 | 10 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Very Rush

Must have proof
12/11/52

R.W

577

LAKE LAND NEWS CO., LAKE LAND, FLA.

NO. 2CH1578

ORDER NO. 76740

DATE 12-1-52

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

| | | | |
|--|--|--|-----------------------------|
| <small>(ALL OF THIS ON THE PICTURE SIDE)</small> | | <small>(ALL OF THIS ON THE ADDRESS SIDE)</small> | |
| PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER | | FRONT NO. 1 | R. M. YES-same as on 1CK276 |
| TITLE IN FULL "BACKWARD SWAN" WATER SKI TRICK RIDING, FLORIDA CYPRESS GARDENS. | | IMPRINT | SAME AS ABOVE |
| Private # before title: CG.22 | | PHOTO PROPERTY OF CUST. | |
| RETOUCHING AND COLOR DESCRIPTION | | | |

FOLLOW TISSUE OVERLAY - ALSO CARDS ENCLOSED(OUR 1CK276), AND THEIR SAMPLE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF VES HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

| Executive OK of Estimate | ESTIMATE | | Cost Dept. Checked |
|--------------------------|-------------------------------------|-----------------------|--------------------|
| By _____ | AND WORK SCHEDULE | | By _____ |
| Date _____ | | | Date _____ |
| OPERATION | EST. TIME Clock No. Time Allowed | DATE ENTERED DEPT. | DATE COMPLETED |
| COMPOSING, Type Set Up | | DEC 4 1952 | |
| SKETCH | | | DEC 4 1952 |
| RETOUCHING | 3 | DEC 3 1952 | DEC 4 1952 |
| REPHOTO | | DEC 3 1952 | DEC 4 1952 |
| PHOTO-LITHO | | | DEC 11 1952 |
| BLUEPRINT | | | |
| STRIPPING, OPAQUING | | | |
| HAND COLOR PROOF | 104 1 3/4 | DEC 8 1952 | |
| ARTIST DEPT. | 20 9 1/2 | | 12-31-52 |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Very Rush

must have proof

12/11/52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1579 ORDER NO. 76744 DATE 12-1-52

CUSTOMER
WILDHEIM GAME FARM
ROANOKE, VIRGINIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full WILDHEIM GAME FARM
LOCATED ON VIRGINIA ROUTE 117
ROANOKE 17, VIRGINIA

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

TITLE IN PANEL AT BOTTOM - SEE CARD ENCLOSED

COLOR DESCRIPTION

NATURAL COLORING OF BOBCAT

CUSTOMER
1
PHOTO PROPERTY OF C. T. & CO.
NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Plt 2
Hc 112
L09
CR

DISTRIBUTED BY
SHASTA DAM VISTA HOUSE, SUMMIT CITY, CALIF.

NO. 2CH1480

ORDER NO. 76427

BUREAU OF RECLAMATION PHOTO

DATE 11-11-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VISITORS VIEWING THE
DAM FROM GALLERY, VISTA HOUSE,
SHASTA DAM, CALIFORNIA

Private # before title: #12

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 30 1953 | |
| SKETCH | | | JAN 28 1953 | |
| RETOUCHING | | 2 1/2 | JAN 27 1953 | JAN 30 1953 |
| REPHOTO | | | | FEB 9 1953 |
| PHOTO-LITHO | | | FEB 3 1953 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 166 | 1 1/2 | | 2-11-53 |
| ARTIST DEPT. | | 9 1/2 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1581 ORDER NO. 76752 DATE 12-2-52

CUSTOMER
PARK PLAZA COURT
ORLANDO, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE*FULL FACE
(All of this on address side) 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
PARK PLAZA COURT —
ORLANDO, FLORIDA /

FRONT NO. 5

R. M.

Yes

XX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — EXCEPT: ON LARGE NEON SIGN ON RIGHT — BACKGROUND
OF SIGN SHOULD BE BLACK INSTEAD OF BLUE. ALSO,
ALSO WHITE LINE AS BORDER AROUND SIGN SHOULD BE
JUST A NARROW WHITE LINE, NOT AS WIDE AS SHOWN.

COLOR DESCRIPTION

FOLLOW SKETCH ,

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Rt 6 1/2
105
12-23-52 HC 1 1/2
La 9

96

G10

HILLSBORO NEWS CO., TAMPA, FLA.

NO. 2CH1582

ORDER No. 76906

DATE 12-2-52

25M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FRANKLIN STREET, TAMPA, FLA.



PRIVATE NO. BEFORE TITLE: 6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *RS*
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 9 1952 | DEC 12 1952 |
| SKETCH | | | | |
| RETOUCHING | | 4 | DEC 2 1952 | DEC 9 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO. | | | DEC 16 1952 | DEC 22 1952 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 108 | 2 | | 12-23-52 |
| ARTIST DEPT. | | 11 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

*Red & Blue
Imaging*

(F)

HILLSBORO NEWS CO., TAMPA, FLA.

NO. 2CH1583

ORDER No. 76906

DATE 12-2-52

25 M POST CARD

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TAMPA INTERNATIONAL AIRPORT,
TAMPA, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 29

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 1 1952 | DEC 11 1952 |
| SKETCH | | | | |
| RETOUCHING | 5 | 30 | DEC 2 1952 | DEC 4 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 108 | 1 1/2 | DEC 12 1952 | DEC 17 1952 |
| ARTIST DEPT. | | 9 | | 12-18-52 |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

HILLSBORO NEWS CO., TAMPA, FLA.

NO. 2CH1584

ORDER NO. 76906

DATE 12-2-52

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HILLSBOROUGH COUNTY COURT
HOUSE, TAMPA, FLA.

PRIVATE NO. BEFORE TITLE: 32

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By RB
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 4 1952 | DEC 1 1952 |
| SKETCH | 4 | 30 | DEC 2 1952 | DEC 4 1952 |
| RETOUCHING | | | | |
| REPHOTO | | | DEC 12 1952 | |
| PHOTO-LITHO | | | | DEC 17 1952 |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 108 | 2 1/2 | | 12-18-52 |
| ARTIST DEPT. | | 13 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY C.L. CARLE,
ASHTABULA, OHIO

NO. 2CH1585

ORDER No. 76907

DATE 12-2-52

12 $\frac{1}{2}$ M POST CARD C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

ASHTABULA GENERAL HOSPITAL,
ASHTABULA, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BLDG.-LIGHT RED BRICK W/SILVER TRIM. GOLD BALL AT TOP OF FLAG POLE.
SHOW U.S.FLAG. BUFF MARBLE ENTRANCE ON RIGHT & ON BOTH SIDES OF
CENTER PARTITION. LETTERS-CHROME. GREEN LAMP POST W/GREEN SHADES.
BLACK RAILINGS-GREEN GRASS.BLACK TOP DRIVEWAY.WHITE RAIL ALONG
ROOF ON TOP. TAN WINDOW SHADES.

TAKE OUT OLD CARS & STREAK OVER BLDG. PLANT GRASS IN FOREGROUND
& ADD CLOUDS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By RL

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | | | | |
| RETOUCHING | | 3 | DEC 2 1952 | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | 1 1/2 | DEC 8 1952 | DEC 17 1952 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY C. L. CARLE,
ASHTABULA, OHIO

NO2CH1586

ORDER NO. 76907

DATE 12-2-52

12½ M POST CARDS C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DECUMBE MEMORIAL HOSPITAL,
GENEVA, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT RED BRICK BUILDING W/WHITE WINDOW TRIM. MARBLE BORDER
AROUND ENTRANCE. GLASS DOORS. WHITE BORDER AT TOP. GREEN LAMP
POLE W/RED SHADES.

TAKE OUT CARS & STREAK ACROSS PRINT. MAKE GRASS GREEN LAWN.
ADD CLOUDS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 3 1952 | |
| SKETCH | | | | |
| RETOUCHING | 5 | 3 | DEC 2 1952 | DEC 3 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 105 | 1½ | DEC 8 1952 | DEC 12 1952 |
| ARTIST DEPT. | | 8½ | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

W. N. CALDWELL, LAKESIDE, OHIO,
DISTRIBUTOR

NO. 2CH1587

ORDER No. 76908

DATE 12-2-52

12 1/2 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ERIE ISLE FERRY



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 16

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

GREY BOTTOM & WHITE TOP. BROWN RAILING & GREEN BENCHES.

RED WATER LINE MARK. BLACK LETTERS ON WHITE BACKGROUND.

U.S. EMBLEM ON HULL.

ELIMINATE: THE 2 GIRLS HEADS ON FRONT DECK AS THEY WILL JUST TURN
OUT TO BE DOTS. SHADOWS IN THE TWO SIDE WINDOWS.

STRAIGHTEN OUT AMERICAN FLAG ON REAR MAST. Add Clouds

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 4 1952 | |
| SKETCH | | | | |
| RETOUCHING | 3 | 3 | DEC 2 1952 | DEC 4 1952 |
| REPHOTO | | | | DEC 12 1952 |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 105 | 1 1/2 | DEC 8 1952 | 12-15-52 |
| ARTIST DEPT. | 103 | 8 3/4 | | 12-23-52 |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1588 ORDER NO. 76756 DATE 12-2-52

CUSTOMER COLLINS PARK HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 $\frac{1}{2}$ M KEY TAG CARDS SIZE 1-9/16 X 1-3/16"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full COLLINS PARK HOTEL
THE HEART OF MIAMI BEACH

FRONT NO. NO

R. M. Yes ~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 2CH826. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES — TO BE EXACT SIZE OF ENCLOSED
/SAMPLE

ON FRONT: USE SAME COPY AS ENCLOSED SAMPLE — BUT ADD:
"LICENSE NO." AT LOWER LEFT.

MAKE UP FRONT

COLOR DESCRIPTION

USE PHOTO FROM 2CH826. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

Add Sky for Proportion

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-4-15-52

PHOTO RETURNED

to

PHOTO USED FOR

ESP

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

NO. 2CH1589

ORDER No. 76758

DATE 12-2-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL AERIAL VIEW OF MARINE
STUDIOS AT MARINELAND, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

Private # before title: M.6

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM ^{D-8086}OB975-N.

FOLLOW COLOR INSTRUCTIONS WRITTEN ON CARD OB975-N.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 3 1952 | DEC 11 1952 |
| SKETCH | | | | |
| RETOUCHING | 3 | 3 1/2 | DEC 4 1952 | DEC 5 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | DEC 12 1952 | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 20 | 1 3/4 | | 12-19-52 |
| ARTIST DEPT. | 105 | 10 | | 1-2-53 |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1590 ORDER NO. 76759 DATE 12-2-52

CUSTOMER
BARONE'S RESTAURANT
SANDUSKY, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
BARONE'S RESTAURANT
533 W. PERKINS AVE.
SANDUSKY, OHIO

FRONT NO. 5

R. M. Yes ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT CARS, WIRES, POLES AND OTHER BUILDINGS — LEAVING ONLY
RESTAURANT AND SIGN IN PICTURE. ADD CLOUDS. TAKE OUT REFLECTION
IN WINDOW AND SHADOWS ON PHOTO.
TAKE OUT BUSH IN FOREGROUND.

COLOR DESCRIPTION

SIGN: "BARONE'S RESTAURANT" IS RED NEON ON MAROON BACKGROUND.
BALANCE OF SIGN IS BROWN LETTERS ON CREAM BACKGROUND,
BLACK POSTS.

BUILDING: DARK CREAM COLOR WITH NATURAL STONE BASE. MAROON TRIM AT
TOP. MAROON COLOR DOOR. RED FLOWERS IN FLOWER BOX.
"DINING ROOM" AND "BAR" ARE RED NEON. GLASS BRICK.
GRAVEL DRIVEWAY. CONCRETE WALK.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — NO YES RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 4 1/2
HC 1 1/2
La 9

20

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1591 ORDER NO. 76761 DATE 12-2-52

CUSTOMER
BEBOUT & DOWNS
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M BUS.CARDS SIZE 3½ X 2-5/16

STYLE PHOTO-COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full
KLEE'S GARDEN MOTEL
U. S. ROUTE 42
STRONGSVILLE, OHIO

FRONT NO. NO (All of this on address side)
R. M. Yes ~~NO~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO FROM COLOR PRINT.

Make frame 5 1/2 x 3 1/2 inches

COLOR DESCRIPTION

FOLLOW KODACOLOR PRINT FOR COLORS

BUS. CARD

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
NO
YES
RETURN PHOTO

PHOTO RETURNED
NO
PHOTO USED FOR

64

Ret L
Hc 34
106 La 5
MK

Adell A. ...
Rephoto from color
copy 17.50 each

CR

MRS. C. C. GRAHAM, PETOSKEY, MICH.

NO. 2CH1592

ORDER No. 76914

DATE 12-3-52

12 $\frac{1}{2}$ M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

A BEAUTIFUL BEACH SCENE,
NORTHERN MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 164

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

BLUE WATER - DARK GREEN PINES

LIGHT GRAY GRAVEL BEACH

ADD CLOUDS TO BLUE SKY.

DO NOT REMOVE ANYTHING FROM PICTURE

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all card or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 4 1952 | |
| SKETCH | | | | |
| RETOUCHING | | 2 | DEC 3 1952 | DEC 4 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 105 | 1 1/2 | DEC 8 1952 | DEC 12 1952 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MRS. C.C. GRAHAM, PETOSKEY, MICH.

NO. 2CH1593

ORDER No. 76914

DATE 12-3-52

12¹/₂ POST CARDS C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A BEAUTIFUL SCENE IN NORTHERN
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO:BEFORE TITLE: 163

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

REMOVE SIGN. CROP PICTURE APPROX.MARK SHOWN, BACK OF PHOTO.
ADD CLOUDS IN BLUE SKY.

GREEN FOLIAGE - WHITE BIRCH(DARK SPOTS ON BARK)
DARK GREEN EVERGREEN(PINE IN FOREGRD.) BLUE WATER(AT END OF ROAD)
LIGHT TAN ROAD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 5 1952 | DEC 11 1952 |
| SKETCH | | | | |
| RETOUCHING | | / | DEC 3 1952 | DEC 4 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | DEC 12 1952 | DEC 17 1952 |
| BLUEPRINT STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 1/2 | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MRS. C. C. GRAHAM, PETOSKEY, MICH. /

NO. 2CH1594 /

ORDER No. 76914 /

DATE 12-3-52

12½ M POST CARDS C.T.ART COLORTONE /

WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MULLET LAKE,
NORTHERN MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO /

IMPRINT SAME AS BOVE

PRIVATE NO. BEFORE TITLE: 166 /

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

GREEN ■ FOLIAGE - BLUE WATER

REMOVE RAILROAD TRACK & FILL IN WITH THE TALL GRASS.
ADD CLOUDS TO ■■■ BLUE SKY.
CROP, AS PER MARK ON BACK OF PHOTO
(APPROX.)

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 4 1952 | DEC 11 1952 |
| SKETCH | | | | |
| RETOUCHING | | 1½ | DEC 3 1952 | DEC 4 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | DEC 12 1952 | DEC 7 1952 |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 1½ | | |
| ARTIST DEPT. | | 8½ | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MRS. C. C. GRAHAM, PETOSKEY, MICH.

NO. 2CH1595

ORDER No. 76914

DATE 12-3-52

12 1/2 M POST CARDS C.T.ART@COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENIC LOOKOUT, LAKE SHORE DRIVE,
NORTHERN MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 165

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

BLUE WATER - GREEN FOLIAGE - LIGHT TAN GROUND
SHOWING.

ADD CLOUDS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 5 1952 | DEC 11 1952 |
| SKETCH | | | | |
| RETOUCHING | 3 | 1 1/2 | DEC 3 1952 | DEC 5 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 1 1/2 | | |
| ARTIST DEPT. | | 8 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1596 ORDER NO. 76763 DATE 12-2-52

CUSTOMER SEMACK TRADING CO., INC.
NEW YORK CITY, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO-COLORIT-WHITE
BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full Upper: ENSAMBLAJE VENEZOLANO, S.A.
CARACAS, VENEZUELA.

Lower: CHRYSLER - PLYMOUTH - DE SOTO -
DODGE - FARGO.

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE PRINT FROM CUSTOMER NEGATIVE. USE BEST JUDGMENT AS TO
NECESSARY CROPPING.

~~FOLLOW CUSTOMER LAYOUT IN PENCIL FOR TITLE AND READING MATTER —
PROPERLY CENTERED.~~

COLOR DESCRIPTION

ROOF-RED. FRONT-WHITE. GRASS-GREEN AND FOLIAGE COLORS.
TOWER-ORANGE AND WHITE. MOUNTAIN-GREEN AND FOLIAGE COLORING.
STREET-WHITE.

USE BEST JUDGMENT FOR COLORING — MAKE ATTRACTIVE CARD.

RUSH MUST HAVE PROOF
12/10/52

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Enlarge 1-507 Print

Box 44

QC 2 12/10/52

LA 12 3/4

116

1 print

1.50

Add'l. Artwork 7.50

OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1597 ORDER NO. 76767 DATE 12-3-52

CUSTOMER HOWARD'S STUDIO
PECOS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
A BRACERO, A Mexican Contract
laborer..

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TITLE IN SMALL STRIP PANEL UNDER BRACERO'S PICTURE.

GROUP OF 3 VIEWS — ARRANGED AS PER CUSTOMER SAMPLE.

THE PICTURE OF LABORER TO SHOW
COMPLETE (BE SURE THE HAND AND CUP ARE IN) — IF NECESSARY TO CROP — DO SO
ON RIGHT SIDE.

COLOR DESCRIPTION

USE YOUR JUDGMENT IN COLORS — IN GENERAL, THE PANTS OF THE MEN ARE
DARK BLUE AND SHIRTS EITHER BLUE OR TAN.

COTTON FOLIAGE IS VIRIDIAN GREEN — COTTON IS WHITE.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3 pgs
L 1
C 4
Jan 1.5
1-75-4022
La 122

dis. applied

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1598 ORDER NO. 76768 DATE 12-3-52

CUSTOMER
RIKER MOTORS, INC.
BURLINGTON, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

RIKER MOTORS
BURLINGTON, N. J.

FRONT NO. 5

R. M.

Yes XMK

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

2 VIEWS TO BE SIMILAR TO LAYOUT OF CARD OCH868. TAKE OUT ELECTRIC
LIGHT POLES. TAKE OUT OR FADE THE BUILDING ON RIGHT END OF LOWER PICTURE.

TITLE TO BE PLACED IN SPACE BETWEEN THE TWO VIEWS.

COLOR DESCRIPTION

BUILDING-WHITE. WINDOW FRAMES-STAINLESS STEEL. CANOPY OVER DOOR #38.
LETTERS-WHITE: UPRIGHT SIGN OVER IT #64, BORDER #18, "KAISER" #6 (MAKE #6
AS BRIGHT AS POSSIBLE WHEREVER MENTIONED)-"FRAZER" #19. AT RIGHT OF "KAISER"
IS 2 UPRIGHT NEON TUBES #3 - AT LEFT WITH 3 DOTS #3. ROUND PART OF THIS
SIGN #31. BORDER #5. "HENRY J." IS WHITE - "RIKER MOTORS" TOP OF BUILDING
#6. ALL WORD SIGNS IN WINDOWS-NEON #6. TUBE ABOVE & AT SIDE #19. YOU
COLOR THE FLAGS, ALSO CARS, GRASS AND TREES. LONG SIGNS POLE LEGS-WHITE.
NEON BORDER TOP & BOTTOM #19. AT ENDS #6. DARK PART OF SIGN #64. "RIKER
MOTORS" #6. LIGHT PART WHITE WORDS #31. USED CARS ON TOP #23. SERVICE DEPT.
OVER DOOR #23. LOWER PICTURE SIGN ON POLE #18. WORDS #16. EDGE #12.

CURBS ARE WHITE. ROAD WAY LIGHT GREY CONCRETE. FENCE AT RIGHT END-WHITE.
SPACE BETWEEN PICTURES COLOR TO CONTRAST AND PLACE TITLE.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

L 1
B 8
C 2 106
La 11

Added February
1755 card

OK

Red Impression

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1599 ORDER NO. 76771 DATE 12-3-52

CUSTOMER
SAM DAVIS HOTEL
NASHVILLE, TENNESSEE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE PHOTO-COLORIT

FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SAM DAVIS HOTEL
7th AVE. AT COMMERCE —
NASHVILLE, TENN.

FRONT NO. 5 R. M. Yes ☒
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT. NOTE SIGN ON ROOF (RAISE THE SIGN
UNTIL WHOLE SIGN CAN BE SEEN-AS ON OLD SUBJECT 5AH609).

COLOR DESCRIPTION

FOLLOW CARD 5AH609 FOR COLOR GUIDE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO YES RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 6 1/2
H.C. 2
L.A. 10

see sketch
EP

(F)

W. E. AYRES, 1049 LIVINGSTON AVE., COLUMBUS,
OHIO

NO. 2CH1600

ORDER No. 76772

DATE 12-3-52

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL STATE CAPITOL AND
McKINLEY MEMORIAL, COLUMBUS,
OHIO

Private # before title: A-5.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT SHADOWS. PUT LEAVES ON TREES, AND FLAGS ON POLES ON
EITHER SIDE OF DOME. PUT IN CLOUDS. WHITE DOORS. DARK
GREY ROOF.

FOLLOW CARD 2AH478 FOR COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 6 - 1953 | JAN 6 - 1953 |
| SKETCH | | | | |
| RETOUCHING | | | | JAN 16 1953 |
| REPHOTO | | | JAN 19 1953 | JAN 21 1953 |
| PHOTO-LITHO | | | MAR 6 1953 | MAR 16 1953 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAKEOVER

LVSE

2 1/2

MAR 5 1953

MAKEOVER

MAKEOVER

Photo
D10419

Make Full Color
for going to
Rush
White

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1601 ORDER NO. 76777 DATE 12-4-52

CUSTOMER
ALFRED MAINZER
NEW YORK CITY, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO FROM KODACHROME TRANSPARENCY /

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO CUSTOMER

Jan 3-17-53 - 18

5-11-52
ST 6
HC 2 1/2 106
KW 11-104

Add Artwork 7.50
Rephoto from Kodachrome 7.50

CR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1602 ORDER NO. 76778 DATE 12-4-52

CUSTOMER JAMES P. BOLGER COAL CO.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE-FULL PAGE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DUSTLESS MECHANIZED DELIVERY
FROM TRUCK TO BIN
"SUPER FUEL SINCE 1895"

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — AND INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW SKETCH — AND INSTRUCTIONS ENCLOSED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

on sketch
75
6

447
JIC 2, 29
La 11-11

Add'l. Color work
9.00 each

~~Fix Dark Negative after
Customer's OK
Add 37 copies of same
and approximate 100
to Video Master Room
Offsets~~

Red & Blue Separation

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1603 ORDER NO. 76944 DATE 12-4-52

CUSTOMER FAIRBANKS-MORSE CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (Interior)

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH /

COLOR DESCRIPTION

FOLLOW SKETCH /

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

910
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1604 ORDER NO. 76944 DATE 12-4-52

CUSTOMER FAIRBANKS-MORSE CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FAIRBANKS-MORSE BLDG.

600 SO. MICHIGAN AVE. — CHICAGO5, ILL.

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 8BH535.

REMOVE AUTOMOBILES

COLOR DESCRIPTION

FOLLOW CARD 8BH535 FOR COLORS

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CITY NEWS AGENCY, SPARTANBURG, S.C.

NO. 2CH1605

ORDER No. 76945

DATE 12-4-52

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SPARTANBURG GENERAL
HOSPITAL, SPARTANBURG, S. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

Private # before title: L-52.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT CARS, POLES, WIRES, SIGNS, BOXES, ETC. PUT LEAVES ON
TREES. ELIMINATE 'LIGHTNESS' ON LEFT SIDE. FLOWERS ON BUSHES
ALL ALONG FRONT OF BUILDING.

LIGHT RED BRICK BUILDING (SEE OLD CARD 4BH169 FOR BRICK COLOR).
WHITE TRIM, CREAM BLINDS(ALL AT SAME HEIGHT). GREEN LAWN.
CLOUDS. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 15 1952 | DEC 17 1952 |
| SKETCH | | | | |
| RETOUCHING | | 6 | DEC 5 1952 | DEC 15 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | DEC 19 1952 | DEC 24 1952 |
| HAND COLOR PROOF | 105 | 1 1/2 | | |
| ARTIST DEPT. | | 9 1/2 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

KINSELLA NEWS CO., AUGUSTA, GA.

NO. 2CH1606

ORDER No. 76946

DATE 12-4-52

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. JOSEPH'S HOSPITAL,
AUGUSTA, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-~~1~~

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED ON PHOTO. FILL IN BACKGROUND WITH TREES.
TAKE OUT SMOKE STACK. NICELY DRAPED FLAG.RED BRICK BUILDINGS, CONCRETE BUILDING TRIM (SEE TISSUE
OVERLAY) ~~XXXXXXXXXX~~. SHOW FLOWERS ON THE MARKED BUSHES - SOME BUSHES
WITH RED BLOSSOMS, OTHERS WITH WHITE. SHOW ONE OR SO WITH
YELLOW BLOSSOMS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 7 1952 | |
| SKETCH | | | | DEC 17 1952 |
| RETOUCHING | 4 | 3 1/2 | DEC 5 1952 | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 1/2 | DEC 22 1952 | DEC 24 1952 |
| ARTIST DEPT. | | 9 3/4 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

LAKELAND NEWS CO., LAKELAND, FLA.

NO. 2CH1607

ORDER NO. 76951

DATE 12-5-52

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL WATER BALLET AT
BEAUTIFUL FLORIDA CYPRESS GARDENS

Private # before title: CG.23

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

*See Folder Cover Sht D 10179
for Color of Center Gnd*

RETURN KODACHROME TO CUSTOMER

YES

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 10 1952 | DEC 10 1952 |
| SKETCH | | | | |
| RETOUCHING | | 3½ | DEC 8 1952 | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | DEC 11 1952 | DEC 15 1952 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 134 | 2½ | | |
| ARTIST DEPT. | | 11 | | |

DATE BLUEPRINT OK'D

DATE Filed

By _____

By _____

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

7/20/53
7/20

Rush
Must have proof
12/12/52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1608 ORDER NO. 76954 DATE 12-5-52

CUSTOMER SWIM IN COURT
OCALA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED AND FOLLOW TISSUE OVERLAY

NOTE: LEAVE SIGN AS IT SHOWS ON PHOTOGRAPH—
DO NOT USE THE ONE ENCLOSED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

LO- 1/2 hr

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1609 ORDER NO. 76955 DATE 12-5-52

CUSTOMER EL RANCHO COURT
FORT MYERS, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full EL RANCHO COURT - *Brush Type*
ON U.S. 41
FORT MYERS, FLORIDA /

FRONT NO. 5

R. M.

Yes

~~XX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED. FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

Imm
Ret 5 1/2
12-19-54 4c 1/2
La 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1610 ORDER NO. 76956 DATE 12-5-52

CUSTOMER
CASA DEL HAVEN MOTOR COURT
FORT MYERS, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
CASA DEL HAVEN MOTOR COURT
FT. MYERS, FLORIDA

FRONT NO. 5

R. M. Yes ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

WITH TITLE: ADD (AAA) CUT ON ONE SIDE & (UNITED MOTOR COURTS) CUT ON
OTHER SIDE — IN COLOR.

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 5
Jmm / 08-12-24-52 HC 112
209/102

on sheet E64
five black
Negatives after
Customer OK
Make New H-15

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL NO. 2CH1611 ORDER NO. 76968 DATE 12-8-52

CUSTOMER ARBORDALE LODGE
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes ~~NO~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

10

PHOTO USED FOR

FOLLOW INSTRUCTIONS ON BACK OF EXTRA PHOTOGRAPH

DO NOT TAKE ANYTHING OUT OF PICTURE, OR ADD TO IT.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ON BACK OF EXTRA PHOTOGRAPH
INSTRUCTIONS TO CORRESPOND IN THE SAME SPACES AS ON
THE PHOTO. IN THE HIBISCUS HEDGE IN FOREGROUND-DO NOT
MAKE THIS SOLID FLOWERS, JUST PLACED HERE AND THERE, AND
THE REST GREEN LEAVES.

Ret 3
Imp 106 4c 1/4
La 9106

CL

Ok, Blue Impression

(F)

NO. 2CH1612

CITY NEWS AGENCY, SPARTANBURG, S. C.

ORDER No. 76971

DATE 12-8-52'

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES'

TITLE IN FULL / CALVARY BAPTIST CHURCH,
N. CHURCH STREET AT PEARL,
SPARTANBURG, S. C.

IMPRINT SAME AS ABOVE

Private # before title: L-41.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT - POLES, WIRES, WHITE POST AT CORNER, AND SMALL BARE TREE
IN FRONT OF DOOR TO LEFT BACKGROUND. ALSO SHADOWS ON FRONT OF
BUILDING. TRIM BUSHES AT CORNERS.
BUILDINGS #23 RED, WHITE TRIM. DARK BROWN DOORS, ROOF #48.
#1 (on overlay)-COLORED WINDOW #66)WITH HIGHLIGHTS.
#2 " -COLORED WINDOW #57)
#3 " - DEAD WHITE TO #46. #4-BUSHES WITH SMALL WHITE
BLOSSOMS. #5- BUSHES WITH RED BERRIES. YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 11 1952 | DEC 12 1952 |
| SKETCH | | | | |
| RETOUCHING | 1 | 5 | DEC 9 1952 | DEC 11 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 1/2 | DEC 15 1952 | DEC 18 1952 |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY GRAMATAN ART CO.,
MT. VERNON, N. Y.

NO. 2CH1613

ORDER No. 76972

DATE 12-8-52

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE KISCO INDIAN,
MT. KISCO, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION
REMOVE WIRES AND POLES.

STATUE - GREY BASE. INDIAN- LEGS LIGHT GREY. RED SANDSTONE
ARMS AND BODY.,

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer.
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 17 1952 | DEC 17 1952 |
| SKETCH | | | | |
| RETOUCHING | 9 | 2 | DEC 9 1952 | DEC 15 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 24 | 1 1/2 | | 12-23-52 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY GRAMATAN ART CO.,
MT. VERNON, N. Y.

NO. 2CH1614

ORDER No. 76972

DATE 12-8-52

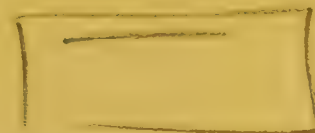
6½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MEMORIAL POOL AT
LEONARD PARK, MT. KISCO, N.Y.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 12 1952 | DEC 12 1952 |
| SKETCH | | | | |
| RETOUCHING | 3 | 3 | DEC 9 1952 | DEC 12 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 108 | 1 1/2 | DEC 16 1952 | DEC 19 1952 |
| ARTIST DEPT. | | 9 | | 12-22-52 |

DATE BLUEPRINT OK'D.

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY GRAMATAN ART CO.,
MT. VERNON, N.Y.

NO. 2CH1615

ORDER No. 76972

DATE 12-8-52

6½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL / MUNICIPAL BUILDING
AND PUBLIC LIBRARY / MT. KISCO,
N. Y. /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REDDISH-BROWN BRICK BUILDING. BLACK ROOF. SHOW FLAG WAVING.
~~REDDISH-BROWN~~ COPPER PLAQUE WITH WHITE BACK.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 12 1952 | DEC 12 1952 |
| SKETCH | | | | |
| RETOUCHING | 3 | 2 | DEC 9 1952 | DEC 12 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 1 1/2 | | |
| ARTIST DEPT. | | 5 3/4 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY GRAMATAN ART CO.,
MT. VERNON, N.Y.

NO. 2CH1616

ORDER No. 76972

DATE 12-8-52

6½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL / NORTHERN WESTCHESTER
HOSPITAL, MT. KISCO, N. Y. /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT RED BRICK BUILDING

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 10 1952 | DEC 12 1952 |
| SKETCH | | | DEC 9 1952 | DEC 10 1952 |
| RETOUCHING | 6 | 3 1/2 | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 2 | 1 1/2 | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY GRAMATAN ART CO.,
MT. VERNON, N.Y.

NO. 2CH1617

ORDER No. 76972

DATE 12-8-52

6½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MOSES TAYLOR JR. POST
AMERICAN LEGION, MT. KISCO, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF MM C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT POLE.

LIGHT RED BRICK BUILDING

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 12 1952 | DEC 12 1952 |
| SKETCH | | | | |
| RETOUCHING | | 2 1/2 | DEC 9 1952 | DEC 12 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 105 | 1 1/2 | DEC 16 1952 | DEC 19 1952 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1618 ORDER NO. 76975 DATE 12-9-52

CUSTOMER
UTAH MOTOR PARK
SALT LAKE CITY, UTAH

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UTAH MOTOR PARK

972 SO. STATE ST. SALT LAKE CITY,
UTAH

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH (GROUP OF 3 VIEWS)

COLOR DESCRIPTION

FOLLOW SKETCH

3 Rephoter 5x7

L.O. 1 1/2

Ret. 7

L.C. 12.30.52 2 1/4

L.A. 12 1/2

as quoted
CH

ROCHESTER NEWS AGENCY,
ROCHESTER, MINN.

NO. 2CH1619

ORDER No. 77019

DATE 12-9-52

25 M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

DOCTORS MAYO MEMORIAL, IN MAYO
PARK, ROCHESTER, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BRONZE STATUES. DARK GRAY MARBLE BASE & WALL.

GREEN GRASS & FOLIAGE. LIGHT GRAY WALK & BENCHES.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 15 1952 | DEC 17 1952 |
| SKETCH | | | | |
| RETOUCHING | | 2 | DEC 11 1952 | DEC 15 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 105 | 1 1/2 | | |
| ARTIST DEPT. | | 2 3/4 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1620 ORDER NO. 76987 DATE 12-9-52

CUSTOMER JASMINE GROVES
LARGO, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FINE FRUITS AT THE GROVE
MIDWAY BETWEEN ST. PETERSBURG AND
CLEARWATER

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

3

PHOTO USED FOR

978

Ret 5
HC 1
Lag.

CT

Red Impression

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1621 ORDER NO. 76988 DATE 12-9-52

CUSTOMER ELIZABETH WILLIAMS' GROVES
LARGO, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes ~~XXX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED AND FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

Photo not
12/21/52
JW

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

SX7
Bt 4
Hc 1 1/2
50 93 1/2

CH

ADV. ORDER

DEPT.

DATE COMPLETED

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

STYLE ART COLORTONE-FULL FAC

(All of this on address side)

FRONT NO. 5 R. M. Yes ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

| | | |
|------------|-----|----|
| Trade Mark | Yes | No |
|------------|-----|----|

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

Side — Ce

C. T. Imprint

No Imprint

Side — Center

PART NO. 26232

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

NEW SHIELD FOR FRONT OF CARD ENCLOSED.

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

No

YES

RETURN PHOTO

PHOTO RETURNED

To

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1623 ORDER NO. 77129 DATE 12-10-52

CUSTOMER
FLORENCE AMIDEI
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. ☒ Yes ☒ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print ☒ Handcolor ☐ Black & White Proof. Titles — Red, Blue

TAKE OUT BACKGROUND BUILDINGS AT LEFT AND
EXTREME RIGHT (CENTER).

TAKE OUT HEAVY SHADOWS.

COLOR DESCRIPTION

BUILDING IS WHITE. #2 RED TILE ROOF. DOORS ARE LIGHT VARNISH---GREEN
JALOUSIES. LIGHT GREEN TRIM. CHAIRS ARE RED AND GREEN, AND YELLOW AND
GREEN - CHROME FRAMES. PORCH PLATFORM #2 RED - WHITE SIDES. LOW STONE
WALL IN FRONT OF BUILDING #2 RED. GREEN SHRUBBERY WITH REDDISH LEAVES
HERE AND THERE. BRICKS AROUND WINDOWS IN FRONT #2 RED. GREEN GRASS
PLOTS IN BETWEEN WHITE SIDEWALK. FOREGROUND-WHITE GRAVEL PARKING AREA.
SIGN: #4 BLUE BACKGROUND - WHITE LETTERS.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Pat 6
Image 1/2 104
La 9 102

ER

Ok Blue Imprint

SHEBOYGAN CIRCULATORS, INC., SHEBOYGAN,
WISCONSIN

NO. 2CH1624

ORDER No. 77136

DATE 12-11-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL NORTH HIGH SCHOOL,
SHEBOYGAN, WISCONSIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

LIGHT CREAM BRICK BUILDING. GRAY ROOF. GREEN FOLIAGE AND LAWN.
U.S. FLAG. LIGHT GRAY STREET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

2CH1627

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date 12/11/52

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 16 1952 | DEC 17 1952 |
| SKETCH | | | | |
| RETOUCHING | | 3 | DEC 15 1952 | DEC 16 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 108 | 1 1/2 | DEC 19 1952 | DEC 23 1952 |
| ARTIST DEPT. | | 9 | | 12 24-52 |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

SHEBOYGAN CIRCULATORS, INC., SHEBOYGAN,
WISCONSIN

NO. 2CH1625

ORDER NO. 77136

DATE 12-11-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SHEBOYGAN MEMORIAL
HOSPITAL, SHEBOYGAN, WISCONSIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO'

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CAR.

REDDISH BROWN BRICK BUILDING, LIGHT GRAY STONE TRIM. CREAM
SASH. GRAY DRIVE. GREEN FOLIAGE AND LAWN. ADD A FEW SMALL
FLOWERS ON RIGHT BORDER DRIVE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

YES

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects
order for this customer. Please
see to it that all cuts or
tives are uniform and colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 17 1952 | DEC 17 1952 |
| SKETCH | | | | |
| RETOUCHING | | 2 1/2 | DEC 15 1952 | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 20 | 1 1/2 | DEC 18 1952 | 12-23-52 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

2CH1628
VERY VERY VERY
Rush

SHEBOYGAN CIRCULATORS, INC., SHEBOYGAN,
WISCONSIN

NO. 2CH1626

ORDER No. 77136

DATE 12-11-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER. CENTER-BORDER

TITLE IN FULL SHEBOYGAN COUNTY COURT
HOUSE, SHEBOYGAN, WISCONSIN

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE AUTOMOBILES. PUT LEAVES ON TREES.

LIGHT GRAY BUILDING, AND FLAG POLE BASE. U.S. FLAG. GREEN
LAWN. ORANGE AND WHITE MAST ON TOP OF BUILDING. GRAY STREET.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects of
order for this customer. Please
see to it that all cuts or neg-
atives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 29 1952 | DEC 29 1952 |
| SKETCH | | | | |
| RETOUCHING | 1 | 5 | DEC 15 1952 | DEC 29 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | DEC 31 1952 | JAN 7 1953 |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 105 | 1 1/2 | | 1-7-52 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

SHEBOYGAN CIRCULATORS, INC., SHEBOYGAN,
WISCONSIN

NO. 2CH1627

ORDER No. 77136

DATE 12-11-52

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
SHEBOYGAN, WISCONSIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE: (C) CURT TEICH & CO.,
INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECTS ENCLOSED - 4 INST. ENCLOSED

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ~~HANDCOLOR PROOF~~ RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 5 1953 | JAN 7 - 1953 |
| SKETCH | 9 | 7 | DEC 23 1952 | JAN 5 1953 |
| RETOUCHING | 9 | 7 | | JAN 5 1953 |
| REPHOTO | | | | JAN 15 1953 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 16 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

S-584651
H-584648
E-104540
B-104539
O-2241625
Y-584714
G-2241624
A-2241626
N-584647

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1628 ORDER NO. 77140 DATE 12-11-52

CUSTOMER
MAGNOLIA TOURIST COURT
MACON, GEORGIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE
3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MAGNOLIA TOURIST COURTS

U.S. HIGHWAY 41, FIVE MILES SOUTH OF
MACON, GEORGIA

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

or

PHOTO USED FOR

Rephoto 5x7

Ref. 5
H.C. 1/4
L.C. 1/4
Jm

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1629 ORDER NO. 77145 DATE 12-11-52

CUSTOMER P. D. JOHNSON & CO.,
CARBONDALE, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes ~~NOX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

178

5x7 Print

110 L.A. 10 1/2
110 L.A. 10 1/2

as specified

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1630 ORDER NO. 77163 DATE 12-12-52

CUSTOMER McCORKLE MOTORS, INC.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BUS.CARDS SIZE 3 1/2 X 2-5/16

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full McCORKLE MOTORS
2820-40 N. CICERO AVE.
CHICAGO, ILL. ON CICERO
AT DIVERSEY

FRONT NO. NO

R. M. Yes ~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof — Titles — Red, Blue

CUT ENCLOSED FOR READING MATTER.

USE PHOTO FROM 2CH1055. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

SAME AS ABOVE

BUS CARD

PHOTO PROPERTY OF C. T. & CO.

NO

YES

PHOTO

RETURN

PHOTO

3M-4.15-52

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1/2 + 1/4
L.O. 2 1/2

as quoted
A

F

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 2CH1631

ORDER NO. 77167

DATE 12-12-52

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL GRACE LUTHERAN CHURCH,
ST. PETERSBURG, FLA. "THE
SUNSHINE CITY"

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES
IMPRINT SAME AS ABOVE

Private # before title: S.78

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP FROM FOREGROUND. REMOVE WIRES.
FOLLOW COLOR TRANSPARENCY ENCLOSED FOR COLORS

RETURN TRANSPARENCY TO CUSTOMER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By
Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 16 1952 | DEC 17 1952 |
| SKETCH | | | | |
| RETOUCHING | 2 | 2 1/2 | DEC 15 1952 | DEC 16 1952 |
| REPHOTO | | | DEC 12 1952 | DEC 12 1952 |
| PHOTO-LITHO | | | DEC 18 1952 | DEC 24 1952 |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 108 | 1 1/2 | | 12-24-52 |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

ATTENTION:

Subjects o.
order for this customer. Please
see to it that all or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1 Enlargement
from neg size
20 inch

VERY RUSTY

DEC 19 1952

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 2CH1632

ORDER No. 77166

DATE 12-12-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FIRST AVENUE METHODIST
CHURCH, ST. PETERSBURG, FLA.
"THE SUNSHINE CITY"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. ~~NO~~ YES

IMPRINT SAME AS ABOVE

Private # before title: S.31

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects o
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 13 1952 | DEC 19 1952 |
| SKETCH | | | | |
| RETOUCHING | | 6 | DEC 12 1952 | DEC 18 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 165 | 1 1/2 | DEC 22 1952 | DEC 24 1952 |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

VERY RUSH

EDWARD ELDER, NORTH ADAMS,
MASSACHUSETTS

NO. 2CH1653

ORDER No. 77310

DATE 12-22-52

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NEW ENGLAND'S NATURAL BRIDGE -
ROUTE 8, NORTH ADAMS, MASS.



RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

WHITE. - SHOW REFLECTION.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

yes
HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

order for this custom
see to it that all
tives are uniform
in harmony with
to make an attract

Watch White Road
on offsite
See help.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 22 1952 | DEC 22 1952 |
| SKETCH | | | | |
| RETOUCHING | | 2 | DEC 23 1952 | DEC 23 1952 |
| REPHOTO | | | | JAN 6 |
| PHOTO-LITHO | | | DEC 29 1952 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 20 | 1 1/2 | | 1-6-53 |
| ARTIST DEPT. | 102 | 9 | 3/3/53 | 3/4/53 |

DATE BLUEPRINT OK'D. DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 2CH1633

ORDER No. 77166

DATE 12-12-52

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FEEDING THE PELICANS
AT RECREATION PIER, ST. PETERSBURG,
FLA. "THE SUNSHINE CITY"

Private # before title: S.73

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH1109. IMPROVE APPEARANCE OF PELICANS (SEE OTHER CARDS ENCLOSED). SHORTEN THE GIRL'S DRESS AS MARKED. IMPROVE HER HAIR. THE BOX SHE IS HOLDING - DARK GREEN. GREEN KNOBS ON END OF BENCH. SIDEWALK IS TOO YELLOW-TONE IT DOWN. BALANCE OF COLORS AS ON CARD 8AH1109.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or

order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 15 1952 | DEC 15 1952 |
| SKETCH | | | | |
| RETOUCHING | | 2 | DEC 12 1952 | DEC 15 1952 |
| REPHOTO | | | DEC 18 1952 | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 1 1/2 | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

VERY RUSH

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 2CH1634

ORDER No. 77165

DATE 12-12-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE FIRST BAPTIST
CHURCH, MIAMI'S OLDEST BAPTIST
CHURCH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

Private # before title: M.88

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 17 1952 | DEC 17 1952 |
| SKETCH | | | DEC 12 1952 | |
| RETOUCHING | 1 | 5 | | |
| REPHOTO | | | DEC 18 1952 | DEC 22 1952 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 166 | 1 1/2 | | |
| ARTIST DEPT. | | 83 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

VERY RUSH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1635 ORDER NO. 77169 DATE 12-12-52

CUSTOMER
MATH IGLER'S CASINO
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
MATH IGLER'S CASINO
1627-29 MELROSE ST. CHICAGO 13, ILL.

FRONT NO. 5

R. M.

Yes

~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

G. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTOS FROM GROUP CARD OCH1235 — WITH THE EXCEPTION OF
LOWER RIGHT VIEW MARKED "A". SUBSTITUTE NEW PHOTOGRAPH FOR
THIS ONE—WITH INSTRUCTIONS ON TISSUE OVERLAY.

COLOR DESCRIPTION

SAME AS ABOVE. FOLLOW TISSUE OVERLAY
FOR INSTRUCTIONS ON THIS VIEW OF THE GROUP.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

X

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Rep.
as imprinted
Ret. 2 1/2
H.C. 12 1/2
L.A. 4 3/4

as quoted
DA

910
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1636 ORDER NO. 77184 DATE 12-15-52

CUSTOMER MR. FRANK COTA
SAN YSIDRO, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ALOHA CAFE
TIJUANA OLD MEXICO

FRONT NO. 5

R. M. Yes ~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Print

L.O. 1
Ret. 6
Small C. 20 1-23-53 2
L.A. 11

as quoted

(T)

L.O. 1/2
L.A. 2 1/2

as quoted

(7)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

DIAL NO. 2CH1637 ORDER NO. 77185 DATE 12-15-52

CUSTOMER MR. FRANK COTA
SAN YSIDRO, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

12 1/2 M BUS.CARDS SIZE 3 1/2 X 2-5/16

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ALOHA CAFE
TIJUANA OLD MEXICO

FRONT NO. NO

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 2CH1636. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

SAME AS ABOVE

X

BUS. CARD

GEO. LEUSCH, MICHIGAN CITY, IND.

NO. 2CH1638

ORDER No. 77189

DATE 12-15-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL THE TRINITY EPISCOPAL
CHURCH, MICHIGAN CITY, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SELECT BEST VIEW FROM TWO PHOTOGRAPHS. REMOVE-SMOKE STACK AND
BUILDING AT RIGHT(EXTREME RIGHT). CHURCH BUILDING IS ALL STONE
WITH WHITE TRIMMING. SLATE ROOF. OAK DOORS. BEAUTIFUL STAINED
ART GLASS WINDOWS IN FRONT OF CHURCH. IVY VINES ON CHURCH AND
TREES ARE GREEN.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 18 1952 | DEC 19 1952 |
| SKETCH | | | | |
| RETOUCHING | | 3 | DEC 16 1952 | DEC 18 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | DEC 22 1952 | DEC 30 1952 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 20 | 1 1/2 | | 12 31 52 |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GEO. LEUSCH, MICHIGAN CITY, IND.

NO. 2CH1639

ORDER No. 77189

DATE 12-15-52

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL THE SPAULDING HOTEL,
MICHIGAN CITY, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAN BRICK BUILDING. GREEN WINDOW FRAMES. SEE INSTRUCTIONS
ENCLOSED. SIGN ON TOP OF BUILDING IN ELECTRIC LIGHTS.
AWNINGS ARE GREEN. SIGN WHITE, GREEN BACKGROUNDS.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTI

Sub
order for this customer
see to it that all cuts o
tives are uniform and col
in harmony with each
to make an attractive set.

obliterate
Loan Sign

Executive OK of Estimate

By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By
Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 19 1952 | DEC 22 1952 |
| SKETCH | | | | |
| RETOUCHING | | 6 1/2 | DEC 17 1952 | DEC 19 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | 1 3/4 | JAN 6 1953 | JAN 9 1953 |
| ARTIST DEPT. | | 10 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

3CH1344

OTTO NEWS AGENCY, TWIN FALLS, IDAHO

NO. 2CH1640

ORDER No. 77190

DATE 12-16-52

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL SHOSHONE FALLS,
SNAKE RIVER, NEAR TWIN FALLS,
IDAHO

Private # before title: #201.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED ON TISSUE OVERLAY.

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO PITCHFORD CUSTOMER

SUBMIT: ret RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 18 1952 | DEC 19 1952 |
| SKETCH | | | | |
| RETOUCHING | | 2 | DEC 16 1952 | DEC 18 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | DEC 22 1952 | DEC 24 1952 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 20 | 2 | | 12-26-52 |
| ARTIST DEPT. | | 9:12 | | |

DATE BLUEPRINT OK'D. _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D. _____

DATE Photo Returned to Customer _____

6/16/53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1641 ORDER NO. 77199 DATE 12-16-52

CUSTOMER
POINSETTIA MOTEL
LEESBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full POINSETTIA MOTEL INT. ROUTES
441-27 - LEESBURG, FLORIDA

FRONT NO. 5

R. M.

Yes

X No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW PENCIL SKETCH. SEE GENERAL LAYOUT, AND INSTRUCTIONS
ENCLOSED.

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY WITH INSTRUCTIONS.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

X

SM-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

2-8x10 Repro

L.O.

1

Ret.

6 1/2

H.C.

104 2

L.A.

11

101-1-15-53

as specified
on

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1642 ORDER NO. 77200 DATE 12-16-52

CUSTOMER THE MANCHESTER TIMES
MANCHESTER, TENNESSEE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CUMBERLAND MOTEL, U.S. HIGHWAY
41, MANCHESTER, TENN.

FRONT NO. 5

R. M.

Yes XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer Q. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

DRAWING AND SKETCH ENCLOSED, AND INDICATING WHERE SIGN TO BE
PLACED (SIGN ON SMALL PHOTO), LIFTING THE SIGN ABOVE THE
BUILDINGS. INSERT THE "AAA" AND "QUALITY COURTS" EMBLEMS IN
THE BLANK SPACES IN THE LOWER CORNERS. TITLE TO BE PLACED
AT BOTTOM OF PICTURE.

COLOR DESCRIPTION

MAROON WALLS. STONE AROUND LOWER SECTION OF WALL GRAY CEMENT.
GRAY ROOF. GREEN GRASS. DRIVEWAYS ARE GRAY LIMESTONE.
SIGN: WHITE ON MAROON. BLUE SKY WITH WHITE CLOUDS.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

5x7 Reprint

June 105 Ret. 3
2-7-52 H.C. 1 1/2
L.A. 9

ML

as quoted
CR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1643 ORDER NO. 77202 DATE 12-16-52

CUSTOMER
HOPKINS MOTEL
UPPER SANDUSKY, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full
HOPKINS MOTEL, U.S. 23 and 30N
318 W. WYANDOT AVE. UPPER SANDUSKY, OHIO

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE — POLES AND WIRES. TAKE OUT VENT ON FRONT OF BUILDING AT RIGHT.
PLANT RED FLOWERS ALONG FRONT OF MOTEL WHERE VENT IS. GREEN GRASS AT
LOWER LEFT SIDE OF MOTEL ALONG DRIVEWAY. ADD CLOUDS.

COLOR DESCRIPTION

BUILDING IS RED BRICK, WHITE TRIM AND WINDOW TRIM. ROOF IS DARK GREY.
AWNINGS ARE METAL COLORED WHITE AND RED. ORNAMENTAL PILLARS ARE
WHITE STEEL. SHOW FLOWERS. BLACK TOP DRIVEWAY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

3

PHOTO USED FOR

J.R. BEATLEY, RUSSELLS POINT, OHIO

NO. 2CH1644

ORDER No. 77092

DATE 12-16-52

6 1/2 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEATLEY'S COTTAGES ON THE LAKE,
RUSSELLS POINT, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 8A7534N

BLDGS.-WHITE. ROOFS-BLUE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 17 1952 | |
| SKETCH | | | DEC 17 1952 | DEC 18 1952 |
| RETOUCHING | | | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | DEC 29 1952 | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 105 | 1 1/2 | | 6-8-52 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

JONES 5¢ to \$1.00 STORE
ITHACA, NEW YORK

NO. 2CH1645

ORDER No. 77093

DATE 12-17-52

12½ M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ANABEL TAYLOR HALL,
CORNELL UNIVERSITY,
ITHACA, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TRANSPARENCY ENCLOSED.

Photo Return to Customer

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____
AND WORK SCHEDULE By _____ Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 19 1952 | DEC 22 1952 |
| SKETCH | | | | |
| RETOUCHING | | 2 1/2 | DEC - 7 1952 | DEC 19 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | DEC 31 1952 | JAN 7 1953 |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 21 | 1 1/2 | | 1-8-53 |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

McCLURG'S BOOK STORE,
GREENVILLE, OHIO

NO. 2CH1646

ORDER No. 77095

DATE 12-17-52'

6½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM GREENVILLE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE: (c) CURT TEICH & CO., INC. PHOTO PROPERTY OF C.T.
RETOUCHING AND COLOR DESCRIPTION

USE ENCLOSED VIEWS SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 5 1953 | JAN 6 1953 |
| SKETCH | | 7 | DEC 30 1952 | JAN 5 1953 |
| RETOUCHING | | 6 | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JAN 8 1953 | JAN 12 1953 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 110 | 15 | | 1/21/53 |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

G 3AH-1519
R - 65681-N
E-3AH 1522
E-4AH-1824
N - 65679 N
V - 3AH-1520
I - 3AH-1521
L - 3AH-1518
L - 4AH-1825
E - 3AH-1519

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

NO. 2CH1647

ORDER No. 77231

DATE 12-18-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL *C-53*
ORE BOAT ON GUYAHOGA
RIVER WITH TERMINAL TOWER IN
BACKGROUND, CLEVELAND, OHIO

Private # before title: C-53

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION CROP AT BOTTOM, & RIGHT SIDE, IF NECESSARY.
TAKE OUT POLES, CARS, & PART OF CRANE IN LEFT FOREGROUND. PUT IN
LAWN & PAVE ROAD (IF NOT CROPPED). LEAVE IN FREIGHT CARS. ADD CLOUDS.
BUILDING AT RIGHT-MEDIUM GREY. TERMINAL TOWER, SAME SHADE GREY-TOWER
IS WHITE. BIG BLDG. AT LEFT A DARKER SHADE OF GREY. LITTLE HOUSE IN
FOREGROUND-RED BRICK, GREEN TOP. BUILDING IN LEFT CENTER FOREGROUND
IS RED BRICK. BOAT IS BLACK-WHITE TRIM. CRANE FRAME IS BLACK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVE. TICKET

ATTENTION

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *Sm*
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 20 1952 | DEC 20 1952 |
| SKETCH | | | | |
| RETOUCHING | 2 | 7 | DEC 19 1952 | DEC 20 1952 |
| REPHOTO | | | DEC 19 1952 | DEC 22 1952 |
| PHOTO-LITHO | | | DEC 30 1952 | JAN 5 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 1/2 | | 1-6-53 |
| ARTIST DEPT. | | 9 1/2 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

FEB 4 1953

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

NO. 2CH1648

ORDER No. 77231

DATE 12-18-52

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SEVERANCE HALL,
CLEVELAND, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES

IMPRINT

SAME AS ABOVE

Private # before title: C-54

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AT BOTTOM. ADD CLOUDS.

GREY CONCRETE BUILDING - BROWN WINDOW TRIM AND COPPER-COLORED
DOORS. CONCRETE STEPS AND BENCHES. CONCRETE WALL AT BOTH TOP
AND ALONG THE SIDEWALK. BLACK LAMP POLES.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 7 1953 | |
| SKETCH | | | | |
| RETOUCHING | | | | JAN 5 1953 |
| REPHOTO | | | | JAN 16 1953 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 102 | 1 1/2 | 1/16/53 | 1/16/53 |
| ARTIST DEPT. | 110 | 8 3/4 | | 2/2/53 |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

106 L.O. 1/2
L.A. 2 1/2

CUSTOMER

DIAL NO. 2CH1649 ORDER NO. 77233 DATE 12-19-52

CUSTOMER

CAPITOL HILL BAPTIST CHURCH
OKLAHOMA CITY, OKLAHOMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

12 1/2 M BUS.CARDS SIZE 3 1/2 X 2-5/16

STYLE ART COLORTONE-FULL FAC
(All of this on address side) 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

CAPITOL HILL BAPTIST CHURCH

FRONT NO. NO

R. M.

Yes ~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

USE PHOTO FROM 5BH741. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

COLOR DESCRIPTION

SAME AS ABOVE

BUS CARD

PHOTO USED FOR

NO

YES

RETURN PHOTO

SM-4-19-52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1650 ORDER NO. 77234 DATE 12-19-52

CUSTOMER BISHOP CLARKSON MEMORIAL HOSPITAL
OMAHA, NEBRASKA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE- WHITE

PLACE OF TITLE Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BISHOP CLARKSON MEMORIAL

HOSPITAL, TWENTY-SIXTH AT DEWEY AVE.
OMAHA 5, NEBR.

FRONT NO. 5

R. M.

Yes XNOX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO:

TITLE AND R.M. TO BE IN DARK BLUE INK.

LEAVE IN SHADOW OF STEEPLE AND CROSS (THIS MARKS THE
EXACT CORNER OF BUILDING).

COLOR DESCRIPTION

TERRA COTTO EMBLISHMENT OF BUILDING #13 WHITE. CROSS AT TOP (FRONT) OF
BUILDING IN GOLD COLOR. BRICK EXTERIOR #51. WINDOW TRIMS #54 GREEN.
AWNING CANOPY OVER FRONT DOOR -WHITE & #51. BUILDING IN RIGHT BACKGROUND-
#34 ENTIRELY. BUILDING IN LEFT BACKGROUND- #23 BRICK COLOR. GATE BETWEEN
LEFT BLDG. & MAIN BLDG. #7. BLUE SKY EFFECT. SIDEWALKS AND STREET
PAVING #52. 6 CARS IN PICTURE - NUMBERS FROM LEFT TO RIGHT: #1 BLUE#3;
2- GREEN #29; 3- GRAY #39; 4- GREEN #29; 5- GRAY #39; 6- BLUE #3.
#54 GREEN FOR SHRUBBERY AS SHOWN.

RETURN PHOTOGRAPH TO CUSTOMER 12-22-52

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-4-15-52

PHOTO RETURNED

10

PHOTO USED FOR

5x7

Ret 4½

Mar 7-52 No 12

La 9

Rephoto 3.50
net

Lk Blue Dye

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1651 ORDER NO. 77237 L. 12-19-52

CUSTOMER SPRING MOUNTAIN HOUSE
SCHWENKSVILLE, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

"THE DECK"
SPRING MOUNTAIN HOUSE
SCHWENKSVILLE, PENNA.

FRONT NO. 5

(All of this on address side)

R. M.

Yes/No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RAYMOND T. BELTZ, SCHWENKSVILLE, PA.

see card 1401293

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

RETURN KODACHROME TRANSPARENCIES TO CUSTOMER

Order (2) 35mm. Kodachrome (2) 3-17-53

577

Ret 6 1/2

AC 1 1/2

La 9 1/2

as quoted
JA

EDWARD ELDER, NORTH ADAMS,
MASSACHUSETTS

NO. 2CH1652

ORDER No. 77310

DATE 12-22-52

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NEW ENGLAND'S NATURAL BRIDGE -
ROUTE 8, NORTH ADAMS, MASS.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHTEN
BRIGHTEN UNDER BRIDGE - COLOR: GREYISH WHITE ROCKS.
PLATFORM STEEL AS SHOWN ON BACK OF PHOTO.
BACKGROUND-MARBLE. NO WATER.
CUT PHOTO FROM TOP IF NECESSARY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 23 1952 | DEC 23 1952 |
| SKETCH | | | | |
| RETOUCHING | | / | DEC 23 1952 | DEC 23 1952 |
| REPHOTO | | | DEC 29 1952 | JAN 6 1953 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 24 | 1 1/2 | | 1-6-53 |
| ARTIST DEPT. | | 9 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

EDWARD ELDER, NORTH ADAMS,
MASSACHUSETTS

NO. 2CH1654

ORDER No. 77310

DATE 12-22-52

12½ M POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NEW ENGLAND'S NATURAL BRIDGE -
ROUTE 8, NORTH ADAMS, MASS.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE ROCKS

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 23 1952 | DEC 23 1952 |
| SKETCH | | | | |
| RETOUCHING | | 20 | DEC 23 1952 | DEC 23 1952 |
| REPHOTO | | | | JAN 6 1953 |
| PHOTO-LITHO | | | DEC 29 1952 | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 20 | 1 1/2 | | 1-6-53 |
| ARTIST DEPT. | | 93 1/2 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1655 ORDER NO. 77247 DATE 12-23-52

CUSTOMER

C. W. HUGHES & CO., INC.
MECHANICVILLE, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE WIGWAM AND WESTERN SUMMIT
CABINS, — MOHAWK TRAIL, MASS.

FRONT NO. 5

R. M.

~~Yes~~ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT WIRES, ALSO CHIMNEY IN LOWER LEFT CORNER.

COLOR DESCRIPTION

FOLLOW CARD 6BH1821 FOR COLORS

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1656 ORDER NO. 77248 DATE 12-23-52

CUSTOMER
DICKY-GRABLER COMPANY
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLOR TONE — FULL FACE
(All of this on address side) 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full THE DICKY-GRABLER COMPANY
METAL STAMPINGS
MARKING DEVICES — STEEL CASKET
AND VAULT HANDLES

FRONT NO. 5 R. M. Yes ~~XXX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 8BH1981. WITH DARK BLUE PANEL AT
BOTTOM FOR TITLE — DARKER BLUE THAN ON CUSTOMER
ART WORK #4/FOLLOW ART WORK FOR TITLE

COLOR DESCRIPTION

USE PHOTO FROM 8BH1981. FOLLOW CARD 8BH1981 FOR
COLORS — EXCEPT: THE BRICK IN BUILDINGS SHOULD BE
THE COLOR ON 2BH767(ENCLOSED).

RETURN ART WORK TO CUSTOMER /

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

to

PHOTO USED FOR

6578

203
1.6-52
4-2-53 La 9 102

OK

OK Blue Impression

VERY RUSH

MUST HAVE PROOF 12/30/52

6678

DU SAAR PHOTO AND GIFT SHOP,
HOLLAND, MICH.

NO. 2CH1657

ORDER No. 77325

DATE 12-23-52

6 1/2 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE CASTLE
CASTLE PARK, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY, FOR COLORS.

RETURN KODACHROME TO CUSTOMER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 7 - 1953 | JAN 7 - 1953 |
| SKETCH | | | | |
| RETOUCHING | | 3 | DEC 24 1952 | DEC 30 1952 |
| REPHOTO | | | | JAN 13 1953 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 105 | 1 3/4 | JAN 8 1953 | 1 - 1452 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

*Put photo
to office*

DU SAAR PHOTO AND GIFT SHOP,
HOLLAND, MICH.

NO. 2CH1658

ORDER No. 77325

DATE 12-23-52

6½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE CASTLE
CASTLE PARK, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO CUSTOMER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 7 - 1953 | JAN 7 - 1953 |
| SKETCH | | | | |
| RETOUCHING | | 2 1/2 | DEC 24 1952 | DEC 30 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 2 | JAN 9 1953 | JAN 9 1953 |
| ARTIST DEPT. | | 11 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Ret photo to office

DU SAAR PHOTO AND GIFT SHOP,
HOLLAND, MICH.

NO. 2CH1659

ORDER No. 77325

DATE 12-23-52

6½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE CASTLE
CASTLE PARK, MICH.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY., FOR COLORS.

RETURN KODACHROME TO CUSTOMER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 7 - 1953 | JAN 7 - 1953 |
| SKETCH | | | | |
| RETOUCHING | 9 | 2 | DEC 24 1952 | DEC 30 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BULEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 2 | | |
| ARTIST DEPT. | | 11 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Ret photo to office

DU SAAR PHOTO AND GIFT SHOP,
HOLLAND, MICH.

NO. 2CH1660

ORDER No. 77325

DATE 12-23-52

6½ M post Cards

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE CASTLE
CASTLE PARK, MICH. /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO CUSTOMER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

YES

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects of
order for this customer. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 7 1953 | JAN 7 1953 |
| SKETCH | | | | |
| RETOUCHING | | 2 1/2 | DEC 24 1952 | DEC 30 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 105 | 1 3/4 | JAN 8 1953 | JAN 13 1953 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

*Not photo
to office*

DISTRIBUTED BY PORTSMOUTH NEWS AGENCY,
PORTSMOUTH, OHIO

NO. 2CH1661

ORDER No. 77326

DATE 12-23-52

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM PORTSMOUTH
"OHIO'S ATOMIC CITY",

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

(SMALL TYPE(c)CURT TEICH & CO.,INC.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE ENCLOSED VIEWS - SUBMIT SKETCH

P-1CH1764 ✓
LO-1BH1024 ✓
R-1CH1765 ✓
MT-1BH1402 ✓
S-1BH1400 ✓
M-3BH955 ✓
LO-1BH1377 ✓
U-2BH1294 ✓
T-1BH1399 ✓
H-1BH1398 ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 16 1953 | JAN 19 1953 |
| SKETCH | 10 | 6 | JAN 17 1953 | JAN 16 1953 |
| RETOUCHING | | | | |
| REPHOTO | | | JAN 23 1953 | JAN 23 1953 |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 101 | 16 | 2-2-53 | 2-3-53 |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1662 ORDER NO. 77253 DATE 12-24-52

CUSTOMER PALM TERRACE APTS.,
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

3

PHOTO USED FOR

Pt. 6 1/2
HC 1 1/2 106
La 8 3/4
ML

07

Colored Slit 80

OLD CAPITAL NEWS, CHILlicothe, OHIO

NO. 2CH1663

ORDER No. 77332

DATE 12-24-52

12 1/2 M POST CARDS

C.T.ART@COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM CHILlicothe
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE(c)CURT TEICH & CO., INC.
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

C. 1A12
H- 1A512
I- 52062-6
L- 6A137
L- 6A136
I- 52061-C
C- 6A123
C- 6A122
T- 6A120
H- 1A512
E 4114

USE ENCLOSED VIEWS - SUBMIT SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 20 1953 | JAN 20 1953 |
| SKETCH | 10 | 7 | | JAN 20 1953 |
| RETOUCHING | | | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JAN 23 1953 | JAN 23 1953 |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 103 | 16 | | 2-2-53 |

DATE BLUEPRINT OK'D. DATE Filed.

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SNYDER'S ART & GIFT SHOP,
OXFORD, OHIO

NO. 2CH1664

ORDER No. 77333

DATE 12-24-52

6½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM OXFORD, OHIO
"HOME OF MIAMI U. AND WESTERN
COLLEGE"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

IMPRINT SAME AS ABOVE

no yes enclosed

SMALL TYPE(c)CURT TEICH & CO., INC.
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE ENCLOSED VIEWS - SUBMIT SKETCH

O - 3BH260

X - 1CH1086

F - 6BH615

O - 95961

R - 7AH448

D - 1CH1085

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 4 1953 | FEB 5 - 1953 |
| SKETCH | 10 | 6 | JAN 28 1953 | FEB 4 1953 |
| RETOUCHING | | 4 | | FEB 4 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | FEB 6 1953 | FEB 11 1953 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 103 | 15 | | 2-18-53 |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1665 ORDER NO. 77264 DATE 12-26-52

CUSTOMER THE PHOENIX HOTEL
LEXINGTON, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COLORIT - FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (To come)

THE PHOENIX HOTEL - LEXINGTON, KY.

FRONT NO. 5

R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Put title in small white panel at bottom

COLOR DESCRIPTION

RED BRICK BUILDING. LARGE SIGN: WHITE LETTERS ON ROYAL BLUE.
"THE PHOENIX HOTEL" — SILVER LETTERS. FRONT OF BUILDING: LIMESTONE-
LOWER: LIGHT TAN GRANITE. ALUMINUM SASH. "McCRORY" — RED.
SEE INSTRUCTIONS WRITTEN ON BACK OF PHOTO.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Lk Blue Impress

(7)

MM APEX NEWS CO., ADA, OKLAHOMA

NO. 2CH1666

ORDER No. 77266

DATE 12-26-52

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
FIRST METHODIST
CHURCH, ADA, OKLAHOMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT
SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - POST AND WIRES, ALSO DEAD TREE

TAN AND CONCRETE CHURCH, DARK TAN DOORS. BROWN STEEPLE.
ROOF OF BLDG.ON RIGHT-GREEN. ROOF OF BLDG.ON LEFT-BROWN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | DEC 31 1952 | JAN 2 - 1953 |
| SKETCH | | | | |
| RETOUCHING | 2 | 3½ | | DEC 31 1952 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | JAN 6 1953 | JAN 9 1953 |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 2 | 1½ | | 1-13-53 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1667 ORDER NO. 77273 DATE 12-27-52

CUSTOMER

MARYKNOLL BOOKSHELF
MARYKNOLL P.O., NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint
Side — Center (at bottom of message space)
Pub. for Maryknoll Bookshelf,
Maryknoll P.O., New York

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW ENCLOSED CARDS FOR COLORING. NOTE THE PILLARS
ON THE PORCH AND IN THE TOWER ARE RED. /

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1668 ORDER NO. 77283 DATE 12-29-52

CUSTOMER HOTEL PARK CENTRAL
ATLANTIC CITY, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

Follow sketch

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED /

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

Rel. 7 1/2
H.C. 44 13/4
L.A. 9 3/4

Wash

as given

*Photo
in 5 CH 72*

2.0. 11
2.0. 2 1/2
318

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 2CH1669 ORDER NO. 77284 DATE 12-29-52

CUSTOMER HOTEL PARK CENTRAL
ATLANTIC CITY, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



25 M BUS. CARDS SIZE 3 1/2 X 2-5/16

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 2CH1668. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

USE PHOTO FROM 2CH1668. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

Bus Card

25

NO. 20P-2261 20H1670

BLACKBURN NEWS AGENCY, KINGSFORT, TENNESSEE
 PHOTO BY PAUL A. MOORE, TENN. CONSERVATION DEPT.

ORDER No. 73401 77286

DATE '4-21-52'

12½M POST CARDS

C.T. PHOTOCHROM

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

TITLE: K-1 CHEROKEE LAKE LOOKING
 TOWARDS DAM, EAST TENNESSEE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW SOME OF THE TREES IN FALL COLORING TO MAKE ATTRACTIVE
 VIEW.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
 order for the customer. Please
 see to it that all cuts or nega-
 tives are uniform and colors are
 in harmony with each other
 to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | APR 21 1952 | APR 22 1952 |
| SKETCH | | | | |
| RETOUCHING | 9 | 3 | APR 23 1952 | APR 30 1952 |
| REPHOTO | | | MAY 16 1952 | MAY 27 1952 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 107 | 1 1/2 | | 6-11-52 |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1672 ORDER NO. 77291 DATE 12-30-52

CUSTOMER WILMONT PLACE BAPTIST CHURCH
OKLAHOMA CITY, OKLAHOMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M BUS.CARDS SIZE 3 1/2 X 2 1/4

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WILMONT PLACE BAPTIST CHURCH
SOUTHEAST 45th AT STILES - OKLAHOMA
CITY,

FRONT NO. NO

R. M.

Yes ~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

NOTE TISSUE OVERLAY — AND REMOVE BUILDINGS ON EITHER SIDE OF
CHURCH. OPTIONAL ON CARS REMOVAL.

COLOR DESCRIPTION

BRICK FACING OF CHURCH SAME AS CARD 1CH1868 ENCLOSED.
ROOF IS FOREST GREEN #54. WINDOWS ON THE SIDE ARE AMBER TONE,
AND LARGE FRONT WINDOWS ARE SOLEX GLASS WITH SOFT MARINE GREEN
TINT, AND HAVE METAL(BLUE-WHITE) SASH ~~TRIM~~TRIM(ON FRONT WINDOWS
ONLY). OTHER WINDOWS AND DOORS HAVE DRAB OFF-WHITE TRIM.
CEMENT GRAY FOR THE GABLE AND ENTRANCE DOOR TRIM.

BUS CARD

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1673 ORDER NO. 77296 DATE 12-30-52

CUSTOMER
NORWALK MOTEL
NORWALK, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
~~2117~~ NORWALK MOTEL AT WEST CITY
LIMITS ON U.S. 20
NORWALK, OHIO

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

IMPRINT: Customer

Side — Center

C. T. Imprint

No Imprint

STYLEART COLORTONE-FULL FACE

(All of this on address side)

3 SIDES

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP PICTURE AT BOTTOM AND SHOW 1/2" PANEL FOR TITLE.

TAKE OUT SHADOWS, WIRES AND POLES. CONTINUE THE AWNING ACROSS
THE ENTIRE FRONT OF HOUSE-ACROSS TOP OF WINDOWS AND UNDER THE SIGN.
ADD CLOUDS.

COLOR DESCRIPTION

FOLLOW COLOR PRINT FOR COLORS ONLY. AWNING IS MAROON AND
WHITE STRIPED(METAL).

RETURN COLOR PRINT AND NEGATIVE TO CUSTOMER-WHEN FINISHED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

1 print 107
215
11/2 106
La 9

1 print 151 net

BENJAMIN'S PHOTO ART SERVICE,
MACKINAC ISLAND, MICH.

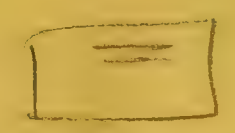
NO. 2CH1674

ORDER No. 77398

DATE 12-31-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL S.S. NORTH AMERICAN
AT MACKINAC ISLAND, MICHIGAN



(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE PRINT FROM NEGATIVE. CROP AS MARKED ON NEGATIVE.

FOLLOW KODACHROME TRANSPARENCY FOR COLORS ONLY

RETURN KODACHROME TO CUSTOMER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

Enlarge from neg

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 7 1952 | JAN 12 1952 |
| SKETCH | | | JAN 5 1953 | JAN 7 1953 |
| RETOUCHING | 10 | 2 1/2 | DEC 31 1952 | JAN 5 1953 |
| REPHOTO | | | JAN 13 1953 | JAN 15 1953 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 1 1/2 | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Enlarged 5x7
from neg.

BENJAMIN'S PHOTO ART SERVICE,
MACKINAC ISLAND, MICH.

NO. 2CH1675

ORDER No. 77398

DATE 12-31-52

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MACKINAC ISLAND HARBOR



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE PRINT FROM NEGATIVE. CROP AS MARKED ON NEGATIVE.

FOLLOW KODACHROME TRANSPARENCY FOR COLORS ONLY
(WITH SUBJECT 2CH1674) /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 8 1953 | JAN 9 - 1953 |
| SKETCH | | | | |
| RETOUCHING | 5 | 2 1/2 | JAN 5 1953 | JAN 8 1953 |
| REPHOTO | | | DEC 31 1952 | JAN 7 1953 |
| PHOTO-LITHO | | | JAN 12 1953 | JAN 15 1953 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 22 | 1 3/4 | | 1-19-53 |
| ARTIST DEPT. | | 10 1/2 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1676 ORDER NO. 77400 DATE 12-31-52

CUSTOMER
REINER COAL COMPANY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

25 M BUS. CARDS SIZE 3 1/2 X 2-5/16

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full REINER COAL COMPANY ...
etc. AS ON CARD 2CH1107

FRONT NO. NO
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 2CH1107. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES/

COLOR DESCRIPTION

USE PHOTO FROM 2CH1107. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES/

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

L.O. 11
L.O. 24

CR

Extra Line
may Red
2mg

(F)

LINCOLN NEWS AGENCY, LINCOLN, NEB.

NO. 2CH1677

ORDER No. 77358

DATE 12-31-52

25 M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

13TH STREET, LOOKING NORTH,
LINCOLN, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

LEFT: 1st BLDG.-RED-BROWN & CONCRETE. 2nd.BLDG.-SILVER.
3rd BLDG.-BUFF. 4th BLDG.-BROWN.

RIGHT: BUS DEPOT, GREY WITH RED-WHITE & BLUE SIGN.
PARKING BLDG.-GREY. TALL BLDG.-BUFF

REMOVE WIRES. MODERNIZE OLD CARS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 6 1953 | JAN 7 - 1953 |
| SKETCH | | | JAN 5 1953 | |
| RETOUCHING | 6 | 6 1/2 | JAN 5 1953 | JAN 6 1953 |
| REPHOTO | | | JAN 9 1953 | JAN 15 1953 |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 105 | 2 | | 1-15-53 |
| ARTIST DEPT. | | 11 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 2CH1678 ORDER NO. 77403 DATE 1-2-53

CUSTOMER
YOUNKERS RESTAURANT
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full Upper: CORNER OF NEW ORLEANS
ROOM AT YOUNKERS,

Lower: 51 EAST CHICAGO AVE.
CHICAGO, ILL.,

FRONT NO. 5

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

FOLLOW SAMPLE OF WALLPAPER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

As measured 1 Post
Part 6

1.3003-NC 2nd

La 12th

1 print to add'l.
artwork 16.50 net

30.00

DISTRIBUTED BY MITCHENER'S PHARMACY,
EDENTON, N.C.

NO. 3CH1

ORDER No. 77362

DATE 1-2-53

6 1/2 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COURT HOUSE GREEN, EDENTON, N.C.



RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

SEE BACK OF PHOTO FOR INSTRUCTIONS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this camera. Please
see to it that all
negatives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| -OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 1 1953 | JAN 12 1953 |
| SKETCH | | | | |
| RETOUCHING | 6 | 2 1/2 | JAN 5 1953 | JAN 7 1953 |
| REPHOTO | | | | JAN 22 1953 |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 20 | 1 1/2 | JAN 20 1953 | JAN 23 1953 |
| ARTIST DEPT. | | 7 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY MITCHENER'S PHARMACY,
EDENTON, N.C.

NO. 3CH2

ORDER No. 77362

DATE 1-2-53

6½M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EDENTON TEA POT,
EDENTON, N.C.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BRONZE TEA POT PARTLY WEATHERSTAINED-ESPECIALLY ON TOP*
PASTEL BLUE; TAKE OUT SPOTS ON SPOUT AND ELIMINATE NICK
ON BASE-RING; BLACK IRON STAND AND FENCE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

23 Subjects of
order for this customer. Please
see to it that all the nega-
tives are uniform and that they are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 7 1953 | JAN 9 - 1953 |
| SKETCH | | | | |
| RETOUCHING | 2 | 2 | JAN 5 1953 | JAN 7 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 2 | 1 1/2 | | 1-19-53 |
| ARTIST DEPT. | 101 | 9 | 3-3-53 | 3-4-53 |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Photo - D16204

DISTRIBUTED BY MITCHENER'S PHARMACY,
EDENTON, N.C.

NO. 3CH3

ORDER No. 77362

DATE 1-2-53

6½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WATERFRONT WITH REVOLUTIONARY
WAR CANNONS, EDENTON, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

NICE GREEN LAWN, CONCRETE STREET, BLACKCANNONS, NICE WATER COLOR.
NOTE SHORELINE IN DISTANCE; PRETTY CLOUD EFFECT.
TAKE OUT WIRES. /

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

23 Subjects or
order for this set. Please
see to it that the
negatives are uniform
colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 7 1953 | JAN 9 - 1953 |
| SKETCH | | | | |
| RETOUCHING | | 2 | JAN 5 1953 | JAN 7 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 20 | 1 1/4 | JAN 12 1953 | JAN 15 1953 |
| ARTIST DEPT. | | 7 3/4 | | 1-16-53 |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY MITCHENER'S PHARMACY,
EDENTON, N.C.

NO. 3CH4

ORDER No. 77362

DATE 1-2-53

6 1/2 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HAYES, EDENTON, N.C./



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. L R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE BLDG.; DARK GREEN TRIM; #7 CHIMNEYS, COPPER HICKEY ABOVE
CENTER OF HOUSE; DARK SHINGLE ROOFS; SMALL BARE LOOKING BUSHES ARE
ROSES-SHOW WITH MORE LEAVES & IN BLOOM; TALL TREE AT LEFT & THE
ONE IN CENTER ARE CREPE MYRTLES-SHOW IN BLDOM PINKISH-PURPLE
BLOSSOMS; NICE GREEN LAWNS; GRAVEL CIRCLE DRIVEWAY ALSO THE ONE
LEADING TO RIGHT; PRETTY CLOUD EFFECT..

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all negatives
are uniform and are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 7 1953 | JAN 9 1953 |
| SKETCH | | | | |
| RETOUCHING | 2 | 3 | JAN 5 1953 | JAN 7 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | JAN 12 1953 | JAN 15 1953 |
| HAND COLOR PROOF | 105 | 1 1/2 | | 1-20-53 |
| ARTIST DEPT. | | 4 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY MITCHENER'S PHARMACY,
EDENTON, N.C.

NO. 3CH5

ORDER No. 77362

DATE 1-2-53

6½M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COURT HOUSE GREEN, SHOWING
CONFEDERATE MONUMENT AND
WATERFRONT, EDENTON, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

NICE GREEN LAWN, GRANITE MONUMENT WITH COPPER SOLDIER-WEATHERSTAINED
PASTEL BLUE ON SHOULDERS & HAT; DARK GREEN BENCHES; BLACK CANNONS--
ROUND OBJECTS AT SHORE ON EITHER SIDE OF MONUMENT; FOR OUTLINE OF
BAY SEE SUBJECT 61155-N. NOTE BOAT IN WATER TOWARDS RIGHT;
PRETTY CLOUD EFFECT. TAKE OUT CARS, WIRES. PRETTY WATER COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this set. Please
see to it that the
negatives are uniform
in harmony with the
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 7 1953 | JAN 13 1953 |
| SKETCH | | | | |
| RETOUCHING | 11 | 2 1/2 | JAN 5 1953 | |
| REPHOTO | | | | JAN 7 1953 |
| PHOTO-LITHO | | | | JAN 19 1953 |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | JAN 14 1953 | |
| HAND COLOR PROOF | 20 | 1 1/2 | | 1-20-53 |
| ARTIST DEPT. | | 8 3/4 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY MITCHENER'S PHARMACY,
EDENTON, N.C.

NO. 3CH6

ORDER No. 77362

DATE 1-2-53

6 1/2 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MULBERRY HILL, NEAR EDENTON,
N.C.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT RED BRICK; #54 GREEN SHUTTERS; WHITE TRIM; GREY STEPS;
#54 ROOF, BUT GREY SLATE ROOFS OVER ENTRANCE & BASEMENT STEPS;
NICE GREEN LAWN; PRETTY CLOUD EFFECT; GARDENIA BUSH IN FOREGROUND-
SHOW WITH LARGE WHITE BLOSSOMS; SHOW SOME AZALEA BUSHES AGAINST
SIDE OF HOUSE-FULLY COVERED WITH RED BLOSSOMS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

23 Subjects of
order for this customer. Please
see to it that the nega-
tives are uniform and are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 7 1953 | JAN 7 1953 |
| SKETCH | | | | |
| RETOUCHING | 5 | 2 1/2 | JAN 5 1953 | JAN 7 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | JAN 14 1953 | JAN 19 1953 |
| HAND COLOR PROOF | 20 | 1 1/2 | | 1-21-53 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY MITCHENER'S PHARMACY,
EDENTON, N.C.

NO. 3CH7

ORDER No. 77362

DATE 1-2-53

6 1/2" POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEVERLY HALL, EDENTON, N.C.,



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BRICK ABOUT A #15; DARK GREEN SHUTTERS; LIGHT GREY TIN ROOF;
WALL(FENCE) WEATHERBEATEN #48 BRICK COVERED WITH #15; SHOW FLOWERS
ON SOME OF THE SMALLER BUSHES; PRETTY CLOUD EFFECT; TAKE OUT WIRES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{yes} HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

23 Subjects of
order for this customer. Please
see to it that all
negatives are uniform
in harmony with other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 7 1953 | JAN 9 - 1953 |
| SKETCH | | | | |
| RETOUCHING | 10 | 3 | JAN 5 1953 | JAN 7 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JAN 14 1953 | JAN 19 1953 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 20 | 1 1/2 | | 1-20-53 |
| ARTIST DEPT. | | 9 1/2 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY MITHENER'S PHARMACY,
EDENTON, N.C.

NO. 3CH8

ORDER No. 77362

DATE 1-2-53

6½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BOOTH HOUSE, EDENTON, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE BLDG., DARK GREEN SHUTTERS; DARK ROOF; #46 BRICK CHIMNEY;
DULL RED BRICK PORCH FLOOR; NATURAL WOOD CHAIRS WITH RED & GREEN
STRIPED CANVASS BACKS; SHOW SMALL YELLOW FLOWERS ON BUSHES AROUND
CHIMNEY; TAKE OUT POLE & WIRE AT LEFT; NICE GREEN LAWN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all
negatives are uniform and
in harmony with the order
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 7 1953 | JAN 9 - 1953 |
| SKETCH | | | | |
| RETOUCHING | 5 | 2 | JAN 5 1953 | JAN 7 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | JAN 12 1953 | JAN 15 1953 |
| HAND COLOR PROOF | 106 | 1 1/2 | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY MITCHENER'S PHARMACY,
EDENTON, N.C.

NO. 3CH9

ORDER No. 77362

DATE 1-2-53

6½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BANDON PLANTATION, NEAR
EDENTON, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE BOARD BLDG.; #67 GREEN SHUTTERS; GREY WOOD SHINGLE ROOF;
#48 BRICK CHIMNEY (SHOWN SOMEWHAT ON RIGHT-HAND SIDE OF BLDG);
DARK SCREEN DOOR; BLOSSOMS ON CREPE MYRTLE AT RIGHT ARE PURPLE;
#48 BRICK WALK; SHOW BLOSSOMS ON SOME OF THE BUSHES CLOSE TO
HOUSE-FEW ARE GARDENIA BUSHES; GREY SPANISH MOSS; PRETTY CLOUD
EFFECT.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this set. Please
see to it that all
negatives are uniform
in harmony with other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 8 1953 | JAN 9 - 1953 |
| SKETCH | | | | |
| RETOUCHING | 2 | 2 1/2 | JAN 8 1953 | JAN 8 1953 |
| REPHOTO | | | JAN 14 1953 | JAN 20 1953 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 20 | 1 1/2 | | 1-21-53 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY MITCHENER'S PHARMACY,
EDENTON, N.C.

NO. 3CH10

ORDER NO. 77362

DATE 1-2-53

6½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

IREDELL HOUSE, EDENTON, N.C.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE BLDG.; #3 SHUTTERS; DARK GREY ROOF; #3 door; #47 BASE AND
CHIMNEY. SHOW LAWN BETWEEN WALK & STREET, ~~REAR~~ ALSO AT LEFT ON
PROPERTY; TAKE OUT SHACK IN BACK, POLE, WIRES & CAR.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF **YES** HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

23
Subjects of
order for this set. Please
see to it that all nega-
tives are uniform and are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 12 1953 | JAN 14 1953 |
| SKETCH | | | | |
| RETOUCHING | | 3½ | JAN 5 1953 | JAN 12 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JAN 10 1953 | JAN 22 1953 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 166 | 1½ | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D. _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D. _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY MITCHENER'S PHARMACY,
EDENTON, N.C.

NO. 3CH11

ORDER NO. 77362

DATE 1-2-53

6½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. PAUL'S EPISCOPAL CHURCH,
ERECTED 1736, EDENTON, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

OLD RED BRICK #56--NOTE THAT THERE IS A LOT OF DEAD WHITE FILLER WHICH GIVES THE BRICK A MUCH LIGHTER APPEARANCE. THIS SHOULD BE CARRIED THROUGH IN THE CARD; #15 TRIM; DARK GREY ROOF SHOW BLOSSOMS ON BUSH APPEARING PARTLY IN IMMEDIATE RIGHT HAND FOREGROUND - PRETTY CLOUD EFFECT. BRING OUT A GOLD CROSS ON TOP OF STEEPLE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that negatives are uniform and in harmony with other to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 2 1953 | JAN 2 1953 |
| SKETCH | | | | |
| RETOUCHING | 5 | 2 | JAN 5 1953 | JAN 7 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | JAN 12 1953 | JAN 15 1953 |
| HAND COLOR PROOF | 106 | 1 1/2 | | |
| ARTIST DEPT. | | 8 1/2 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY MITCHENER'S PHARMACY,
EDENTON, N.C.

NO. 3CH12

ORDER No. 77362

DATE 1-2-53

6 1/2 M POST CARDS

C.T.ART COLORTONE

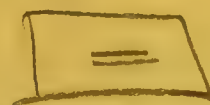
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TEA PARTY HOUSE, EDENTON, N.C./



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

YES-SAME AS

IMPRINT

SAME AS ABOVE

ON 114088N

reset.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO-ENCLOSED

USE ENCLOSED PHOTO 114088N for COLORS
CARD

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 7 1953 | JAN 9 - 1953 |
| SKETCH | 4 | | | |
| RETOUCHING | | 1 | JAN 5 1953 | JAN 7 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 1/2 | JAN 12 1953 | JAN 15 1953 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY MITCHENER'S PHARMACY,
EDENTON, N.C.

NO. 3CH13

ORDER NO. 77363

DATE 1-2-53

6½M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SYCAMORE PLANTATION, NEAR
EDENTON, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE BOARD BLDG.; #47 CHIMNEY: WOOD SHINGLE ROOF OVER PORCH,
HOUSE ROOF #7; SHOW LIGHT, CIRCULAR GRAVEL DRIVEWAY; BUSH AT CORNER
OF HOUSE IS CREPE MYRTLE-SHOW IN BLOOM WITH PINKISH-PURPLE BLOSSOMS;
SHOW FLOWERS ON OTHER BUSHES--COUPLE ARE GARDENIA BUSHES WITH LARGE
WHITE BLOSSOMS; TAKE OUT CATS; PRETTY CLOUD EFFECT./

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

23 Subjects or
order for this customer. Please
see to it that all negatives
are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 7- 1953 | JAN 7- 1953 |
| SKETCH | | | | |
| RETOUCHING | 10 | 2 | JAN 5 1953 | JAN 6 1953 |
| REPHOTO | | | | JAN 20 1953 |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | JAN 14 1953 | |
| HAND COLOR PROOF | 106 | 1 1/2 | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY MITCHENER'S PHARMACY,
EDENTON, N.C.

NO. 3CH14

ORDER No. 77363

DATE 1-2-53'

6½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MARTINIQUE, NEAR EDENTON, N.C.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE BOARD BLDG.; GREEN ROOF & AWNING: #48 BASE-FILL IN CRACKED
PLACES; #48 CHIMNEY. SHOW NICE LAWN ALSO TO RIGHT OF BLDG.
pretty cloud effect. SHOW BLOSSOMS ON BUSH. TAKE OUT TOYS, LAWN
MOWER, CHICKEN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of
order for this character. Please
see to it that all
negatives are uniform
and are in harmony with other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 5 1953 | JAN 5 - 1953 |
| SKETCH | | | | |
| RETOUCHING | | 3 | JAN 5 1953 | JAN 8 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 105 | 1 1/2 | JAN 12 1953 | JAN 15 1953 |
| ARTIST DEPT. | | 9 | | 1-16-53 |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY MITCHENER'S PHARMACY,
EDENTON, N.C.

NO. 3CH15

ORDER No. 77363

DATE 1-2-53

6 1/2 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CUPOLA HOUSE, EDENTON, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

WHITE BLDG., DARK GREEN SHUTTERS; GREY SHINGLE ROOF; #48 BRICK
CHIMNEY; #48 BASE; FIX BASE AND STEPS; WHITE DOGWOOD BLOSSOMS
ON TREE AT LEFT; BLOSSOMS ON VINE ARE ROSE LADY BANKSHIRE
LEAVE CLOUDS AS THEY ARE. NICE LAWN.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects o.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and complete
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 7 1953 | JAN 13 1953 |
| SKETCH | | | | |
| RETOUCHING | | 4 | JAN 5 1953 | JAN 7 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 1/2 | JAN 13 1953 | JAN 16 1953 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY MITCHENER'S PHARMACY,
EDENTON, N.C.

NO. 3CH16

ORDER No. 77363

DATE 1-2-53

6½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BENNETT'S MILL POND, NEAR
EDENTON, N.C.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

NICE WATER COLOR, PRETTY CLOUD EFFECT, BRING OUT GREY
SPANISH MOSS. RAISE LEVEL OF WATER ABOUT A FOOT.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all color nega-
tives are uniform and are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 7 1953 | |
| SKETCH | | | | |
| RETOUCHING | 9 | 2 | JAN 5 1953 | JAN 7 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 105 | 1 1/2 | JAN 13 1953 | JAN 16 1953 |
| ARTIST DEPT. | | 8 | | 1-20-53 |

DATE BLUEPRINT OK'D. _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D. _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY MITCHENER'S PHARMACY,
EDENTON, N.C.

NO. 3CH17

ORDER No. 77363

DATE 1-2-53

6½M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LOOKING NORTH ON CHOWAN RIVER AT
BANDON PLANTATION, EDENTON,
N.C.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

NICE WATER COLOR, PRETTY CLOUD EFFECT.
TAKE OUT BARE BRANCHES AND DEBRIS IN WATER.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

23 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 7 1953 | JAN 7 1953 |
| SKETCH | | | JAN 5 1953 | JAN 7 1953 |
| RETOUCHING | ✓ | 1 1/2 | | JAN 15 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JAN 12 1953 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 20 | 1 1/2 | | 1-16-53 |
| ARTIST DEPT. | | 8 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY MITCHENER'S PHARMACY,
EDENTON, N.C.

NO. 3CH18

ORDER No. 77363

DATE 1-2-53

6½M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHOWAN COUNTY COURT HOUSE AND
CONFEDERATE MONUMENT, EDENTON,
N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

DULL RED BRICK #23-LIGHTER IN SOME SECTIONS; WHITE TRIM; OAK DOORS;
GREY WOOD SHINGLE ROOF; DARK DOME; GREEN LATTICE WORK IN TOWER; DARK
CLOCK, WHITE NUMERALS; GRANITE MONUMENT WITH COPPER STATUE-PARTLE
WEATHERBEATEN; GREEN BENCH; NICE LAWN; RED BRICK BLDG. AT LEFT;
CONCRETE STREET; PRETTY CLOUD EFFECT; TAKE OUT POLES, WIRES, CARS
SHOW FLOWERS ON BUSHES AT RIGHT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

23 Subjects or
order for this customer. Please
see to it that all color or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 13 1953 | JAN 13 1953 |
| SKETCH | | | | |
| RETOUCHING | | 3 | JAN 5 1953 | JAN 7 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 102 | 1 1/2 | JAN 13 1953 | JAN 16 1953 |
| ARTIST DEPT. | 102 | 1 1/2 | JAN 13 1953 | JAN 16 1953 |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Use this view also on front cover
of Edenton folder.

DISTRIBUTED BY MITCHENER'S PHARMACY,
EDENTON, N.C.

NO. 3CH19

ORDER No. 77363

DATE 1-2-53

6 1/2 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EDENTON TEA POT, EDENTON, N.C.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COPPER TEA POT, WEATHERSTAINED ON TOP-PASTEL BLUE; BLACK IRON
STAND; BLACK IRON FENCE; GRAVEL ROAD ON OTHER SIDE OF FENCE;
LAWN BETWEEN ROAD & FENCE & THIS SIDE OF FENCE; LAWN ON OTHER
SIDE OF ROAD; FOR RIVER OUTLINE IN BACKGROUND SEE SUBJECT
61153-N. TAKE OUT CARS, PRETTY CLOUD EFFECT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all subjects
are uniform and that they are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 2 1953 | JAN 9 - 1953 |
| SKETCH | | | | |
| RETOUCHING | 2 | 3 | JAN 5 1953 | JAN 2 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 20 | 1 1/2 | JAN 12 1953 | JAN 15 1953 |
| ARTIST DEPT. | | 9 | | 1-19-53 |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY MITCHENER'S PHARMACY,
EDENTON, N.C.

NO. 3CH20

ORDER No. 77363

DATE 1-2-53

6½M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EDENTON BAPTIST CHURCH,
EDENTON, N.C./

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE BACK OF PHOTO FOR INSTRUCTIONS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

23 Subjects of
order for this customer. Please
see to it that all color nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 7 1953 | |
| SKETCH | | | | |
| RETOUCHING | 1 | 3 | JAN 5 1953 | JAN 7 1953 |
| REPHOTO | | | | JAN 15 1953 |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | 1 1/2 | JAN 12 1953 | JAN 15 1953 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY MITCHENER'S PHARMACY,
EDENTON, N.C.

NO. 3CH22

ORDER No. 77363

DATE 1-2-53

6½M POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. ANNS CATHOLIC CHURCH,
BUILT 1858, EDENTON, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CHURCH--WHITE, #27 ROOF; DOOR WHITE FRAMES WITH OAK PANELS AND
BATTLESHIP GREY ARCH SECTION; WINDOW ABOVE DOOR #32. WINDOWS AT
SIDES OF DOOR--BOTTOM HALF PASTEL BLUE, TOP HALF #52.
BUILDING TO LEFT: RED BRICK, WHITE TRIM, SHOW BLOSSOMS ON SMALL
BUSHES HERE. PRETTY CLOUD EFFECT. TAKE OUT WIRE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all
negatives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 7 1953 | JAN 9 1953 |
| SKETCH | | | | |
| RETOUCHING | 1 | 5 1/2 | JAN 5 1953 | JAN 7 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | JAN 12 1953 | JAN 15 1953 |
| HAND COLOR PROOF | 105 | 1 1/2 | | 1-17-53 |
| ARTIST DEPT. | | 8 3/4 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY MITCHENER'S PHARMACY,
EDENTON, N.C.

NO. 3CH23

ORDER No. 77363

DATE 1-2-53'

6½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EDENTON JUNIOR-SENIOR HIGH
SCHOOL, EDENTON, N.C.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

NEW LIGHT RED BRICK BLDG., WHITE TRIM; SHOW CONCRETE WALKS IN
FRONT AS INDICATED ON TISSUE OVERLAY, NICE GREEN LAWN;
SHOW SOME FLOWERING BUSHES AGAINST BLDG., NOT TOO MANY.
PRETTY CLOUD EFFECT.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 6 1953 | JAN 7 1953 |
| SKETCH | | | | |
| RETOUCHING | | 2 1/4 | JAN 5 1953 | JAN 6 1953 |
| REPHOTO | | | | JAN 10 1953 |
| PHOTO-LITHO | | | JAN 9 1953 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 20 | 1 1/2 | | 1-16-53 |
| ARTIST DEPT. | | 8 3/4 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH24 ORDER NO. 77407 DATE 1-2-53

CUSTOMER
FAIRWAYS MOTEL
OCALA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
FAIRWAYS MOTEL
OCALA, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

FO

PHOTO USED FOR

1 Print as requested

*L.C. 1
Ref. 6/2
H.C. 106 2 1/4
L.C. 12*

*as requested
CR*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH25

ORDER NO. 77409 DATE 1-2-53

DEPT.

DATE COMPLETED

CUSTOMER

THE REVIEW-MINER
LOVELOCK, NEVADA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DESERT HAVEN MOTEL —
LOVELOCK, NEVADA

FRONT NO. 5

(All of this on address side)

BORDER

R. M.

Yes ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO MARKED "A" FOR VIEW AND ANGLE OF PICTURE DESIRED.
REMOVE — LARGE SIGN AND VACANCY SIGN AND MAN SIGN. PUT "AAA" SIGN UNDER
WORDING ON END OF BUILDING. EXTEND SHRUBBERY OR TREE OVER BUILDING THAT
APPEARS AT LEFT EDGE OF PHOTO. ADD GRASS ALONGSIDE CEMENT.
PHOTO "B" FOR DETAILS. ~~XXXXXXXXXX~~

COLOR DESCRIPTION

SIDE OF BUILDING IS RICH IN BEAUTIFUL FLOWERS & EVERGREENS THAT DO NOT
SHOW IN PHOTO. THESE MAY BE ADDED WITH SPLOTCHES OF REDS AND YELLOWS.
GARDEN AT END OF BUILDING IS RED ROSES AND OTHER FLOWERS. CHAIRS ARE
A RICH RED COLOR. ROOF- #72 & #57 MIXED SHINGLES. WALLS -#13 PURE WHITE.
WINDOW FRAMES #1. DOORS #8. CAR#13. WALK AROUND MOTEL #17. PINK
FLUORESCENT LIGHTING UNDER EAVES. STREET PAVEMENT #34. LETTERING-BLACK
OR SOME DARK COLOR. TREE IN FOREGROUND IS LIGHTER GREEN THAN THOSE IN
BACKGROUND.

NOTE CARDS ENCLOSED FOR SOME COLORING.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

20
1-20-53 HC 1 1/2
La 9
CR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH26 ORDER NO. 77410 DATE 1-2-53

CUSTOMER JOSEPH VACHA & SONS
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full JOSEPH VACHA & SONS FLORISTS
4710 S. WESTERN AVE.
CHICAGO 9, ILL.

FRONT NO. 5 R. M. Yes ~~NO~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — INSERT CUT OF MESSENGER AS NOTED
ON TISSUE OVERLAY.

see numbers of colors on tissue overlay on sketch

COLOR DESCRIPTION

FOLLOW SKETCH

with the corrections as noted on
tissue overlay of sketch

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

3 Enlarged Prints + 1 Rephot
4- 5.7
- 0 1/2
RT. 9.
105 HC 2 1/2
29-53
La 12

ARTWORK —
Grouping — and
rephotos 40. —

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH27

ORDER NO. 77411 DATE 1-2-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

CUSTOMER

JOSEPH VACHA & SONS
CHICAGO, ILLINOIS

6 1/2 M BUS. CARDS SIZE 3 1/2 X 2-5/16

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JOSEPH VACHA & SONS FLORISTS
4710 S. WESTERN AVE.
CHICAGO 9, ILL.

FRONT NO. NO

R. M.

Yes

NO X

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 3CH26. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

USE PHOTO FROM 3CH26. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Plate reduction
19.25 net

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH28 ORDER NO. 77421 DATE 1-6-53

CUSTOMER
THE COUNTRY KITCHEN
LITTLETON, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$ M POST CARDS SIZE 3 $\frac{1}{2}$ X 5 $\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO: /

REMOVE FENCE. CLEAN UP FRONT LAWN AND PUT IN A FEW
ROSES ON ROSE BUSHES.

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO CUSTOMER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

for Kodachrome SX7
Per 2/2
Jm 1-16-53 HC 13
Pa. 5
Jm

as quoted
CR

VERY RUSH MUST HAVE
PROOF - 1/16/53

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH29 ORDER NO. 77422 DATE 1-6-52

CUSTOMER HUCKINS HOTEL,
OKLAHOMA CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE HUCKINS HOTEL AND
CONNECTING GARAGE
OKLAHOMA CITY, OKLA.

FRONT NO. 5

(All of this on address side) same as 2CH119

R. M. Yes ~~NOX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — NOTE THAT SHADOW LINES UNDER THE
CONNECTING WALLS BETWEEN GARAGE AND HOTEL PROPER
SEEM TO COME OVER A LITTLE FARTHER FROM UNDER THE
WALLS, OR RAMPS, THAN IT WOULD ACTUALLY. IF POSSIBLE,
CUT BACK A FRACTION.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

HC 2 12
La 12

Add'l Artwork
& Rep photo 50.00
min. 20% Cam

CR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 30H30 ORDER NO. 77423 DATE 1-6-53

CUSTOMER
ROYAL PINE TOURIST COURT
COLLEGE PARK, MARYLAND

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO:

REMOVE LETTER "S" FROM CHIMNEY, ALSO PRINTING AT BOTTOM OF
PHOTOGRAPH

COLOR DESCRIPTION

HOUSE IS REGULAR BRICK. ROOF #39 & #56. COTTAGES IN RIGHT
BACKGROUND ARE WHITE #13 WITH BLUE #4 TRIM OVER DOOR.

RETURN PHOTOGRAPH TO CUSTOMER

PHOTO PROPERTY OF C. T. & CO. NO YES RETURN PHOTO

PHOTO RETURNED TO PHOTO USED FOR

5x7
PK 5
1-21-53 AC 142
La 9
me

Rephoto 4.40
incl. 20% Comm

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH31 ORDER NO. 77431 DATE 1-7-53

CUSTOMER AIRWAYS FIREPROOFING CO., INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

AIRWAYS FIREPROOFING SYSTEM, INC.
..... (see copy enclosed)

FRONT NO. 5

R. M.

Yes ~~X~~No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE BLURB SMALLER
USE PHOTO FROM 9BH1323. COPY MARKED "A" AND "B" FOR
TITLE AND BLURB ON PICTURE SIDE.
COPY "C" FOR ADDITIONAL R.M.

COLOR DESCRIPTION

USE PHOTO FROM 9BH1323. FOLLOW CARD 9BH1323 FOR
COLORS.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH32 ORDER NO. 77432 DATE 1-7-53

CUSTOMER I. HIMMEL & SONS, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SINCE 1848 — I. HIMMEL & SONS,
INC. FURRIERS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

NOTE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 8AH837 — WITH 4 GROUP VIEWS THE SAME — SUBSTITUTING
THE 5th VIEW IN LOWER RIGHT CORNER FOR NEW PHOTO ENCLOSED, TITLED:
"INTERIOR OF ONE OF HIMMEL'S SHOW ROOMS".

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY FOR NEW GROUP VIEW ON SUBJECT 8AH837.

FOLLOW CARD 8AH837 FOR COLORS ON BALANCE OF GROUP.& CARD.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5X7

Ref 3-1-2

Image 40 106

to Ka 3 ..

2-11-53

Rephoto and
Alhambra

10.-

incl. 2070 Comm

CH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH33 ORDER NO. 77433 DATE 1-7-53

CUSTOMER HEINIE'S MOTEL & INN
FOSTORIA, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HEINIE'S MOTEL AND INN —

CONVENIENTLY LOCATED NORTH OF CITY ON
STATE HIGHWAY 199 — FOSTORIA, OHIO
PHONE-2525 (AAA) ,

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer S. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH /

COLOR DESCRIPTION

FOLLOW SKETCH /

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2 Prints 27
Ex 6
Simile 2 106
La 11
M

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH34 ORDER NO. 77434 DATE 1-7-53

CUSTOMER MILLERS COURTS
FREDERICKSBURG, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-~~WHITE~~

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full Upper: DE LUXE COURTS
Lower: FREDERICKSBURG, TEXAS -
US 290.,

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE - WIRES AND POLES. GREEN GRASS IN FOREGROUND OF ROAD.

COLOR DESCRIPTION

WHITE BUILDING. GREEN SCREEN DOORS. RED AND YELLOW CHAIRS.

BACKGROUND OF SIGN - GREEN, WHITE LETTERS.
GREEN GRASS IN FOREGROUND. /

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-4-15-52

PHOTO RETURNED

to

PHOTO USED FOR

Ret 5
Jan 22 1953 HC 142
LWS
Q

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH35

ORDER NO. 77437 DATE 1-7-53

DEPT.

DATE COMPLETED

CUSTOMER

L. T. McDANIEL
PITTSBURG LANDING, TENN.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CORINTH MOTEL CORINTH, MISS.

ONE AND ONE HALF MILES SOUTH ON U.S.
NO. 45 (AAA)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — EXCEPT REMOVE AUTO.

COLOR DESCRIPTION

FOLLOW SKETCH

Ok Blue Imprints

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Print
Ref 5
Jan 23 1953 HC 1 1/2
La 9

1 Print 1.90
incl 20%
OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH36 ORDER NO. 77440 DATE 1-8-53

CUSTOMER THE SANBORN SOUVENIR CO.
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FLAGG RANCH AT SOUTH ENTRANCE
TO YELLOWSTONE NATIONAL PARK.

FRONT NO. 5 (All of this on address side)
R. M. Yes ~~NO~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE TANK AT LEFT SIDE. PUT MORE CARS IN FRONT OF BUILDING.
PUT CURTAIN IN CENTER WINDOW. (corner)

COLOR DESCRIPTION

BUILDING IS NATURAL PEELED LOG COLOR. FACING KNOTTY PINE.
DARK RED MOTTLED ROOF. DARK OR LIGHT CARS. NO LOUD COLORS.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH37 ORDER NO. 77445 DATE 1-8-53

CUSTOMER THE SANBORN SOUVENIR CO., INC.
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

JOIN PICTURES OMITTING A LITTLE SECTION IN CENTER OF RIGHT ONE.
SHOW LINE OF TREES IN CENTER AND RAISE TREES AND BUSHES SLIGHTLY.
SET IN SNOW COVERED PEAK (SEE PHOTO). SMOOTH UP GROUND.
TAKE OUT LIGHT POLES AND SIGNS BY OFFICE DOOR.

OK
C.T.

To Customer

COLOR DESCRIPTION

RED ASPHALT TILE ROOFS(DULL RED). CEDAR COLORED POSTS UNDER PORCHES.
DARK WINDOW SASH. BROWNISH TO SALMON CREAM STUCCO WALLS.
LARGE SIGN IN FRONT OF OFFICE: MAROON WITH WHITE LETTERS AND WHITE POST. ON TOP
OF SIGN IS MAN ON REARING HORSE-IN CREAM AND BROWN COLORS. REDDISH
SANDSTONE WALKS. BROWNISH KNOTTY PINE PANELLING UNDER FRONT EAVES AND
OVER OFFICE DOOR. VARI-COLORED PORCH CHAIRS-RED, YELLOW, BLUE, ETC.
THE LOWER HILLS ARE TAN TO YELLOWISH IN BARE SPOTS, DARK BLUE GREEN IN
TREE AREAS. HIGHER HILLS-DARK GREY TO GRANITE. GET HIGH AND IMPOSING
CLOUDS IN THIS TO ADD HEIGHT.

Submit Ret. Photo

To Customer

Rephoto
Ret 7
1-4-6-53
H.C. 112
La 9

547
Rephoto 4.40
Jan. 20 1953
P. 1111

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH38 ORDER NO. 77446 DATE 1-8-53

CUSTOMER THE SANBORN SOUVENIR CO., INC.
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GUEST RANCH MOTOR HOTEL,
ON WEST U. S. 30, CHEYENNE, WYOMING

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

JOIN PHOTOS AS SAMPLE, AND 3rd SMALL PHOTO OF CAMP SIGN TO BE INSET
WHERE SIGN STANDS IN JOINED PICTURES BUT SLIGHTLY TURNED TO BE READABLE.
SEE ROUGH LAYOUT.

TAKE OUT LUMBER NOTED ON SMALL PICTURES, ALSO POLES AND WIRES.
PUT IN HIGH CLOUDS TO ADD HEIGHT TO SCENE. REMOVE WHITE BUILDING
SHOWING ABOVE COTTAGES IN CENTER BACKGROUND.

To CUSTOMER

COLOR DESCRIPTION

MAIN CONSTRUCTION OF CAMP IS TILE, BROWNISH TAN IN COLOR WITH DARK ROOFS.
CREAM WINDOW SASH, DARK BROWN POSTS AND UNDERPORCH WOODWORK. LIGHT BROWN
TRELLISES AND BROWN STEPS AND WALKS. CONCRETE ENCLOSED CENTER ~~XXX~~ PLOT
WITH LOW EVERGREENS AND BUSHES. BROWN OAK DOORS. GALVANIZED PIPE DRAINS.
PORCH CHAIRS ARE YELLOW, RED, GREEN, ETC. OFFICE BLDG. AT EXTREME LEFT-
BROWN PRESSED BRICK BORDER BELOW PORCH. THIS BORDER IS BELOW BUILDING AT
RIGHT CORNER. SOME BROWN TAN TONE ON COPING ABOVE OFFICE. GREEN VINES
AND FERNS ON OFFICE PORCH.

BIG COWBOY SIGN: ALUMINUM PAINTED SIDE POSTS. SIGN ITSELF IS DEEP YELLOW-
LETTERS "GUEST RANCH" ARE BLUE, "MOTOR HOTEL" IS MAROON. COWBOY TROUSERS
ARE BLUE, SHIRT IS ORANGE. HAT IS MAROON, FACE IS CREAM COLORED. SHOES
ARE BROWN. ONE CACTUS IS DEEP GREEN-YELLOW BASE, OTHER IS WHITE AND

BROWN BASE. SIGN HAS DARK BROWN BORDER EDGE. SIGN OVER OFFICE IS CREAM
BACKGROUND. "GUEST RANCH" IS MAROON RED. "OFFICE" SIGN IS RED AND WHITE LETTERS
SIGN OVER OFFICE DOOR IS SAME. SHOW SMALL EVERGREENS AROUND FRONT OF PORCHES.
LEAVE IN LIGHT POLE IN CENTER PLOT. PLAIN COLORED CARS.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

8x10
Rt 6-
Ac 112
La 9

8x10
Rephoto 6.25
incl. 20% Comm.

DUVAL NEWS CO., JACKSONVILLE, FLA.

NO. 3CH39

ORDER NO. 77462

DATE 1-9-53

25 M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

TITLE IN FULL "THE BUCCANEER TRAIL"
FERRY, CONNECTING FERNANDINA
BEACH AND THE JACKSONVILLE BEACHES-
ROUTE 1A - FLORIDA

IMPRINT NONE

Private # before title: #32

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY - ALSO COLOR SHEET ATTACHED FOR BALANCE
OF COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 13 1953 | JAN 15 1953 |
| SKETCH | | | | |
| RETOUCHING | 9 | 5 | JAN 12 1953 | JAN 13 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 20 | 2 | JAN 20 1953 | JAN 22 1953 |
| ARTIST DEPT. | | 11 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO
PHOTO BY REBMAN PHOTO SERVICE

NO. 3CH40

ORDER No. 77473

DATE 1-9-53

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MUNICIPAL STADIUM,
CLEVELAND, OHIO

Private # before title: C-57

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

R. M. YES-same as

4BH1241

IMPRINT SAME AS ABOVE,

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

"CLEAN" UP STRIP OF LAND BETWEEN TREES AND GREEN GRASS AT RIGHT
OF STADIUM, AND LAKE. BE SURE LAKE IS SHOWING. TAKE OUT ALL CARS
AROUND STADIUM AND FILL PARKING LOT WITH CARS AS SHOWN ON OVERLAY.
FILL UP SEATS WITH PEOPLE.

FOLLOW TISSUE OVERLAY - ALSO CARD 4BH1241 ENCLOSED FOR
COLORS

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED, DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|------------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 15 1953 | JAN 15 1953 |
| SKETCH | | | | |
| RETOUCHING | | 6:30 | JAN 13 1953 | JAN 15 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 100 | 2 | | |
| ARTIST DEPT. | | 12:30 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 3CH41

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

ORDER No. 77473

PHOTO BY REBMAN PHOTO SERVICE

DATE 1-9-53

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL NIGHT SCENE, TERMINAL
AREA IN HEART OF CLEVELAND, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. NO

IMPRINT SAME AS ABOVE

Private # before title: C-59

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP PHOTO AS MARKED, BEING SURE TO LEAVE IN ALL OF TOWER.
THIS IS A NIGHT SCENE. FOR ANY COLORS NEEDED FOLLOW CARD
1CPI634 ENCLOSED.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Rush

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date 1/2/53

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | | | | |
| RETOUCHING | | | JAN 12 1953 | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JAN 22 1953 | |
| BLUEPRINT | | | MAR 6 1953 | |
| STRIPPING, OPAQUING | | | JAN 20 1953 | MAR 13 1953 |
| HAND COLOR PROOF | 2 | 1 1/2 | | 2-6-53 |
| ARTIST DEPT. | | 9 3/4 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MAKEOVER

MAKEOVER

#2

1 1/2

MAR 12 1953

MAKEOVER

MAKEOVER

NO. 3CH42

FRIENDS OF THE HELEN M. PLUM MEMORIAL LIBRARY, ORDER No. 77481
LOMBARD, ILL.

DATE 1-12-53

6½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDERTITLE IN FULL THE CROSS OF TULIPS,
LILACIA PARK, LOMBARD, ILLINOIS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES to come.

IMPRINT NONE

SMALL TYPE AT BOTTOM: PHOTO BY
HOWARD J. SMITH-LOMBARD CAMERA CLUB

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE RAILROAD CARS IN BACKGROUND.
VARIOUS COLORS LILAC & BUSHES IN BACKGROUND. SEE COLOR SLIDE
FOR COLORING. SHOW RED AND WHITE TULIPS FOR CROSS FORMATION.
SMALL WEDGES ARE PANSY BEDS- AS MARKED ON BACK OF PHOTO.

RETURN COLOR SLIDE TO CUSTOMER

YES

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 7 1953 | JAN 15 1953 |
| SKETCH | | | JAN 13 1953 | |
| RETOUCHING | | 2 | JAN 13 1953 | JAN 13 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JAN 19 1953 | JAN 22 1953 |
| BLEUPRINT STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1½ | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

2/16/53

OK

Add color
Lover

FRIENDS OF THE HELEN M. PLUM MEMORIAL LIBRARY,
LOMBARD, ILL.

NO. 3CH43

ORDER No. 77481

DATE 1-12-53

6 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER CENTER-BORDER

FRONT No. 1

R. M. YES to come

TITLE IN FULL SPRING GLORY IN LILACIA PARK, LOMBARD, ILLINOIS

IMPRINT NONE

SMALL TYPE AT BOTTOM: PHOTO BY
RUTH PAUL-LOMBARD CAMERA CLUB

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE BLACK & WHITE PHOTO FROM TRANSPARENCY.

FOLLOW KODACHROME SLIDES FOR COLORS ONLY.

RETURN SLIDES TO CUSTOMER

YES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | | | | |
| RETOUCHING | 2 | 3 | JAN 27 1953 | FEB 2 1953 |
| REPHOTO | | | 1-12-53 | JAN 27 1953 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 166 | 2 1/4 | FEB 2 1953 | FEB 6 1953 |
| ARTIST DEPT. | | 10 1/4 | | 2-10-53 |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

7/16/53

2/14

5x7

Repl. for

Kodachrome

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH44 ORDER NO. 77484 DATE 1-12-53

DEPT.

DATE COMPLETED

CUSTOMER
BOZEMAN'S COURT & RESTAURANT
NASHVILLE, TENNESSEE

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MODEL HOTEL COURT

HIGHWAYS 41 and 31W — TWO BLOCKS NORTH
OF CITY LIMITS

PHONE 28-2531 NASHVILLE, TENNESSEE

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW ARTIST'S SKETCH FOR LAYOUT
ALSO CUSTOMER LAYOUT FOR CARD

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. —

RETURN PHOTO YES NO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6th
12753
101-2-9-53
C. C. 142
94

CK

Ok Blue & Red Imprint

(F)

ADV. ORDER

CUSTOMER WASHINGTON COUNTY MEMORIAL HOSPITAL
BARTLESVILLE, OKLAHOMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED _____

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE C.T. ART-COLOR TONE (FBI) *WHITE BORDER*
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WASHINGTON COUNTY MEMORIAL
HOSPITAL 410 EAST FRANK PHILLIPS BLVD
BARTLESVILLE, OKLAHOMA

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SCREENS - WHITE

VENETIANS - #39 ✓

Shaded Buck. dark red about. Age. 2.23-69
Trims white

M A X I M O V

Change to CUSTOMER

MAR 10 1953

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH46

ORDER NO. 77485 DATE 1-12-53

DEPT.

DATE COMPLETED

CUSTOMER

CRYSTAL BEACH PAVILION
EAGLE LAKE, FLORIDA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO-COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
CRYSTAL BEACH PAVILION
EAGLE LAKE, FLORIDA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH47 ORDER NO. 77486 DATE 1-12-53

CUSTOMER GOTHAM HOTEL
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO-COLORIT -FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (Upper left corner in sky)

ST. PETERSBURG, FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED AND FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

DIXIE NEWS COMPANY, SAVANNAH, GEORGIA

NO. 3CH49

ORDER No. 77503

DATE 1-12-53

12½ MMINIATURE VIEWS 3½ X 2½ C.T.ART COLORTONE FULL FACE 3 SIDES

| | |
|---|-----------------------------------|
| (ALL OF THIS ON THE PICTURE SIDE) | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER | FRONT No. NO R. M. NO |
| TITLE IN FULL | IMPRINT NONE |
| AZALEAS IN BLOOM ALONG VICTORY DRIVE | |
| | PHOTO PROPERTY OF C.T. |
| RETOUCHING AND COLOR DESCRIPTION | |

USE PHOTO FROM OCH1430. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 17 1953 | JAN 20 1953 |
| SKETCH | | 1/2 | JAN 26 1953 | JAN 26 1953 |
| RETOUCHING | | | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DIXIE NEWS COMPANY, SAVANNAH, GEORGIA

NO. 3CH50

ORDER No. 77503

DATE 1-12-53

12½" MINIATURE VIEWS 3½" X 2½" C.T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

BROUGHTON STREET AT NIGHT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH1427. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 12 1953 | |
| SKETCH | | 7/4 | JAN 12 1953 | |
| RETOUCHING | | | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DIXIE NEWS COMPANY, SAVANNAH, GEORGIA

NO. 3CH51

ORDER NO. 77503

DATE 1-12-53

12 1/2 MM MINIATURE VIEWS 3 1/2 X 2 1/2 ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENTRANCE TO BONAVENTURE CEMETERY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

C. T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH1883. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects o.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 19 1953 | JAN 20 1953 |
| SKETCH | | 1/2 | JAN 24 1953 | JAN 24 1953 |
| RETOUCHING | | 1/2 | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DIXIE NEWS COMPANY, SAVANNAH, GEORGIA

NO. 3CH52

ORDER No. 77503

DATE 1-12-53

12½ M MINIATURE VIEWS 3½ X 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE INDEPENDENT PRESBYTERIAN
CHURCH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH940. MAKE NEW BLACK NEGATIVE.

REDUCE COLDR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all positives or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | 1/2 | JAN 19 1953 | JAN 20 1953 |
| SKETCH | | 1/2 | JAN 26 1953 | JAN 26 1953 |
| RETOUCHING | | 1- | | |
| REPHOTO | | | JAN 27 1953 | JAN 30 1953 |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 4 3/4 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

New Colors
make Offsets

DIXIE NEWS COMPANY, SAVANNAH, GEORGIA

NO. 3CH53

ORDER NO. 77503

DATE 1-12-53

12½ M MINIATURE VIEWS 3½ X 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

LOOKING SOUTH ON BULL STREET

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH1186. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects o.
order for this customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 19 1953 | JAN 20 1953 |
| SKETCH | | 1/2 | | |
| RETOUCHING | | | JAN 26 1953 | JAN 27 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DIXIE NEWS COMPANY, SAVANNAH, GEORGIA

NO. 3CH54

ORDER NO. 77503

DATE 1-12-53

12 1/2 MINNATURE VIEWS 3 1/2 X 2 1/2 ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

AT GRIMBLE'S POINT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH1888. MAKE NEW BLACK NEGATIVE .

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

70 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 19 1953 | JAN 22 1953 |
| SKETCH | R.O. | 7/2 | | JAN 26 1953 |
| RETOUCHING | | | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DIXIE NEWS COMPANY, SAVANNAH, GEORGIA

NO. 3CH55

ORDER No. 77503

DATE 1-12-53

12½ MMINIATURE VIEWS 3½ X 2½ ART COLORTONE FULL FACE 3 SIDES

| | |
|--|-----------------------------------|
| (ALL OF THIS ON THE PICTURE SIDE) | (ALL OF THIS ON THE ADDRESS SIDE) |
| PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER | FRONT NO. NO R. M. NO |
| TITLE IN FULL | IMPRINT NONE |
| HOTEL DE SOTO | |
| | PHOTO PROPERTY OF C.T. |
| RETOUCHING AND COLOR DESCRIPTION | |

USE PHOTO FROM OCH1432. MAKE NEW BLACK NEGATIVE .

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

| Executive OK of Estimate | ESTIMATE | Cost Dept. Checked | |
|----------------------------------|-------------------------------------|---------------------------------------|-------------------|
| By _____ | AND WORK SCHEDULE | By _____ | |
| Date _____ | | Date _____ | |
| OPERATION | EST. TIME Clock No. Time Allowed | DATE ENTERED DEPT. | DATE COMPLETED |
| COMPOSING, Type Set Up | | JAN 19 1953 | |
| SKETCH | 4.0 1/2 | | JAN 26 1953 |
| RETOUCHING | | | |
| REPHOTO | | | |
| PHOTO-LITHO | | | |
| BLUEPRINT | | | |
| STRIPPING, OPAQUING | | | |
| HAND COLOR PROOF | | | |
| ARTIST DEPT. | 2 1/2 | | |
| DATE BLUEPRINT OK'D _____ | | DATE Filed _____ | |
| By _____ | | By _____ | |
| DATE HAND COLOR PROOF OK'D _____ | | DATE Photo Returned to Customer _____ | |
| _____ | | _____ | |

DIXIE NEWS COMPANY, SAVANNAH, GEORGIA

NO. 3CH56

ORDER No. 77503

DATE 1-12-53

12½ M° MINIATURE VIEWS 3½ X 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

THE OLD PINK HOUSE, BUILT 1771

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH939. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 17 1953 | |
| SKETCH | | | | JAN 24 1953 |
| RETOUCHING | | | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D. DATE Filed

By By

DATE HAND COLOR PROOF OK'D. DATE Photo Returned to Customer

DIXIE NEWS COMPANY, SAVANNAH, GEORGIA

NO. 3CH57

ORDER No. 77503

DATE 1-12-53

12½ M MINIATURE VIEWS 3½ X 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

CATHEDRAL OF ST. JOHN THE BAPTIST

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO 'R. M. NO'

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH1435. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 17 1953 | JAN 20 1953 |
| SKETCH | | 1/2 | | JAN 26 1953 |
| RETOUCHING | | 1 1/2 | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JAN 27 1953 | JAN 30 1953 |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 3/4 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

20 Subjects of order for this customer. Please see to it that all color negatives are uniform and colors are in harmony with each other to make an attractive set.

Make New Color Pull Offsets

Make New Color

DIXIE NEWS COMPANY, SAVANNAH, GEORGIA

NO. 3CH58

ORDER No. 77503

DATE 1-12-53

12½ M MINIATURE VIEWS 3½ X 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

THE FOUNTAIN IN BEAUTIFUL
FORSYTH PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. MNO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH1184. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 19 1953 | JAN 22 1953 |
| SKETCH | | 1/2 | | JAN 26 1953 |
| RETOUCHING | | | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DIXIE NEWS COMPANY, SAVANNAH, GEORGIA

NO. 3CH59

ORDER NO. 77503

DATE 1-12-53

12½ M MINIATURE VIEWS 3½ X 2½ ART COLORTONE FULL FACE 3 SIDES

| (ALL OF THIS ON THE PICTURE SIDE) | (ALL OF THIS ON THE ADDRESS SIDE) |
|--|-----------------------------------|
| PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER | FRONT NO. NO R. MNO |
| TITLE IN FULL | IMPRINT NONE |
| CHRIST CHURCH, FOUNDED 1733 | PHOTO PROPERTY OF c.t. |

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH1185. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects of order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 19 1953 | JAN 26 1953 |
| SKETCH | | 1/2 | | |
| RETOUCHING | | 1/2 | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DIXIE NEWS COMPANY, SAVANNAH, GEORGIA

NO. 3CH60

ORDER No. 77503

DATE 1-12-53

12½ M MINIATURE VIEWS 3½ X 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

HOTEL SAVANNAH

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH941. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 19 1953 | JAN 20 1953 |
| SKETCH | | | | JAN 26 1953 |
| RETOUCHING | | 1 | | |
| REPHOTO | | | | JAN 30 |
| PHOTO-LITHO | | | JAN 27 1953 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 5 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

*New Colors
make offsets*

DIXIE NEWS COMPANY, SAVANNAH, GEORGIA

NO. 3CH61

ORDER No. 77503

DATE 1-12-53

12½ M MINIATURE VIEWS 3½ X 2½ ART COLORTONE FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM SAVANNAH BEACH,
GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM ^{D9960}1CH1187. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects o.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | JAN 26 1953 |
| SKETCH | | | | |
| RETOUCHING | | | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 103 | | | 2-2-53 |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

New Colors
make offsets

DIXIE NEWS COMPANY, SAVANNAH, GEORGIA

NO. 3CH62

ORDER NO. 77503

DATE 1-12-53

12½ M MINIATURE VIEWS 3½ X 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

RAMPARTS OF HISTORIC FORT
PULASKI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH1188. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

70 Subjects of
order for this customer. Please
see to it that all color or nega-
tives are uniform and color are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 19 1953 | JAN 20 1953 |
| SKETCH | | | | |
| RETOUCHING | | | | JAN 26 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DIXIE NEWS COMPANY, SAVANNAH, GEORGIA

NO. 3CH63

ORDER NO. 77503

DATE 1-12-53

12½ M MINIATURE VIEWS 3½ X 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

PALM AND OLEANDER LINED U.S. 80
BETWEEN SAVANNAH AND SAVANNAH
BEACH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH1421. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

20 Subjects o.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 12 1953 | JAN 20 1953 |
| SKETCH | | | | JAN 26 1953 |
| RETOUCHING | | | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DIXIE NEWS COMPANY, SAVANNAH, GEORGIA

NO. 3CH64

ORDER No. 77503

DATE 1-12-53

12½ M MINIATURE VIEWS 3½ X 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

GENERAL OGLETHORPE HOTEL,
WILMINGTON, ISLAND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH1182. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

70 Subjects o.
order for this customer. Please
see to it that all negatives
are uniform and are in
harmony with other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 17 1953 | JAN 26 1953 |
| SKETCH | 20 | 1/2 | | JAN 26 1953 |
| RETOUCHING | | 1 | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DIXIE NEWS COMPANY, SAVANNAH, GEORGIA

NO. 3CH65

ORDER NO. 77503

DATE 1-12-53

12½ M MINIATURE VIEWS 3½ X 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

VIEW FROM PIER SHOWING BEACH
AND PAVILION, SAVANNAH BEACH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH1424. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

20 Subjects of
order for this customer. Please
see to it that all
tives are uniform
in
all

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 19 1953 | |
| SKETCH | | 1/2 | | JAN 26 1953 |
| RETOUCHING | | 1/4 | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DIXIE NEWS COMPANY, SAVANNAH, GEORGIA

NO. 3CH66

ORDER No. 77503

DATE 1-12-53

12½ M MINIATURE VIEWS 3½ X 2½ ART COLORTONE FULL FACE 3 SIDES

| | | | |
|---|--------------|-----------------------------------|--|
| (ALL OF THIS ON THE PICTURE SIDE) | | (ALL OF THIS ON THE ADDRESS SIDE) | |
| PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER | FRONT NO. NO | R. M. NO | |
| TITLE IN FULL | IMPRINT | NONE | |
| DE SOTO BEACH HOTEL, SAVANNAH BEACH | | PHOTO PROPERTY OF C.T. | |

RETOUCHING AND COLOR DESCRIPTION

USE MM PHOTO FROM OCH1425. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

70 Subjects o.
order for this customer. Please
see to it that all color nega-
tives are uniform and colors are
in harmony with
to make

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date _____

**ESTIMATE
AND WORK SCHEDULE**

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 17 1953 | JAN 20 1953 |
| SKETCH | 5.0. | 1/2 | | JAN 24 1953 |
| RETOUCHING | | | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DIXIE NEWS COMPANY, SAVANNAH, GEORGIA

NO. 3CH67

ORDER No. 77503

DATE 1-12-53

12½ M MINIATURE VIEWS 3½ X 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENJOYING A SWIM IN THE ATLANTIC
OCEAN, SAVANNAH BEACH,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 0CH1422. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects o.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 19 1953 | JAN 26 1953 |
| SKETCH | | | | |
| RETOUCHING | | | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 1/2 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH68

ORDER NO. 77490 DATE 1-12-53

DEPT.

DATE COMPLETED

CUSTOMER

RIVERFRONT APTS.
DAYTONA BEACH, FLORIDA

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full RIVERFRONT APARTMENTS

500 SOUTH BEACH STREET,
DAYTONA BEACH, FLA.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED. TAKE OUT WIRES AND TELEPHONE POLES.

COLOR DESCRIPTION

BUILDINGS ARE #15. ROOFS #62. AWNINGS #43.

ALL WATER IN FOREGROUND.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

SM-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Add'l Artwork.
7.50 incl. 20% Comm.

Photo to
Norman
1/1

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH69 ORDER NO. 77493 DATE 1-13-53

CUSTOMER JOHNSON'S STUDIO & CAMERA SHOP
CHEBOYGAN, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
JOHNSON'S MODERN CABINS
U.S. 23-27
CHEBOYGAN, MICHIGAN

FRONT NO. 5

R. M. Yes ~~XXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW CUSTOMER LAYOUT (GROUP OF 3 VIEWS) /

INSTRUCTIONS ENCLOSED /

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED FOR COLORS
ALSO COLOR PRINT FOR LOWER RIGHT VIEW.

RETURN COLOR PRINT TO CUSTOMER

Color Print
Returned on 5/19/53

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2-9-53 402
2011

Add'l artwork
27.50
incl. 20% Comm

Red Impression

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH70

ORDER NO. 77494 DATE 1-13-53

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

MT. VERNON INN
WINTER PARK, FLORIDA

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE PHOTO-COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MOUNT VERNON INN

FRONT NO. 5

R. M.

Yes

XXX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH — TITLE CHANGED TO "MOUNT VERNON INN"
INSTEAD OF "COURT".

COLOR DESCRIPTION

FOLLOW SKETCH

IN-LARGE
H. FIL

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 6 1/2
C. C. 20 1.22.53/3/4
L. A. 10 1/2

as quoted

DISTRIBUTED BY MOHAWK NEWS CO.,
ALBANY, N.Y.

NO. 3CH71

ORDER No. 77510

DATE 1-13-53

12 1/2" POST CARDS C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LOOKING UP STATE STREET FROM
THE PLAZA, ALBANY, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD OBH2481 FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 14 1953 | JAN 15 1953 |
| SKETCH | | | | |
| RETOUCHING | | 7 | JAN 17 1953 | JAN 23 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | JAN 26 1953 | JAN 30 1953 |
| HAND COLOR PROOF | 106 | 2 | | 2-2-53 |
| ARTIST DEPT. | 103 | 12 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY MOHAWK NEWS CO.,
ALBANY, N.Y.

NO. 3CH72

ORDER No. 77510

DATE 1-13-53'

25M POST CARDS

C.T.ART COLORTONE

FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VETERANS ADMINISTRATION
HOSPITAL, ALBANY, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FIRST 3 FLOORS CEMENT, AFTER THAT YELLOWISH SAND STONE(LIGHT) ON
HORIZONTAL - ON VERTICAL-LIGHT PINK TERRACOTTA.,
BLACK DRIVEWAY. SHOW NICE LAWN. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES} HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 14 1953 | JAN 15 1953 |
| SKETCH | | | | |
| RETOUCHING | 1 | 5 | JAN 19 1953 | JAN 22 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JAN 22 1953 | JAN 27 1953 |
| BLEUPRINT STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 105 | 1 1/2 | | 1-28-53 |
| ARTIST DEPT. | | 9 1/2 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ROBERT FREMMING, DALLAS, WISCONSIN

NO. 3CH73

ORDER No. 77522

DATE 1-14-53'

12½ M POST CARDS C.T.ART COLORTONE

FULL FACE .

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHETEK LUTHERAN CHURCH,
CHETEK, WIS.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO'

IMPRINT EMIL FREMMING, CHETEK, WIS.'

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

WHITE TRIM ON WINDOWS. RED BRICK BUT NOT BRIGHT RED. RED SHINGLES
ON CHURCH ROOF. SMALL BLDGS. IN BACK-GREEN ROOFS. BLACK TOP ROAD
IN FRONT. CARS AS THEY APPEAR IN PHOTO. BLACK-LIGHT BLUE-GREEN-BLACK-
LIGHT TAN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 10 1953 | JAN 20 1953 |
| SKETCH | 6 | 2 1/2 | JAN 15 1953 | JAN 15 1953 |
| RETOUCHING | | | | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 20 | 1 1/2 | JAN 22 1953 | JAN 29 1953 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ROBERT FREMMING, DALLAS, WISCONSIN

NO. 3CH74

ORDER No. 77522

DATE 1-14-53

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BARRY MEMORIAL CHAPEL, BAPTIST
ASSEMBLY GROUNDS, CHETEK, WIS.



(ALL OF THIS ON THE ADDRESS SIDE)


FRONT NO. 1

R. M. NO

IMPRINT EMIL FREMMING, CHETEK, WIS.

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

BLDG.-WHITE. BRIGHT GREEN TRIM ON WINDOWS & DOORS & FRONT ARCH
OF ROOF LIKE THIS WITH BLACK TRIM.  GREY COLOR IN PANELS ON EACH SIDE
LIGHT GREEN PAPER ON ROOF.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 16 1953 | |
| SKETCH | | | | |
| RETOUCHING | 2 | 3 | JAN 15 1953 | JAN 16 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 20 | 1 1/2 | JAN 22 1953 | JAN 29 1953 |
| ARTIST DEPT. | 106 | 6 3/4 | | 2-12-53 |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

HIBBING DAILY TRIBUNE, HIBBING, MINN.

NO. 3CH75

ORDER No.

DATE 1-14-53

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW EKTACHROME TRANSPARENCY FOR COLORS -
EXCEPT: MAKE THE BOAT A RED-BRICK COLOR FOR
CONTRAST. /

RETURN EKTACHROME TO CUSTOMER

YES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other.
O. P. P. in INTERACTIVE SET.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 15 1953 | JAN 15 1953 |
| SKETCH | | | | |
| RETOUCHING | | 3-✓ | JAN 15 1953 | JAN 15 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 20 | 13/4 | JAN 22 1953 | JAN 30 1953 |
| ARTIST DEPT. | 102 | 9 | | |

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. 3CH76

HIBBING DAILY TRIBUNE, HIBBING, MINN.

ORDER No.

DATE 1-14-53

12½ M POST CARDS C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS

RETURN KODACHROME TO CUSTOMER

YES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 16 1953 | JAN 16 1953 |
| SKETCH | | | | |
| RETOUCHING | | 3 | JAN 15 1953 | JAN 16 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 3/4 | JAN 22 1953 | JAN 30 1953 |
| ARTIST DEPT. | 102 | 9 | | 2-6-53 |
| | | | | 2-19-53 |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 3CH77 ORDER NO. 77653 DATE 1-14-53

CUSTOMER SPEARS CHIROPRACTIC SANITARIUM &
DENVER, COLORADO. HOSPITAL

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UNIT NO. 1 - OVER 200 BEDS

SPEARS CHIROPRACTIC SANITARIUM AND
HOSPITAL - DENVER, COLORADO - WILLARD
CARVER BUILDING

ASK FOR LITERATURE (3/8 Panel)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

TITLE IN TINTED PANEL AT BOTTOM OF CARD.

USE PHOTO FROM 4BH274. REMOVE FLOWER BED IN
IMMEDIATE FOREGROUND - WITH PANEL FOR TITLE INSTEAD.

LEAVE SIGN "SPEARS SANITARIUM" AS IS ON PICTURE.

COLOR DESCRIPTION

FOLLOW CARD 4BH274 FOR COLORS

PHOTO USED FOR

Re+0
1-23-53/1/2
209
11

Re

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH78 ORDER NO. 77655 DATE 1-14-53

CUSTOMER JOHN KUILMAN
MILES CITY, MONTANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

KUILMAN'S MOTEL

(for all of titles-see sketch)

FRONT NO. 5

(All of this on address side)

BORDER

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Rep photo

L.O. 2

Ret. 5

H.C. 2-12-53 2 1/2

L.A. 12 1/2

103 2-26-53

as quoted
M

Red Linotype

F

517

NO. 3CH79

DISTRIBUTED BY GRIFFIN PAPER CO., KINGSTON, N.Y. ORDER No. 77658

DATE 1-15-53

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
CATHOLIC CHURCH,
CAIRO, N. Y.,



(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CREAM COLOR FRAME BUILDING. VERY LIGHT GREY ROOF.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date

| OPERATION | EST. TIME Clock No. Time Allowed | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-------------------------------------|-----------------------|-------------------|
| COMPOSING, Type Set Up | | JAN 21 1953 | JAN 21 1953 |
| SKETCH | | | |
| RETOUCHING | 3 | JAN 20 1953 | JAN 21 1953 |
| REPHOTO | | JAN 15 1953 | JAN 19 1953 |
| PHOTO-LITHO | | JAN 23 1953 | JAN 28 1953 |
| BLUEPRINT | | | |
| STRIPPING, OPAQUING | | | |
| HAND COLOR PROOF | 106 1½ | | |
| ARTIST DEPT. | 110 8¾ | | |

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 3CH80

ORDER NO. 77545

DATE 1-15-53

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

IT'S GREAT TO BE IN HOLLYWOOD
FLORIDA!

LARGE TYPE
AS ON
2CH964

UPPER LEFT
PRIVATE NO. BEFORE TITLE: H-41
RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

FOLLOW FRONT OF PHOTO FOR COLOR INSTRUCTIONS.

SHOW TITLE IN RED AS ON CARD 2CH964.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 21 1953 | JAN 21 1953 |
| SKETCH | | | | |
| RETOUCHING | 9 | 2 | JAN 21 1953 | JAN 21 1953 |
| REPHOTO | | | JAN 16 1953 | JAN 21 1953 |
| PHOTO-LITHO | | | JAN 23 1953 | JAN 28 1953 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 | | |
| ARTIST DEPT. | 100 | 9 | 2/25/53 | 2/25/53 |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set

Enlarge Key to 5K7

Red Impression

Red

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 3CH81

ORDER No. 77545

DATE 1-15-53

25 M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-89 - THE PATRON SAINT OF ALL BIRDS
ST. FRANCIS D'ASSISI / MIAMI'S
RARE BIRD FARM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-89
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

CUSTOMER

FOLLOW FRONT OF PHOTO FOR COLOR INSTRUCTIONS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 21 1953 | JAN 21 1953 |
| SKETCH | | | | |
| RETOUCHING | 2 | 3 | JAN 16 1953 | JAN 21 1953 |
| REPHOTO | | | JAN 23 1953 | JAN 21 1953 |
| PHOTO-LITHO | | | | JAN 22 1953 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 1 1/2 | | |
| ARTIST DEPT. | 101 | 9 | 2-25-53 | 2-26-53 |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION:

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
make an attractive set.

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 3CH82

ORDER No. 77545

DATE 1-15-53

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GOLDEN-CROWNED CRANES, ALSO
CALLED AFRICAN DANCING CRANE -
MIAMI'S RARE BIRD FARM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-90
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 23 1953 | JAN 28 1953 |
| SKETCH | | | JAN 19 1953 | JAN 23 1953 |
| RETOUCHING | | 7 | JAN 16 1953 | JAN 19 1953 |
| REPHOTO | | | JAN 28 1953 | JAN 28 1953 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 1/2 | | 2-5-53 |
| ARTIST DEPT. | 105 | 9 1/2 | | 3-3-53 |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ADV. ORDER

ORDER NO. 77662 DATE 1-15-53

CUSTOMER

THE SANBORN SOUVENIR CO., INC.
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED _____

Photos for
this Customer

12 $\frac{1}{2}$ M POST CARDS SIZE 3 $\frac{1}{2}$ X 5 $\frac{1}{2}$

STYLE ART COLORTONE-FULL FAC

[illegible]

FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ G. T. Imprint ☐ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

STAR MOTEL

REMOVE TELEPHONE POLES BACK OF CABINS

COLOR DESCRIPTION

CABINS ARE WHITE STUCCO WITH DARK BROWN TRIM. DOORS ARE MATCHING BROWN.

BLUE-GREEN TREES AND HILLS

| RETURN PHOTO | YES | NO | PHOTO PROPERTY OF C. T. & CO. — | CUSTOMER |
|--------------|-----|----|---------------------------------|----------|
| | | | | |

PHOTO RETURNED

10

PHOTO USED FOR

3M-4-15-52

5X7
Ret 5
116 HC 12
22 81

5x7 Reprints 4.40

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH84 ORDER NO. 77663 DATE 1-15-53

CUSTOMER TRAVELER'S COURT
PANHANDLE, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No (Upper) Copyright in Plate Yes No

Title in full TRAVELER'S COURT -- PANHANDLE,
TEXAS -- ON HIGHWAYS 60 and 117.

(Lower) T.V. IN EACH UNIT -- PHONE 197-J

NOTE

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

(Small type-in left margin): McC CO. PHOTO 99976
//picture side//

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY — EXCEPT FOR THE PINE PANELLING WHICH IS
IDENTICAL WITH THE PANELLING OF THE CARD (2CH1153) ENCLOSED.
SUITABLE COLORING FOR "AAA" EMBLEM, AND "TELEVISION" ALSO.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Red & DK Blue
Impression

(7)

Enlarge Neg. 5x7

DISTRIBUTED BY RICH-HOLT CO., SANDUSKY, OHIO

NO. 3CH85

ORDER No. 77665

DATE 1-16-53

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL STROBEL FIELD,
SANDUSKY HIGH SCHOOL STADIUM,
SANDUSKY, OHIO



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE ONE PRINT FROM NEGATIVE ENCLOSED.

THIS IS TO BE A NIGHT VIEW. SHOW LIGHTS ON FIELD
AND FILL THE STANDS WITH PEOPLE.

STADIUM IS CONCRETE

RETURN NEGATIVE TO CUSTOMER SOON AS POSSIBLE. YES

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 22 1953 | JAN 22 1953 |
| SKETCH | | | | |
| RETOUCHING | 2 | 5 | JAN 21 1953 | JAN 22 1953 |
| REPHOTO | | | JAN 21 1953 | JAN 21 1953 |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 2 1/2 | JAN 26 1953 | FEB 2 1953 |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Neg. ret 10/3/57
OK

E. MADCIFF, HERSHEY, PA. /

NO. 3CH86 /

ORDER No. 77666 /

DATE 1-16-53

12 $\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SHAWNEE LAKE STATE
PARK, BEDFORD COUNTY, PA., LOOKING
TOWARD SCHELLSBURG ON THE LINCOLN
HIGHWAY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WORK IN ATTACHED VIEW IN UPPER RIGHT CORNER SO IT WILL NOT SHOW AS
AN INSERT OR GROUP. REMOVE POLES & WIRES.
LIGHT SILVER COLOR BRIDGE. CEMENT PIERS. DARK ROAD. WHITE FENCE.
BLUE WATER. SHOW STRIP OF GROUND IN RIGHT CENTER, AND LAKE IN
BACKGROUND. GREEN VINE TERRACE ALONG ROAD ON LEFT.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for the customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 22 1953 | JAN 22 1953 |
| SKETCH | | | | |
| RETOUCHING | 6 | 2 1/2 | JAN 12 1953 | JAN 22 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 1/2 | JAN 26 1953 | FEB 4 1953 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

E. MADCIFF, HERSHEY, PA. /

NO. 3CH87 /

ORDER No. 77666

DATE 1-16-53

12 $\frac{1}{2}$ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BIRD'S EYE VIEW OF
SHAWNEE LAKE STATE PARK IN BEDFORD
COUNTY, PA., ON THE LINCOLN HIGHWAY
AT SCHELLSBURG, PA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. /

RETOUCHING AND COLOR DESCRIPTION CLOUDS IN SKY. GREEN FOLIAGE ON DISTANT
MOUNTAINS. SOME AUTUMN BROWN TINTS ON TREES IN FOREGROUND, ALSO SOME
PINK FLOWERS ON BUSHES IN FOREGROUND. DARK GRAY ROAD. LAKE IN CENTER
BACKGROUND-LEADING TO RIGHT & LEFT & LEFT CENTER BACKGROUND. WHITE
BRIDGE OVER WATER IN LEFT CENTER BACKGROUND. WATER-BLUE. GREEN
SCENERY - SHOWING CONTRAST OF WATER AND LAND. SHOW ISLANDS IN LAKE
IN REAR RIGHT AND LEFT CENTER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 20 1953 | JAN 20 1953 |
| SKETCH | | | | |
| RETOUCHING | | 2 1/2 | JAN 17 1953 | JAN 20 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JAN 22 1953 | JAN 27 1953 |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 147 | 1 1/2 | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

E. MADCIFF, HERSHEY, PA.

NO. 3CH88

ORDER No. 77666

DATE 1-16-53

12 $\frac{1}{2}$ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE OLDEST CHURCH IN
BEDFORD COUNTY, SCHELLSBURG, PA.,
ON THE LINCOLN HIGHWAY



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WIRE CABLE ACROSS PHOTO ON LEFT.
RUSTIC DARK BROWN LOG BUILDING, WITH WHITE MORTAR. VERY DARK
GRAY ROOF. WHITE SASH AND FRAMES & GABLE. BLACK LETTERS ON
GABLE. (SEE COLOR PRINT ENCLOSED FOR COLOR). GREEN LAWN. DARK
GREEN PINE TREES. GRAY LIMESTONE DRIVE. LIGHT GRAY GRAVE STONES.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 20 1953 | JAN 20 1953 |
| SKETCH | | | | |
| RETOUCHING | 2 | 3 | JAN 19 1953 | JAN 20 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 1st | 1 1/2 | JAN 22 1953 | JAN 27 1953 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH89 ORDER NO. 77670 DATE 1-16-53

CUSTOMER
ARNOLD KAY INSURANCE CO.
HUNTSVILLE, ALABAMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
KAY'S MOTEL,
HUNTSVILLE, ALABAMA'

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~XXXX~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

105
2-20-53
Ret 6-2
40 2
22 11

Add'l Artwork
to Reproduction 10.50
Jan 20 1953

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH90 ORDER NO. 77576 DATE 1-19-53

CUSTOMER STAR LAKE INN AND COTTAGES
STAR LAKE, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE C.T.ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. (All of this on address side) FULL FACE
R. M. Yes ~~XXX~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY

Return Kodachrome
Date, 3-19-53

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

from Kodachrome 5X7
BT 3
Jan 4 C 1 1/2 104
209
OK

SUMMIT CITY NEWS AGENCY,
FORT WAYNE, IND.

NO. 3CH91

ORDER No. 77580

Photo by: NEUMAN STUDIO

DATE 1-19-53

12 $\frac{1}{2}$ M M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ALLEN COUNTY WAR MEMORIAL
COLISEUM, FORT WAYNE, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

BUILDING-LIGHT GREY TAN VAR. BRICK
ROOF-SLATE GREY

REMOVE CARS

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 21 1953 | JAN 21 1953 |
| SKETCH | | | | |
| RETOUCHING | 1 | 2 1/2 | JAN 20 1953 | JAN 21 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | JAN 23 1953 | JAN 28 1953 |
| HAND COLOR PROOF | 105 | 1 1/2 | | 1-29-53 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

W. E. AYRES, 1049 LIVINGSTON AVE.,
COLUMBUS, OHIO

NO. 3CH92

ORDER No. 77594

DATE 1-20-53

25 M POST CARDS

C.T.ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

NEIL HOUSE, COLUMBUS, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: A-9
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW INSTRUCTIONS ATTACHED TO ENCLOSED
PHOTO.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 26 1953 | JAN 27 1953 |
| SKETCH | 6 | 7 1/2 | | |
| RETOUCHING | | | JAN 21 1953 | |
| REPHOTO | | | JAN 21 1953 | JAN 21 1953 |
| PHOTO-LITHO | | | | |
| BUEPRINT | | | | |
| STRIPPING, OPAQUING | | | FEB 12 1953 | 2/18/53 |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | | 2 3/4 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Center Print
8x10 Paper

Att!
Colors + Black

Reduce from
3 sep 2011

NO. 3CH93 *Ret up*
 ORDER No. 77694
 DATE 1-20-53

DESERT SUPPLY CO., LAS VEGAS, NEVADA

25 M POST CARD C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
 GREETINGS FROM
 HOOVER (BOULDER) DAM *Don't set up*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE (c) CURT TEICH & CO. INC. PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION *Set up*

USE VIEWS IN ATTACHED CARD
 SHOW HOOVER AND WORD DAM IN LARGE LETTERS AND
 WORD BOULDER IN BETWEEN.
 SUBMIT SKETCH. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Colored Sket 8h
DE

File

H-6AH2027
O-6AH1180
O-7AH2448
V-6AH2032
E-7AH2447
R-7AH1929

D-7AH1925
A-7AH1927
M-7AH1928

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____

By _____ Date 10

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|------------|--------------|--------------------|--------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | <i>FEB 24 1953</i> | <i>FEB 24 1953</i> |
| SKETCH <i>R.O.</i> | <i>3</i> | <i>7</i> | <i>FEB 25 1953</i> | <i>MAR 2 1953</i> |
| RETOUCHING | <i>2</i> | <i>6</i> | | |
| REPHOTO | | | <i>MAR 9 1953</i> | <i>MAR 13 1953</i> |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | <i>103</i> | <i>15</i> | | <i>3-19-53</i> |

DATE BLUEPRINT OK'D _____
By _____

DATE Filed _____
By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH94

ORDER NO. 77597 DATE 1-21-53

DEPT.

DATE COMPLETED

CUSTOMER

NEW CHUNGKING CHINESE-AMERICAN
RESTAURANT, BALTIMORE, MARYLAND

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLOR TONE: FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

R. M.

Yes

NOX

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW BACK OF PHOTO AND
TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6
mm HC 131, 106
La 10

Add'l Artwork
5.- incl. 207s

DISTRIBUTED BY RALPH YOUNG,
CANTON, OHIO

NO. 3CH95

ORDER No. 77599

DATE 1-21-53

12 1/2 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MARKET AVENUE LOOKING NORTH,
CANTON, OHIO



(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ON BACK OF PHOTO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|----------------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 7 1953 | JAN 21 1953 |
| SKETCH | | | | |
| RETOUCHING | | 6'1 | | JAN 27 1953 |
| REPHOTO | | | | FEB 11 1953 |
| PHOTO-LITHO | | | FEB 2 1953 | |
| BLUEPRINT STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1'52 | | |
| ARTIST DEPT. | 103 | 7'00 | | 2-20-53 |

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

(F)

DISTRIBUTED BY RALPH YOUNG,
CANTON, OHIO

NO. 3CH96

ORDER No. 77600

DATE 1-21-53

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CANTON, OHIO HIGH SCHOOLS

also sub titles of various

Small type - © CURT TEICH & CO. INC.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

USE
FOLLOW ENCLOSED CARDS: 9A651-N - 101407-N
116153-N - 9A519-N

SUBMIT PENCIL SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF *YES* RETURN PHOTO

ENVELOPE PHOTO TICKET

JAN 22 1953

Pencil Skt 2½

4 Photos as marked

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 13 1953 | FEB 16 1953 |
| SKETCH | 10 | 1½ | | |
| RETOUCHING | 6 | 6½ | FEB 11 1953 | FEB 13 1953 |
| REPHOTO | | | FEB 10 1953 | FEB 11 1953 |
| PHOTO-LITHO | | | FEB 17 1953 | |
| BLUEPRINT | | | | FEB 27 1953 |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 20 | 2½ | | 2 3 4 3 |
| ARTIST DEPT. | | | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH97 ORDER NO. 77605 DATE 1-21-53

CUSTOMER B. A. CHAPLOW LUMBER CO.,
DETROIT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12 1/2 M BUS. POST CARD SIZE 3 1/2 X 2-5/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

COLOR DESCRIPTION

USE PHOTO D-10207

MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES.

BUS CARD

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

ZAYTOUN NEWS AGENCY, NEW BERN, N.C.

NO. 3CH98

ORDER No. 77606

DATE 1-21-53

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MOREHEAD CITY PORT TERMINAL,
BETWEEN MOREHEAD CITY AND
BEAUFORT, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO BY: DAN W. WADE

PRIVATE NO. BEFORE TITLE: 120

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

LIGHT RED BRICK TERMINAL BUILDINGS.

ALUMINUM TANKS. NICE WATER COLOR

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 28 1953 | JAN 28 1953 |
| SKETCH | | | | |
| RETOUCHING | 6 | 2 | JAN 22 1953 | FEB 2 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 105 | 1½ | | 2-11-53 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ZAYTOUN NEWS AGENCY, NEW BERN, N.C.

NO. 3CH99

ORDER No. 77606

DATE 1-21-53

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FEEDING TIME FOR SEA GULLS ON
THE WATERFRONT, MOREHEAD CITY,
N.C. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO /

IMPRINT SAME AS ABOVE /

PHOTO BY: DAN W. WADE /

PRIVATE NO. BEFORE TITLE: 121

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

NICE WATER COLOR. PRETTY CLOUD EFFECT

"GULF" SIGN-RED AND BLUE. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 26 1953 | JAN 26 1953 |
| SKETCH | | | | |
| RETOUCHING | | 2 | JAN 22 1953 | JAN 26 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | FEB 2 1953 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 166 | 1½ | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D. _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D. _____ DATE Photo Returned to Customer _____

ATTENTION:

Subjects of
order for the customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

ZAYTOUN NEWS AGENCY, NEW BERN, N.C.

NO. 3CH100

ORDER NO. 77606

DATE 1-21-53

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TRIPLE-ESS FISHING PIER,
ATLANTIC BEACH, N.C. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES /

IMPRINT

SAME AS ABOVE /

PHOTOS BY: DAN W. WADE

PRIVATE NO. BEFORE TITLE: 122
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

SHOW BOTH OF THE ATTACHED PHOTOS ON CARD.
ELIMINATE DEBRIS ON SHORE AND WHITE SPOTS ON PIER.
WOODEN PIER, NICE WATER COLOR, PRETTY CLOUD EFFECT. /

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 23 1953 | JAN 21 1953 |
| SKETCH | 40 | 4- | JAN 23 1953 | |
| RETOUCHING | | 3 | JAN 23 1953 | JAN 20 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | FEB 2 1953 | FEB 11 1953 |
| HAND COLOR PROOF | 104 | 13½ | | |
| ARTIST DEPT. | | 10 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

2 By photo
as made

Push

ZAYTOUN NEWS AGENCY, NEW BERN, N.C.

NO. 3CH101

ORDER No. 77607

DATE 1-21-53

12½ M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NEUSE RIVER BRIDGE, NEW BERN,
N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 41

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT POLES, WIRES, FOGGINESS, CAR. PUT LEAVES ON TREE AT
RIGHT. SHOW SMALL AZALEA BUSHES SOMEWHAT LARGER AND JUST
COVERED WITH RED BLOSSOMS.
CONCRETE BRIDGE. OVERHEAD CONSTRUCTION-ALUMINUM. NICE GREEN LAWN.
PREETY CLOUD EFFECT. SHOW BUSHES COVERED WITH RED BLOSSOMS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects on
order for the customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 22 1953 | JAN 26 1953 |
| SKETCH | | | | |
| RETOUCHING | 2 | 2½ | JAN 22 1953 | JAN 27 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | FEB 2 1953 | FEB 6 1953 |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 102 | 1½ | 2/2 | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ZAYTOUN NEWS AGENCY, NEW BERN, N.C.

NO. 3CH102

ORDER No. 77607

DATE 1-21-53.

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM CHERRY POINT, N.C.
"WORLD'S LARGEST MARINE CORPS
AIR STATION"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

NO

IMPRINT SAME AS ABOVE

PRIVATE NO. ^{UPPER RIGHT} BEFORE TITLE: 40

SMALL TYPE: (c) CURT TEICH & CO., INC.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

USE THE FOLLOWING VIEWS:

4BH1408 to 1412 and

9B681-N to 685-N

SUBMIT SKETCH

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 5 1953 | MAR 5 1953 |
| SKETCH | 1 | 8 | FEB 25 1953 | MAR 5 1953 |
| RETOUCHING | | 7 | FEB 25 1953 | |
| REPHOTO | | | MAR 10 1953 | MAR 17 1953 |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | | | | |
| ARTIST DEPT. | 42 | 16 | | 3-31-53 |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JAN 22 1953

Colored Mt 85

C - 1408 - 1412 +
H - 1408 - 1412 +
E - 1408 - 1412 +
R - 1408 - 1412 +
R - 1408 - 1412 +
Y - 1408 - 1412 +
P - 1408 - 1412 +
U - 1408 - 1412 +
I - 1408 - 1412 +
N - 1408 - 1412 +
T - 1408 - 1412 +

ROBERT FREMMING, DALLAS, WISCONSIN

NO. 3CH103

ORDER NO. 77615

DATE 1-22-53

12½ M POST CARDS

C.T.ART COLORTONE

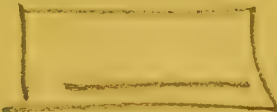
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENE IN LUTHER PARK,
CHETEK, WIS.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT EMIL FREMMING, CHETEK, WIS.

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

TAN DIRT ROAD - WHITE POSTS -
BROWN LOG CABIN WITH GREEN ROOF - BRIGHT GREEN BRANCHES
WHITE BLDG. WITH GREEN ROOF, IN BACKGROUND.
GREEN FOLIAGE & LAWN, DARK GREEN EVERGREENS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 23 1953 | |
| SKETCH | | | | |
| RETOUCHING | | 2 | JAN 23 1953 | FEB 2 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | FEB 2 1953 | FEB 6 1953 |
| HAND COLOR PROOF | 116 | 1 1/2 | | 2-10-53 |
| ARTIST DEPT. | | 92 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

W. N. CALDWELL, LAKESIDE, OHIO,
DISTRIBUTOR

NO. 3CH104

ORDER No. 77622

DATE 1-23-53

12½ M POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

METHODIST CHURCH,
LAKESIDE, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO BY: GIBBS

PRIVATE NO. BEFORE TITLE: 257

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUSTOMER

FOLLOW INSTRUCTIONS ENCLOSED.

*Take roof
Green, Brown to gray, mixture of slate
1/2" Thick Tile - (7 1/2 x 7 1/2" exposed surface of each shingle)*

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{yes} HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 10 1953 | FEB 10 1953 |
| SKETCH | | | | |
| RETOUCHING | | 5 | JAN 27 1953 | FEB 10 1953 |
| REPHOTO | | | JAN 27 1953 | JAN 23 1953 |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | FEB 11 1953 | FEB 16 1953 |
| HAND COLOR PROOF | 154 | 1 1/2 | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

*Straight 5X7
all Paper
to both sides
Print 8X10*

*Very
Rush*

MAR 10 1953

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH105 ORDER NO. 77624 DATE 1-23-53

CUSTOMER RUSHING DRUG CO.,
IUKA, MISSISSIPPI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IUKA'S MOST MODERN KIMBERLY MOTEL
1/2 MILE WEST OF CITY LIMITS ON
HIGHWAY U.S. 72
5 MILES TO "FISHERMAN'S PARADISE"

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~No~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW ENCLOSED SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-4-15-52

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 6
H.C. 105 1 1/2
L.A. 8 3/4

CR

Red + C.T. Blue Imprint

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH106 ORDER NO. 77625 DATE 1-23-53

CUSTOMER DAN-Dee MOTEL
FREDERICK, MARYLAND

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. Yes ~~No~~
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED & TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED & TISSUE OVERLAY

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

to

PHOTO USED FOR

Ret 6½
105 H/c 1½
2-9-53
6/8/53 H/c 9-41
77

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 3CH107 ORDER NO. 77626 DATE 1-23-53

CUSTOMER BULLINGTON STUDIO & GIFT SHOP
STARKE, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTON FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DIXIE MOTOR COURT & RESTAURANT
U.S. 301, FLA. 200, STARKE, FLA. /

FRONT NO. 5

(All of this on address side)

R. M. Yes ~~NO~~

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

105
2-11-53-40 112
La 9
116

ER

DISTRIBUTED BY
GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

NO. 3CH108

ORDER No. 77726

DATE 1-26-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MUNICIPAL STADIUM, CLEVELAND, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: C-60

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TRANSPARENCY FOR COLOR GUIDE.

R.M. SAME AS ON SUBJECT 16 P1637

*Take out truck on bridge
& Blg. on extreme right edge
add skyline as on attached
transparency*

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF NO

RETURN PHOTO ¹ES

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED, DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|------------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 30 1953 | |
| SKETCH | | | | |
| RETOUCHING | 10 | 3 | JAN 28 1953 | JAN 30 1953 |
| REPHOTO | | | | FEB 9 1953 |
| PHOTO-LITHO | | | FEB 3 1953 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 20 | 2 | | 2-10-53 |
| ARTIST DEPT. | | 10 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C. W. HUGHES & CO., INC.
MECHANICVILLE, N.Y.

NO. 3CH109

ORDER No. 77728

DATE 1-26-53

121 M

POST CARDS

C.T.ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. NO

TITLE IN FULL

IMPRINT

SAME AS ABOVE

TITLE - SARANAC INN, P. O. N. Y.
HIGH IN THE ADIRONDACKS

~~PRIVATE PROPERTY~~

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

PHOTO ATTACHED

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

NO

ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | MAR 17 1953 | MAR 17 1953 |
| SKETCH | | | | |
| RETOUCHING | | | JAN 27 1953 | |
| REPHOTO | | | | FEB 4 1953 |
| PHOTO-LITHO | | | JAN 28 1953 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 1/2 | | 2-5-53 |
| ARTIST DEPT. | | 8 3/4 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C. W. HUGHES & CO., INC.
MECHANICVILLE, N.Y.

NO. 3CH110

ORDER No. 77728

DATE 1-26-53

12 $\frac{1}{2}$ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. *NO*

IMPRINT

SAME AS ABOVE

TITLE - SARANAC INN, P. O. N.Y.

HIGH IN THE ADIRONDACKS

~~PRIVATE NO. RETOUCH TITLE~~

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

PHOTO ATTACHED

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

NO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 27 1953 | |
| SKETCH | | | | |
| RETOUCHING | | / | JAN 27 1953 | |
| REPHOTO | | | JAN 28 1953 | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 102 | 1 1/2 | | |
| ARTIST DEPT. | | 8 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C. W. HUGHES & CO., INC.
MECHANICVILLE, N.Y.

NO. 3CH111

ORDER No. 77728

DATE 1-26-53

12^M POST CARDS C. T. ART COLOR TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE SARANAC INN, P. O. N.Y.
HIGH IN THE ADIRONDACKS

~~PRIVATE PROPERTY TITLE~~

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PHOTO ATTACHED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES NO
RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 22 1953 | |
| SKETCH | | | | |
| RETOUCHING | 10 | 5 | JAN 27 1953 | JAN 29 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 105 | 1 1/2 | FEB 2 1953 | FEB 6 1953 |
| ARTIST DEPT. | | 9 | | 2-10-53 |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

C. W. HUGHES & CO., INC.
MECHANICVILLE, N.Y.

NO. 3CH112

ORDER No. 77728

DATE 1-26-53

12 1/2 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. ~~NO~~

IMPRINT

SAME AS ABOVE
TITLE - SARANAC INN P.O., N.Y.
HIGH IN THE ADIRONDACKS
~~PRIVATE NO. BEFORE TITLE~~

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

photo attached

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

NO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | | |
| SKETCH | | | | |
| RETOUCHING | | 1 1/2 | JAN 27 1953 | FEB 4 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | JAN 28 1953 | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 106 | 1 1/2 | | 2-5-53 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

BLUFF CITY NEWS CO., MEMPHIS, TENN.

NO. 3CH113

ORDER No. 77735

DATE 1-26-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MUNICIPAL AIRPORT, MEMPHIS, TENN.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCH OUTLINE AIRPLANE ON EACH SIDE SO THEY ARE NOTICEABLE
REMOVE CAR IN FRONT.
BUILDING-LIGHT GRAY. AWNINGS #65 C. T. ART COLORTONE CHART
WINDOWS IN TOWN #42
WINDOW TRIM IS WHITE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES NO
RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

7 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 27 1953 | |
| SKETCH | | | | |
| RETOUCHING | | 3 1/2 | JAN 27 1953 | |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 105 | 1 1/2 | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Bluff City News Co., Memphis, Tenn.

NO. 3CH114

ORDER No. 77735

DATE 1-26-53

25-M POST CARDS C. T. ART COLORTONE

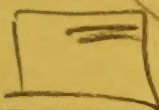
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE JOHN GASTON HOSPITAL,
MEMPHIS, TENN.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. ~~XX~~ YES

IMPRINT

SAME AS ABOVE

PRIVATE NO BEFORE TITLE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCH: REMOVE PEOPLE, CARS AND TELEPHONE WIRES.
FOLLOW OLD CARD OBH1248 FOR COLOR

READING MATTER ON ADDRESS SIDE, FOLLOW OLD CARD OBH1248

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO NO

ENVELOPE PHOTO TICKET

ATTENTION:

7 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 29 1953 | JAN 29 1953 |
| SKETCH | | | | |
| RETOUCHING | 1 | 4 | JAN 27 1953 | JAN 29 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLEUPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 110 | 1 1/2 | FEB 2 1953 | FEB 5 1953 |
| ARTIST DEPT. | | 9 3/4 | | |

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

BLUFF CITY NEWS CO., MEMPHIS, TENN.

NO. 3CH116

ORDER NO. 77735

DATE 1-26-53

25 M POST CARDS

C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1

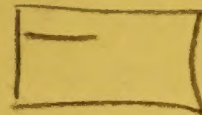
R. M. NO

TITLE IN FULL

IMPRINT

SAME AS ABOVE

EAST HIGH SCHOOL, MEMPHIS, TENN.



PRIVATE NO. BEFORE TITLE 2

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCH: LEAVES ON TREES * REMOVE CARS IF POSSIBLE.

COLOR: BUILDING #47, C.T. ART COLORTONE CHART

ROOF #61 " " " " "

wood trim around windows is white

stone trim in building is gray stone

driveway is black asphalt

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO NO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 29 1953 | JAN 29 1953 |
| SKETCH | | | | |
| RETOUCHING | 6 | 3 | JAN 27 1953 | FEB 2 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 104 | 1 1/2 | | |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

BLUFF CITY NEWS CO., MEMPHIS, TENN.

NO. 3CH115

ORDER NO. 77735

DATE 1-26-53

25 M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

METHODIST HOSPITAL,
MEMPHIS, TENN.

PRIVATE NO. BEFORE TITLE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCH: LEAVES ON TREES, MAKE TREE WHICH HAS TOP SAWED OFF LOOK FULL. REMOVE SOME OF THE TREES. ADD FLAG TO FLAG POLE. REMOVE CARS.

BUILDING #23, C.T.ART COLORTONE CHART. WOOD TRIM AROUND WINDOWS IS IVORY COLOR. STONE TRIM IN BUILDING IS GRAY STONE. SMALL LAMPPOST IS #67 C.T.ART COLORTONE CHART. FENCE IS DARK GREEN AND GRAY STONE POSTS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO NO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects or order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|--------------------|----------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | JAN 26 1953 | JAN 26 1953 |
| SKETCH | | | | |
| RETOUCHING | 2 | 5 | JAN 27 1953 | FEB 2 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 102 | 1 1/2 | FEB 2 1953 | FEB 6 1953 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

BLUFF CITY NEWS CO., MEMPHIS, TENN.

NO. 3CH117

ORDER No. 77735

DATE 1-26-53

25 M POST CARDS C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREYHOUND BUS TERMINAL
MEMPHIS, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT
SAME AS ABOVE

PRIVATE NO. BEFORE TITLE 2
PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCH: REMOVE TROLLEY WIRES. REMOVE MAN ON LEFT HAND SIDE OF PICTURE ALSO CABS IF POSSIBLE. ALL COLORS ARE FROM ART COLORTONE CHART: BRICK AROUND BOTTOM OF BUILDING IS #62. BRICK FOR REMAINDER OF BUILDING IS #27. IN LIGHT PARTS AND #59 IN DARK PARTS. BLUE LETTER IN GREYHOUND SIGNS AGAINST WHITE BACKGROUND. RED NEON SIGNS FOR SHOPS IN BUILDING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO NO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By _____
Date _____

| OPERATION | EST. TIME | | DATE ENTERED DEPT. | DATE COMPLETED |
|------------------------|-----------|--------------|-----------------------|-------------------|
| | Clock No. | Time Allowed | | |
| COMPOSING, Type Set Up | | | FEB 4 - 1953 | FEB 4 - 1953 |
| SKETCH | | | | |
| RETOUCHING | 1 | 3 1/2 | JAN 27 1953 | FEB 3 1953 |
| REPHOTO | | | | |
| PHOTO-LITHO | | | | |
| BLUEPRINT | | | | |
| STRIPPING, OPAQUING | | | | |
| HAND COLOR PROOF | 105 | 1 1/2 | | 2-11-53 |
| ARTIST DEPT. | | 9 | | |

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

ATTENTION:

7 Subjects o.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Alk. Blue Impression

(F)